# WILLIAM ROBERT CANNING



Candidate for the High and Honorable Position of

## Grand Aleph Moreh

If you will it, it is no dream.
-Theodore Herzl



#### Hurricanes AZA #843

- ·Aleph Godol\* Fall 2009/2010
- ·Aleph S'gan\* Spring 2009
- Aleph Mazkir\* Fall 2008
- •AIT Inductions Overnight '09/'10^
- Pool Party Kickoff w/ Zericha BBG^
- Youtube Day '09
- •Photo Scavenger Hunt '08, '09, '10
- Convention Prep Day '09, '10
- •AIT Training Day '09
- Shabbat/Brotherhood Overnight '09<sup>^</sup>
- •Sweetheart Party '09, '10^
- •Aleph in Good Standing Since March 2008

#### Miami Region #53

- •Aleph Moreh 2010-2011\*\*
- •Aleph Mazkir/Gizbor 2009-2010\*\*
- •Fall Membership Bash '08
- •Chocolate Sedar '08
- \*Beach Luau Kickoff '09
- ·LTI -'08, '09, '10^
- •Pink Pong for the Breast Cancer Research Foundation '10
- •BroomBall '10
- •Miami Regional Convention Steering Committee '09, '10
- •Regional Kallah '11
- •MIT/AIT Convention '11^

#### International Order

- •CLTC 7 '09
- Perlman Summer 2010
   ILTC/Transition Day/Kallah
- CLTC Liaison Chair
- International Convention '10, '11
- •Feb XXs '11
- ^- Planned/Coordinated Program
- \*- 6 Month Term
- \*\*- Full Year Term

My Brother Alephs,

As we are moving into our 87th year of existence we must continue to take strives in bettering this worldwide movement. We have no time to rest on our achievements but we must use the momentum and take leaps forward. I do not pledge to fix every problem single-handedly but together as one body, the Aleph Zadik Aleph will flourish. I do pledge to work hard for every single Aleph in this Order and pave a bright future for years to come. The opportunities for this order lay with you.

Fraternally Submitted With Undying love for the Grand Order of the Aleph Zadik Aleph, I Remain.

Aleph William Robert Canning

## Membership

- ·Evaluate the current growth of AZA and create membership initiative to continue annual growth.
- Analyze each region to pinpoint strengths/weaknesses and to network similar regions as extra resources.
- ·Be in regular contact with regional counterparts to discuss recruitment strategies.
- ·Reach out to chapter counterparts as well, they are essential for growth.
- ·Use releases and/or conference calls to discuss and describe a variety of recruiting strategies.
- ·Engage as many Jewish teens as possible.

#### Communication

- ·Be accessible to all Morim and Alephs.
- Update dashboard page with resources and releases.
- ·Monthly calls to counterparts to check in and discuss any problems.
- ·Send out e-mails to counterparts informing them of news from around the order.
- ·Hold conference calls for all Morim to ask any questions.
- ·Utilize chairmen to carry out assigned tasks.

## CLTC 2012

- ·Choose CLTC coordinators for summer of 2012.
- ·Work with International staff to evaluate quality of programming.
- •Promote CLTC using the CLTC Liaison Chair.
- ·Ensure that the educational curriculum at CLTC is adequate and enjoyable.

#### Teen Connection

- Recognize Teen Connection as an integral part of the future of AZA.
- Transition 8th graders from Teen Connection to AZA and BBYO.
- ·Ensure that every region holds at least 1 Teen Connection event.
- ·Work with Teen Connection Liaison on strategies for building Teen Connection.
- Stress the importance of not only recruiting high school teens, but now the middle school teen.
- Networking regions to use as a resource.
- \*Engage the middle school teen before he can walk away from Jewish life.

- PATRIOT Education Sook. ·Produce new blue book.
- ·Work with chapter and regional counterparts to promote overall knowledge of AZA.
- ·Create AIT guides which includes history and traditions.

### 87th Grand Board

- ·Work cohesively with all members of 87th Grand Board.
- ·Work with my BBG Co.

### CLTC 2011

- ·Hold CLTC alumni conference calls for feedback.
- ·Use feedback to improve CLTC 2012.
- Use CLTC alumni to market summer programs.
- Organize CLTC body into a unified force.