



# MICHAEL PHILIP HIGER

Candidate for the High and Honorable Position of  
The 86<sup>th</sup> Regional Aleph Moreh  
For Michigan Region



Dedicated Aleph  
Aleph Katvan  
Aleph Gizbor  
AIT S'gan  
Spring Blttker Coordinator  
Chapter Beau  
Aleph Godol  
Aleph Sopher  
Chapter Development Chairman

\*Denotes Will Be Holding

Chapter Meetings  
Chapter Exec. Board Meetings  
Chapter Functions  
Chapter Elections  
Chapter Bittkers  
Chapter Installations  
Chicago Trip  
Chapter Fundraisers  
Downtown Synagogue  
Senior Lives  
AZAA Flag Football  
Fashion Unleashed  
YLC 1  
Fall Conclave  
Regional Convention  
Elections Training Conclave  
AZA Council Meetings  
AZA Exec. Board Meetings  
Regional Senior Lives  
Operation Counterparts  
Jewish Heritage Nights  
Dor L'Dor in the D  
Membership Kick Off Day  
Fall/Spring Kickoff  
International Convention  
CLTC 2  
Kallah

## Positions Held

International Order	2007-Eternity
Hank Greenberg AZA	2007-2008, 2009-2010
Hank Greenberg AZA	2007-2008, 2008-2009, 2010-2011*
Hank Greenberg AZA	2007-2008
Hank Greenberg AZA	2010
Ahavah BBG	2009-2010
Chutzpah AZA	2009
Michigan Region	2009-2010
Michigan Region	2008-2010

## Events Attended

Hank Greenberg AZA	2007-Present
Hank Greenberg AZA	2007-Present
Hank Greenberg AZA	2007-Present
Hank Greenberg AZA	2007, 2008, 2009, 2010
Hank Greenberg AZA	2007, 2008, 2010
Hank Greenberg AZA	2007, 2008, 2009, 2010*
Hank Greenberg AZA	2009, 2010*
Hank Greenberg AZA	2007, 2008, 2009, 2010
Hank Greenberg AZA	2009, 2010
Hank Greenberg AZA	2009, 2010*
Hank Greenberg AZA	2007, 2008, 2010
Michigan Region	2009
Michigan Region	2008^
Michigan Region	2008, 2009^
Michigan Region	2007, 2008, 2009^
Michigan Region	2008^, 2009^, 2010^
Michigan Region	2007, 2008, 2009, 2010
Michigan Region	2008, 2009, 2010
Michigan Region	2009, 2010*
Michigan Region	2007, 2008
Michigan Region	2009
Michigan Region	2010
Michigan Region	2009
Michigan Region	2009, 2010
International Order	2010
International Order	2009
International Order	2010*

\*Denotes Will Be Attending ^Committee Member

## Senior Lives

Danny Ravitz's Regional Life  
Jared Sklar's Regional Life

## *My Brother Alephs...*

In life, success cannot be achieved by remaining stagnant. Changes must always be made, risks must always be taken, and 100% effort must always be put in. All this pertains to the position of Aleph Moreh as well. If no changes are made, then the same outcome will occur year after year. We NEED to go above and beyond to reach new standards in Michigan Region. This can be done, but only if this brotherhood can come together as one to achieve true success. If this can be done, then the Aleph Moreh, and Michigan Region as a whole, can reach new heights in recruiting, retaining, and creating memories that Alephs can remember forever.

We can build leaders, we can build futures,  
and we can build memories.

With Undying Love for

Hank Greenberg AZA #151, the Cappybara,  
Michigan Region GLC, the Pillsbury Doughboy,  
CLTC 2 2009, and creating memories that can be  
remembered forever

I Remain  
Aleph *Michael Higer*

"Our imaginary future's getting closer."--Jeff Grey

## RECRUIT:

- Work to find members all around the Metro Detroit area.
- Find new ways to recruit members, phone-a-thons can be ineffective. Create flyers, place Ad's in the Jewish News, and advertise the new Regional Website.
- Plan three kickoff events, one in Fall, Winter, and Spring.
- Invite teen connection members to BBYO events that will show them what it means to be a member, and the amazing times they can have.
- Create a parent night, inviting parents of Teen Connection members to meet with BBYO leaders and staff, showing the opportunities that BBYO offers to their children.

## RETAIN:

- Meet with chapter counterparts once a month to compile a list of inactive members. Help them call each of these members to invite them to a program they will WANT to attend.
- Eliminate the term "Paper Member."

## REMEMBER:

- Provide newer members of our order opportunities to have memories that they will always remember.
- Intensely promote YLC, CLTC, and other summer programs.
- Have a large 8<sup>th</sup> grade attendance at ETC.
- Build leaders that will make Michigan Region even stronger than it is now; not just for next year, but for many years to follow.

**BUILD LEADERS**

**BUILD FUTURES**

**BUILD MEMORIES**

## YOUNG LEADERSHIP CONCLAVE

- Assist the YLC Coordinators in planning an exciting and educational weekend.
- Promote CLTC and other summer programs at YLC, including slideshows and personal accounts from previous attendees.
- Elect a board at YLC that does not just last for the weekend. This board will continue on past YLC, to shadow members of Regional Board from their respective positions.

## SUMMER PROGRAMS

- Work with Regional Mazkir to promote summer programs, especially CLTC for younger members.
- Assist in planning events to educate members and parents on Summer Programs, including a Summer Programs Night.

## BOLD GOALS

- Have a net gain of at least 30 members from the end of the 2009-2010 programming year.
- Every AZA Chapter has at least 25 members at the end of the programming year.
- Both YLC's full.
- Send at least 25 members to CLTC.