

## Events Attended

Chapter Meetings	Max Fisher AZA #337	2011-2012
Chapter Functions	Max Fisher AZA #337	2011-2012
Chapter Installations	Max Fisher AZA #337	2011-2012*
Young Leadership Conclave 2 2011	Michigan Region GLC	2011
Young Leadership Conclave 1 2012	Michigan Region GLC	2012
Elections Training Conclave	Michigan Region GLC	2011, 2012*
Fall Conclave	Michigan Region GLC	2011
Regional Convention	Michigan Region GLC	2011, 2012*
Stay Up to Stand Up	Michigan Region GLC	2011
Challenge Us	Michigan Region GLC	2011
CLTC 5	International Order	2012*

\*Denotes Will Be Attending\*

## Sample Education Programs

Impromptu programming - The AITs will be given pre-determined objects in a given place, and using those items they will have a limited amount of time to plan a program.

Senior-AIT Program - This will be a senior and AIT-only program. In this program, the seniors will share their BBYO experiences with the AITs, and offer the AITs advice about their BBYO careers.

AZA/BBG Switcheroo - The MIT Mom of a BBG chapter and I will switch places. The MIT Mom will teach the AITs about the BBG movement, and I will teach the MITs about the AZA movement.

Dysfunctional Meeting - This is traditionally a YLC program, but I loved it so much that I want to bring this idea back to Fisher. Everyone will get a slip of paper with instructions on how to disrupt an AIT meeting in different ways. To give all of the AITs a hands-on experience, they will take turns being the Godol and they will try to bring the dysfunctional meeting to order.

My brother Alephs,

Fisher AZA is a fraternity of Jewish, teenage men, but what is it really? For all of us, Fisher is the space where we can always feel accepted and cared about by our fellow Fishermen. It is a place where unbreakable bonds are created by a common love for this chapter and for AZA. It is a place where we can grow as individuals and grow as leaders. It is a place where we can challenge ourselves to be the best people we can possibly be. For all of us, Fisher AZA is our home. When I decided to run for Aleph Moreh, I realized that my highest aspiration is to help new members, and even our existing members experience the home that Fisher grants every single one of us. That is why it would be my greatest honor and privilege to serve as your Aleph Moreh. It's so I can open your eyes to what mine have been opened to - the bond, the brotherhood, and the acceptance that's created between chapter members. It's so I can make you all recognize that when we are separated, we are all different, but when we are together, we are all Alephs, and we are all one chapter.

Fraternally submitted with undying love for the home that Max Fisher AZA #337 grants us brother Alephs,

I remain,



Aleph Jacob Meyer Nitzkin

## **Aleph Jacob Meyer Nitzkin**

Candidate for the high and honorable position of

**Aleph Moreh**

For the 2012-2013  
Programming year

## Positions Held

Dedicated Aleph	International Order	2011-Life
Dedicated Fisherman	Max Fisher AZA #337	2011-Life
AIT Moreh	Max Fisher AZA #337	2011-2012
RC Song Committee member	Max Fisher AZA #337	2011-2012
YLC Song Leader	Michigan Region GLC	2012
Aleph Godol (YLC)	Haganah AZA #29 (or 2 for 50)	2012
B-squared Yo Buddy	Michigan Region GLC	2012
Chapter Beau	Aliyah BBG #1208	2012



# Recruitment

## Three-Step Recruitment Plan:

**Step 1: Promote Fisher** – As a chapter, we will work to promote Fisher AZA to eighth graders before and during the 2012-2013 programming year. This would be accomplished by posting our upcoming program dates on Facebook, Twitter, and on fliers that could be put up in public places, such as the JCC. Also, I will coordinate with Hebrew Schools to allow me to make announcements to the eighth graders about Fisher. Finally, I will work with the Regional Aleph Keshet, the Regional Aleph Moreh, and the BBYO office to get the contact information of all of the eighth graders in the area, so I can send out a mass e-mail to them containing our upcoming program dates and the information they need to know how to join the chapter.

**Step 2: Prospective Programming** – The next step of the recruitment plan is to throw fun programs that will appeal to the prospective members. These programs will give those members many chances to socialize and bond with the members of our chapter. A good example of a prospective program would be a series of sports tournaments at Drake Sports Park, because it is fun, appealing, and it promotes teamwork between the prospective members and the chapter members.

**Step 3: Follow Up** – The final step of the recruitment plan is to get back to all of the prospective members that came to the prospective programs through e-mail or phone call. I'll ask them if they liked the program, and I'll ask them if there are any certain programs that they would enjoy going to. I will then give them the dates of Fisher's upcoming events, and invite them to those programs. These follow-ups will not only invite them back to programs, but it will also make them feel wanted there. They will also allow me to get to know the prospective members, and bond with them.

# Education

**Goal:** Pass down the information to the next generation of AITs that they will need to feel comfortable and prepared for BBYO meetings and functions.

**Plan of Action:** Plan at least 3 unique AIT education programs throughout the programming year with each serving different purposes and teaching different lessons. Along with the basic information that all AITs should know, such as the Seven Cardinal Principles and the Five Folds, each program will also focus on the strengths of BBYO and AZA – the history, cheers, traditions, leadership, and brotherhood.

**Goal:** Teach the AITs how to be constructive leaders within the chapter.

**Plan of Action:** Hold AIT Board elections by November, and then make sure that the AITs are maintaining contact with their Executive Board cos. Also, lead them through board meetings (which will be led by their board), hold platform workshops, and guide them in their planning of a chapter-wide 5-fold program, all of which will give them experience that will help them refine their leadership skills for the future.

**Goal:** Create an education curriculum and AIT binder that Fisher's future Aleph Morim can use to teach their generation of AITs.

**Plan of Action:** Meet with Fisher's Aleph Godol, Aleph Kohen Godol, and past Aleph Morim to lie out and refine a curriculum and a binder that is strong, informational, and creative. They will include all of the basic information about BBYO. They will also include information about AZA, such as the Seven Cardinal Principles, the Five Folds, and the officer positions of all levels, and their primary responsibilities. From there, the information in both the curriculum and binder will narrow down to Michigan Region, and then Fisher AZA. There will also be information that talks about Robert's Rules, summer programs, and the cheers of AZA.

# Retention

**Goal:** Motivate and encourage chapter members to become more involved and stay involved.

**Plan of Action:** In order to motivate chapter members to become more involved, they need to have a positive mindset about their place in the chapter. To give them this mindset, there are a series of actions that I will execute. First off, they need to have a sense of belonging in the chapter, meaning that they should feel accepted, and that they should feel WANTED at chapter functions – which could be accomplished by making a phone call to the less active members of the chapter saying that we want them to be at the next function. Also, they should feel that they are having a positive influence on the completion of the chapter's goals. This could be accomplished by giving them opportunities to help plan programs and/or join committees (for RC, Havdalah, etc.) that will benefit the chapter. Finally, they should feel that in terms of importance, their ideas and opinions are equal to all of the other members of the chapter, even if they have a higher position on board. To accomplish this, I will happily listen to all of the ideas or opinions about programming, procedure, or anything else, from any Aleph. From there, I will relay that information to the Executive Board member who's responsibility description fits the idea, to insure that no idea or opinion is lost or ignored because of the Aleph's disposition.

**Goal:** Make sure the seniors are active and don't lose interest in BBYO. In order to do this, we need to make sure that we, as a chapter, always show our appreciation for the ideas and input they contribute to this chapter.

**Plan of Action:** We will hold dinners in their honor, make videos of each member saying why they love the seniors, and have senior-texting days once every month, in which every member will text a senior about why they love them, why they are important to them, how they inspired them, etc.