



Aleph Aaron Isaac Adler

Running for the High and Honorable Position of the 20th Grand Aleph Moreh



Qualifications

Positions Held, Committees Served On, Awards Received, and Events Attended

Grand Order of the Aleph Zadik Aleph

- ILTC 2010
- August Execs 2010
- February Execs 2011
- International Convention 2011
- AIPAC High School Summit 2010
- Tree of Life Award**
- Bronze Shield of David*
- Silver Shield of David*
- ILSI 2011*

Northern Region East

- Regional Convention 2008, 2009, 2010~
- Kallah 2009
- East Coast Kallah 2010**
- RLTI 2009, 2010
- AZA Shabbat 2010
- NRE Regional Board Retreat~
- Regional Closeout 2010
- Internship with BBYO 2010-2011

NoVA Council #50

- 18th Council Godol 2010-2011"**
- Council Convention 2009^, 2010^
- NoVA Council Constitution Committee
- Chapter Execs Fall 2010~, Spring 2011~
- Sweetheart/Heartthrob 2009, 2010, 2011
- Awards Night 2009, 2010
- Council Kickoff 2009, 2010~
- Super Bowl Party 2009, 2011
- Recruited many council members

Liviu Librescu AZA #2539

- Founder of Liviu Librescu AZA #2539**
- Chapter Moreh Spring 2009*
- Chapter S'gan Fall 2009 (half term)
- Chapter Godol Fall 2009 (half term), Spring 2010"**
- Kohen Godol Fall 2010*
- Chapter Convention 2009~, 2010~
- Coordinated all AIT Nights and Inductions~
- Chapter of the Year Award while Godol
- Attended every event

*Pending, ^Steering, ~Coordinator, ^6-Month, ^Year

My Brother Alephs,

Why is it that we sign our platforms? That we take the time to personally touch the 400 papers we are distributing? Because a platform is a promise, a commitment to each and every Aleph. That individual attention needs to extend past our platforms, individual attention is the key to growing and expanding our brotherhood. You can remember the Aleph who recruited you, the one who mentored you, the one you wouldn't be sitting in this room without. You won't remember the initiatives, but you'll remember your brothers. I'm signing this platform as a promise to you, to follow-through on my goals and ideas, but more than that I'm signing this platform because I want to connect with every Aleph. My signature is a promise to remember what brotherhood really means, one on one attention, and one by one we will grow.

Fraternally Submitted,
Aleph Aaron Isaac Adler

AAI
Adler



Aleph Aaron Isaac Adler

Running for the High and Honorable Position of the 20th Grand Aleph Moreh



Goals and Ideas

Plan of Action for the 87th Year

Membership/Counterparts

The two members a month, per chapter, per region/council equation is a good one that has grown our brotherhood however, to make our order bigger than ever before we must individualize the recruitment process so that every member feels enabled to recruit. This starts with the

Regional/Council Morim.

As Grand Moreh I would:

- Every member recruits one other member
- Continue "Membership Ladder" recruitment plan
- Focus on 10 regions/councils that need most help and work very closely with them to boost membership
- Keep in constant communication with counterparts
- Help counterparts create new chapters and send out releases on how to do so.
- Talk to Chapter Morim that are struggling and need help
- Help members starting new chapters that are struggling
- Teach Morim how to make Perspective lists and have a release for how to get a teen a paid member
- Educate members on AZA traditions with releases

Teen Connection

Teen Connection this year was wildly successful, the little brother trend was identified and by giving teens ownership of the program, Teen Connection grew exponentially. However, not every region/council established a Teen Connection.

As Grand Moreh I would:

- Establish Teen Connection in every council/region
- Create a standard Teen Connection Liaison Application that Regional/Council Morim could easily adapt to fit their needs
- Have Teen Connection liaisons calls and emails more frequently
- Create ready-to-run Teen Connection programs that would be easy to implement in every Region/ Council
- Create releases on how to recruit for Teen Connection (i.e Hebrew school meetings, parent meetings, Jewish Day school meetings)
- Make TC3 initiative increasingly more successful

CLTC

As CLTC stands right now it is the premier experience for chapter leaders however, only 700 teens are reached every summer and programming has not been revamped for years.

As Grand Moreh I would:

- Pick amazing CLTC coordinators that will run successful CLTC's
- Have CLTC coordinators selected by August XXs so that coordinators can adjust their summer schedules and teens can begin to register sooner
- Add more CLTC sessions so that no Aleph is waitlisted
- Bring back CLTC to the West Coast so that teens don't have to pay as much to travel
- Work with CLTC staff and coordinators to make sure the coordinators have a greater impact than just inductions
- Update the CLTC curriculum to reflect the order's initiatives