



# ALEPH MATTISON ASHER



## CHAPTER

### **Chapter Shaliach- 6 months**

- Planned over 20 programs
- Led a weekly d'vartora based on the portion of the week with commentary to present day events
- Started a weekly minyon for Athens AZA rotating between different local congregations
- Enhanced the Judaic aspect of Athens AZA #258 by successfully setting a precedent of successful Judaic folds including a Chocolate Seder and AZA Rap Attack Shabbat service

### **Chapter S'gan- 6 months**

- Implemented new initiative reaching out to members helping them pursue their passions and creating programs based on those passions
- Helped 10 non-board members become active programmers
- Increased the number and variety of these programs

### **Chapter Godol – 6 months**

- Helped lead Athens AZA #258, a 60 person chapter, to win the **Most Improved Chapter** and **Chapter of the Year Awards**
- Encouraged 6 members from our chapter to attend CLTC, the largest amount from any chapter in the region
- Coordinated the largest event of the year for our chapter, Athens Spaghetti Supper, raising \$2,800.
- **Co-founder of the local BBYO Connect** in which our first program had **60 perspective members** from grades 6-8 attend

### **Chapter Moreh- Presently (Just elected)**

#### **Awards**

- **Chapter AIT of the Year 2010**
- **Chapter Member of the Year 2011**

## REGIONAL

### **Planning strengths**

- Planned 5 Regional Programs
- Planned the program that won Best 5 fold of the year 2011
- Planned 4 programs which were regionally recognized as a top 3 program in their respective folds
- Seconded a Bill which took ISF for our region to a new level encouraging a significant amount of donations from each chapter  
ISF and teaming up with another country overseas

### **Programs Attended (never missed a regional program):**

1. Ait/MIT 2009
2. Regional Convention 2009
3. Execs 2010, 2011, 2012
4. South Eastern Convention 2010
5. Kallah 2010
6. Regional Convention 2010
7. Spring Regional Convention 2011
8. Kallah 2011
9. Convention 2011

## INTERNATIONAL ORDER

### **Co-Founder/Chair of Coalition of Jewish Teens**

The Coalition of Jewish Teens is a Coalition where all Jewish teens, no matter what youth group, come together to support each other and common goals such as Education about Israel, Anti- Bullying, and J-Serve.

### **Programs Attended:**

- **CLTC 1 2010** - Served as B'yacchad Sababa's Godol as well as planned a program with the help of our chapter on the consequences of bullying that was internationally recognized.
- **AIPAC Policy Conference 2011** – Learned about the importance of the American - Israel relationship as well as learned how to lobby our Congressman on causes we care about.
- **ILTC 2011**- Learned how to effectively lead a region and learned about the important aspects of our International Order.
- **Kallah 2011**- Learned the importance of my Judaism and how I can encourage others to explore their Judaism.
- **CJT Summit 2011**- Met with the International Board of NFTY and Young Judea as well as Oz and Sam to discuss how we can create a better Jewish future for all Jewish teens, no matter what denomination or youth group they are affiliated with.
- **IC 2011/2012**





# GRAND ALEPH S'GAN



## ENHANCING THE S'GAN NETWORK

- Each Regional S'gan will be in charge of a forum on facebook, blog, etc where Chapter S'ganim can go to ask for and share ideas for programs
- Program evaluations will be posted on this forum in order for others to see what went well with the program and what could have gone better
- Before a program is scheduled, the S'ganim in the region will be able to constructively critique the program in the process in order to make it stronger because the program in progress would be posted to the forum
- The program bank will be utilized with the addition of the S'gan Network which will be a personal experience that puts you in direct contact with the creators of the programs
- The Regional S'gan will be able to directly follow the programs going on in the chapters throughout his region. The S'gan Network will also easily enable him or her to help their counterparts plan stronger programs.
- The International S'gan would be in charge of a forum network for all the Regional S'ganim. After every regional program, they would post the highlights of that regional convention, what went well, and how it could have been improved. If they ever needed ideas for programs to have at a convention, they could ask for help on this forum. Another Regional S'gan may have a similar issue and they can work together in order to solve it.
- The S'gan Network encourages multiple minds helping each other on common problems. The more people that are helping create the program, the more unique ideas and diversity will go into that program. People will be able to post suggestions of how they think the program could be improved.
- The S'gan Network will have a database of all S'gan releases from every Regional and International S'gan.
- For kick off, I will personally discuss this method with every Regional S'gan so they will know how to fully utilize the system
- Have monthly counterpart calls with every S'gan, as well as call regional s'gans who need more help more often.

## EVERY MEMBER COUNTS INITIATIVE

- A new Initiative will be created that focuses on more members not on board planning programs.
- Each member in this order has a passion: Sports, Advocacy for Israel, Community Service, etc. The best programs are the programs in which the planners of the program are passionate about what the program is about. A new focus for each S'gan in the order will be to reach out to non-board members and help them plan programs. This initiative will foster leadership, care for the chapter, and more diverse, stronger programming that would not come about if only the S'gan planned all the programs.
- Too often are programs repetitive in subject matter and execution. The more people you have planning programs, the more diverse each program will be, for different minds will plan a program differently.
- Awards will be given to the chapters and regions that have the highest number of non-board members planning programs.

## PROGRAMMING/PROGRAM BANK

- Quality, rather than folds, will become the focus of Programs. 1 and 2 folds have the potential of being more successful, meaningful, and fun programs than a 5 fold in which more folds becomes the focus rather than the content matter. 5 folds will still be important, but not every program must be a 5 fold program.
- Create a "Program of the Month" from programs from the Program Bank as well as the S'gan Network.
- Make sure programming is based upon what the members want.

Gentleman, this will not just be the year of the S'gan and programming. This will be the year of the member; the year where each and every member gets the focus of their S'gan and is embraced by their chapter and region. The year where every member will be empowered by their S'gan to plan a program based off of their passions. The year where every S'gan can rest assure that if he needs an idea for a program, the idea is only one simple click away. The year where every S'gan will be connected as one unit in order to ensure greater program success. The year where every aleph who wishes to take part in contributing to the success of IC will be empowered to do so. The year that IC breaks all previous boundaries and records set, and goes beyond all expectations. My fellow alephs, this is the year of every aleph, elected leader or not, freshman or senior. **The year of opportunity for all.**



*Matthew  
Asher*

