

# Aleph Adam Matthew Gould

Candidate for the high and honorable position of

## Aleph Shaliach

Of the Sixth Executive Board of Max Fisher AZA #337



### Qualifications

Dedicated Aleph- 2010- Life

Dedicated Fisherman-2010-Life

AIT S'gan- 2010-2011

Katvan 2010-2011

### Programs attended

Chapter Programs 2010-2011

Chapter Meetings 2010-2011

Chapter Installations 2010, 2011\*

Chapter Fall Bittker 2010

Chapter Convention 2011\*

Fall Conclave 2010

Regional Convention 2010

YLC 1 2011

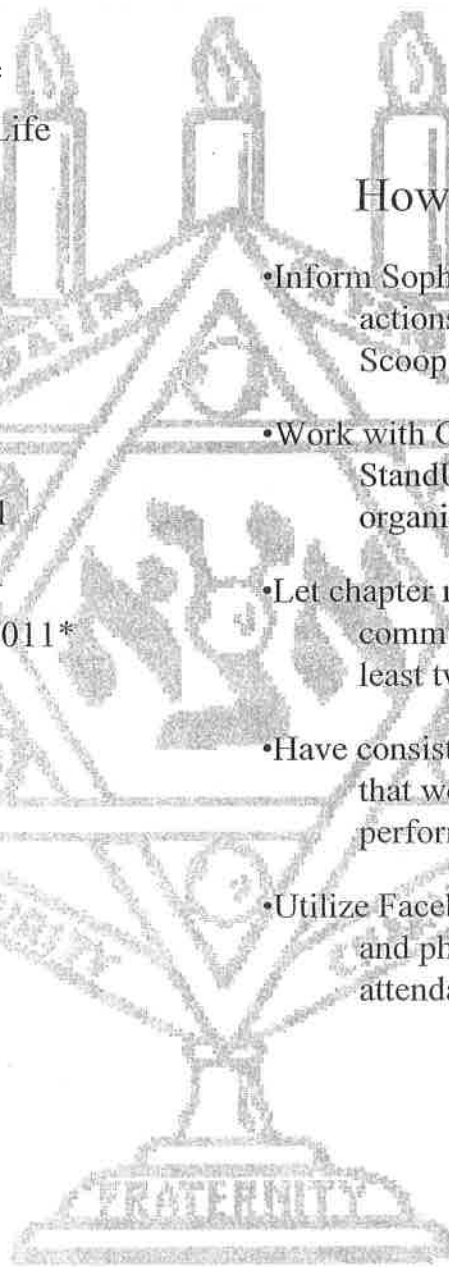
Jserve 2011

ETC 2011\*

\* Denotes will be attending

### How I plan to Achieve

- Inform Sopher of our community service actions for articles in the Fisher Scoop and the Jewish News
- Work with Gizbor to fundraise for StandUp charity and other organizations
- Let chapter members know of any community service opportunities at least two weeks in advance
- Have consistent contact with organizations that we want to work with and perform service
- Utilize Facebook, text messages, email and phone calls to encourage attendance at functions



# Goals and Ideas

## Overall Goals

- Stay involved with our Jewish community of greater Detroit
- Create fun, innovative Jewish Programming
- Increase chapter involvement with community service activity

## Ideas for Jewish Programming

- A "Sweet New Year" Kickoff feast for Rosh Hashanah
- Channukah Chappening  
"Nun (NOSH), Gimel (GIVE),  
Hay (HANG-OUT), Shin (SING)"
- Tu Bish'vat Fruit Seder with BBG chapter
- Purim Parcel Project  
create chapter Purim baskets,  
distribute in conjunction with Federation.
- Jewish Family History Program-  
explore your roots
- Shabbat dinner and brotherhood  
combination program

## My Brother Alephs,

Fisher has a wonderful reputation in the Jewish community and I want to insure that our reputation stays strong. I hope that, by offering frequent opportunities to perform community service, we have a chance to even better benefit the whole greater Detroit community. I also will plan plenty of fun Judaic programming, from the start of the year to the end of it.

We have great potential to make a difference in our Jewish community and in our community of Metro Detroit.

Fraternally submitted with undying love for Max Fisher AZA #337, I remain

## Ideas for Community Service

- Try to get 25 volunteers per event
- Increase involvement with existing community service opportunities like Jserve and the Oak Park JCC Fall Fix-Up
- Offer other opportunities to do community service at places like: JARC homes, Yad Ezra, the Purim Parcel Project, the Walk of Ages, Bookstock, and the Jewish War Veterans
- Do year round StandUp service
- Collect pasta or canned goods at chapter meetings for Yad Ezra
- Collect books for schools in Detroit

## Ideas for supporting Chapter StandUp Cause

- Coordinate with StandUp organization to see what community service we can do for them
- Tie chapter StandUp cause to a Jewish value and build a program around that value
- Have one StandUp service opportunity in the Fall and have another before the end of the year

## Ideas for Social Action

- Advocate for StandUp cause
- Advocate for Israel by:  
Participating in the Walk for Israel  
Attending rallies to support Israel
- Attending other local social action projects

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