

GRAND ORDER OF THE
ALEPH ZADIK ALEPH
2009-2010

Aleph Jeremy Samuel Sherman

aspiring to the high and honorable position of
18th Grand Aleph Moreh

QUALIFICATIONS

Max Fisher AZA #337

Founding Member
Dedicated Aleph 2006-Life
Aleph Sophier 2006-2007
Programming Chairman 2007
Aleph Godol 2007-2008
Aleph Kohen Godol 2008-2009

Chapter Awards during Presidency

TASC Community Service Award 2008
\$500 ISF Club 2008
Chapter of the Year Hon. Mention 2008

Other Notables

DECA State Finalist
Member of National Honor Society
Member of Symphony Band

International

CLTC Daniel Pearl AZA #π Aleph Gizbor
IC Steering Committee 2009
Recipient of Bronze Shield of David
Recipient of Tree of Life
Eligible for Silver Shield of David

Michigan Region

84th Regional Aleph Godol 2008-2009
ETC Committee Member 2007, 2008
FC Committee Member 2007, 2008
RC Committee Member 2007
Rookie of the Year Hon. Mention 2007
Recipient of Advisor Assn. CLTC Scholarship
Beau (Ruach BBG #83) 2007-2008, 2008-2009

EVENTS ATTENDED

Max Fisher AZA #337

Chapter Mtgs 2006-Present
Chapter Exec. Board Mtgs 2006-Present
Chapter Programming 2006-Present
Chapter Fundraisers 2006-Present
Chapter Bittker Weekend 2007, 2008
Chapter Inductions 2007, 2008

International

International Convention 2008*, 2009^
CLTC 7 2007
ILTC 2008
August Executives Conference 2008
February Executives Conference 2009
AIPAC High School Summit 2008
ILSI 2009~

Michigan Region

AZA Council Meetings 2006-Present
Young Leadership Conclave 2 2007
Elections Training Conclave
2006*, 2007*, 2008*
Fall Conclave 2006, 2007, 2008
Regional Convention 2006, 2007, 2008
Operation Counterparts 2006, 2007, 2008
Membership Kick-Off Day 2007, 2008
Fashion Unleashed 2008
Flag Football League 2006, 2007
Basketball League 2007, 2008
Council Installs & Awards Night 2007, 2008
Jewish Heritage Nights 2007, 2008
Executive Weekend 2008
V.I.P. 2007, 2008

KEY

Regional Terms = 1 year
Chapter Terms = 1 year
* Denotes Delegate
^ Denotes Head Delegate
~ Denotes Registered & Attending

My Brother Alephs,

Our Order has thrived because of the dedication & passion of the past 84 generations. The traditions and leadership they learned are what we have been taught and pass on today. But we mustn't forget the continued importance of education for every Aleph of our Order. Education, new ways of recruitment, and CLTCs that inspire and empower, will strengthen the foundations of the Aleph Zadik Aleph for generations to come.

Jeremy Sherman

- Aleph Jeremy Samuel Sherman

"A good leader inspires people to have confidence in the leader, a great leader inspires people to have confidence in themselves" -Unknown



"If your actions inspire others to dream more, learn more, do more and become more, you are a leader." -John Quincy Adams

- Membership -

Recruitment & Retention

- ✚ Talk with each Region's Godol and Moreh to outline a plan for successful membership growth depending on region size, type, and atmosphere.
- ✚ Promote the "1 to 1" system, which encourages regions and chapters to ask each member to name one Jewish teen who is currently not involved in AZA. If every current member recruited one person, membership numbers would double.
- ✚ Write releases that detail ways to recruit members, what kind of prospective programs to plan, how to communicate to new members, and how to strengthen membership as a whole.
- ✚ Promote effective ways of communication with prospective members and parents.
- ✚ Create an International Membership Committee to work specifically on recruitment techniques and strategie.
- ✚ Write releases that detail ways to keep members involved & engaged and how to utilize members who are not as active.
- ✚ "5 member/per month/per region" plan; every region recruits 5 members every month for 9 months = approx. 2,000 members

Teen Connection

- ✚ Educate council/regions about Teen Connection, and how successful TC programs will ensure strong & successful membership intake in January and beyond.
- ✚ Introduces the idea of BBYO & leadership to TC members early so that by the time they join AZA, they are more comfortable.
- ✚ Create releases designed specifically for Morim or TC chairmen to teach them how to plan successful TC programs.
- ✚ Talk with counterparts to set realistic TC goals and create a "game plan" aimed to achieve those goals.

- CLTC -

- ✚ Select coordinators who are qualified and who deserve the immense honor.
- ✚ Begin CLTC promotion early & ensure Morim and Godolim know when registration opens and how to successfully promote summer programs through the region/chapter.
- ✚ Be a friend, mentor, and brother to every participant
- ✚ Get in contact with participants 1 month ahead of time to answer a questionnaire that can be used later.
- ✚ Retool CLTC curriculum to teach chapter leaders how to plan out-of-the-box programs, recruit members in new ways, and be stronger leaders.
- ✚ Inspire & empower CLTC attendees by challenging them to take action and step up through a meaningful Separates.
- ✚ Retool "CLTC Follow-up" to make it interactive, and ask CLTC alumni what could have been done better.
- ✚ Work hand in hand with the 18th International Aym-Ha Chaverot to make CLTC 2010 meaningful and powerful.

- Counterparts -

- ✚ Send out a monthly "Beber Press" to detail important news and tips for successful recruitment, retention, and education.
- ✚ Keep up the Moreh Blog on b-linked and encourage counterparts to ask questions through the "Ask the Grand Aleph Moreh" page.
- ✚ Keep in contact with Morim weekly through phone calls, email, and Facebook.
- ✚ Divide Regional Morim into groups to call different counterparts each day.
- ✚ Encourage Morim to talk with each other, especially those who have similar regions and similar issues.
- ✚ Encourage Regional Morim to write their own releases and post them up on b-linked.
- ✚ Ensure Chapter Morim receive all releases and are being passed on valuable information.
- ✚ Talk with Regional Morim about Chapter Morim who need an extra push and call them myself.

"I know the price of success: dedication, hard work, and an unremitting devotion to the things you want to see happen."
-Frank Lloyd Wright

"Whoever teaches his son teaches not alone his son but also his son's son, and so on to the end of generations."
-Hebrew Proverb

- Education -

Why?

- ✚ Education is the foundation of our organization; without it, traditions, memories, brotherhood, and leadership would not be passed down to future generations.
- ✚ Education can help bring membership up (see below for how).
- ✚ Education can bring the quality & creativity of programming up (see below for how).
- ✚ Education shouldn't just be one of the Five Folds; it should be a continuous process in which older members teach younger members the ways of the chapter/region, how to plan programs, how to recruit members, and why summer programs are so great.
- ✚ Education ensures that our Order's foundations are maintained and strengthened
- ✚ Education ensures further progress in all we do; most importantly in regard to future leadership in our Order

How?

- ✚ Membership: with more educated Alephs recruitment goes from a 1-2 man army, to an entire chapter making phone calls, planning programs, and turning prospectives into members.
- ✚ Programming: with more educated Alephs, they know how to more successfully plan programs, what the Five Folds are, and how important it is to plan exciting, creative, and engaging programs in regions/chapters.
- ✚ Write releases detailing the importance of education, how to do it successfully & in a fun way, some education ideas, and more.
- ✚ Talk with counterparts to create "game plans" aimed to increase education in each region.
- ✚ Have regions create individual curriculums; post curriculums on b-linked along with other helpful resources to improve education.