

# Aleph Gaba Sanders

Aspiring to be your 21st Grand Aleph Moreh



## Judge Saul Pinchick AZA #6

#### Aleph S'gan (Summer-Fall 2010)

- Planned over 30 weekly chapter events
- Planned first ever chapter convention with over 25 in attendance (6 Rests on the 7<sup>th</sup> Convention)
- Chapter received Henry Monsky Award
- S'gan of the year

#### Aleph Moreh (Winter-Spring 2010)

- Increased chapters size by 50%
- Educated chapter on traditions and songs
- Coordinated AIT class and chapter rushes

#### Aleph Shaliach (Summer-Fall 2009)

- Incorporated Judaism into programs on a daily basis (havdallah services, Shabbat dinner and services, chocolate Seder, etc.)
- Made Stand Up/Speak Up a priority, raising money and donating time for our cause
- Shaliach of the year

## Rocky Mountain Region #25

#### 57<sup>th</sup> Regional Aleph Moreh (2011-2012)

- Fall Convention 2011-Co-Coordinated
  -Doubled attendance from previous year
- AIT/MIT 2011-Co-Coordinated
  -Recruited over 60 new members
- Communicated with two sets of 5 chapter Moreh counterparts
- Planned or oversaw 3 BBYO Connect events
- Led 2 steering committees, bringing more Alephs and BBGs into the regional programming process

#### 58th Regional Aleph S'gan (2012-)

- In communication with 5 chapter S'gan counterparts
- Revitalized programming to include a before and after evaluation process to make programming at the top of chapters priorities.
- Working on creating an RMR program bank where Alephs and BBGs can share successful programs throughout the region, using each other as resources

## International Order

#### International BBYO Connect Committee (2011-)

- Worked with a team of 8 members evaluating and strengthening BBYO Connect around the Order
- Communicated with and managed the Western Hub (comprised of nine regions)
- Created a release on AZA/BBG involvement and taking ownership in the BBYO Connect programming process

#### Programs Attended (and will attend)

- Chapter Leadership Training Conference 2 2011
- International Convention 2011, 2012
- February Executive Conference 2012
- Panim El Panim 2012
- F ILTC 2012/ Kallah 2012

### Other Information

- 👺 3 Year High School Varsity Basketball, Soccer
- 2<sup>nd</sup> Degree Black Belt in Tae Kwon Do
- Flace in Colorado State Chess Championship
- Alto-Saxophone Player

My Brother Alephs,

What does it mean to be a part of 87 years of history? What does it mean to be a part of a legacy greater than yourself? What does it mean to follow in the footsteps of our founding fathers? We have clearly come a long way since our founding in Omaha. But **we must do justice to the legacy that those before us have left.** In the 88th year we must seize our opportunities and lay down the footsteps for the next generation of Jewish male leaders to follow. Fraternally Submitted for the future of the Aleph Zadik Aleph,

Mola Smoless Aleph Gaba Sanders



## Building Our Movement in the 88th Year



## 88 Years 1 Voice

Educate each Aleph across the Order by creating valuable resources to find creative and innovate ways to enhance members knowledge and interest within the Aleph Zadik Aleph.

Tie every single Aleph together through the singing of "Up You Men," "For Tomorrow and Today," etc. and internalizing our Order's history and traditions. Make education **more relevant** to all Alephs by stressing the practicality of the 7 Cardinal Principles, our Order's mission statement and core values as traits to emulate in daily life.

88 at CLTC

Strengthen the program by creating tactics to target individuals who would best benefit from attending.

Work diligently on the marketing and advertising of CLTC to ensure as many Alephs and BBGs are reached as possible by utilizing Facebook, email, phone calls, video, and personal letters.

Make the CLTC **experience accessible to more Alephs and BBGs** by encouraging participation and sending resources from the experience to those who cannot attend.

## Retention 8% in 88

As we move into our 88th year of existence, we set our goal to increase our rate of retention by 8% from this previous year.

Create Regional and Chapter leadership positions dedicated to keep older members active and **create resources on targeting individuals to** remain involved in AZA.

Plan grade specific events for juniors and seniors and broaden the spectrum of programming to fit the needs of our older members.

## **BBYO Connect 8th Grade Track**

**Develop different track programming** for 6th, 7th graders
together and 8th graders separately.
Create a system where BBYO
Connectors graduate into BBYO.

Communicate to all stakeholders by regularly building and maintaining community partnerships, utilizing them as resources.

Engage AZA/BBG teens in the programming design and ownership by consistent and quality programming and integrating into large scale AZA/BBG events.

## 8,888 New Members

Develop a "How to Recruit" guide for all Chapter and Regional members, providing Alephs tools and tactics so everyone is involved in the recruitment. Hold every chapter accountable to consistently recruit year round- a minimum of 2 Alephs a month, as well as utilizing AIT/MIT and rushes.

Create a new "Membership through Programming" initiative that will stress the interconnection between the two and the importance of them both being successful.