

myhome ♥ Gold Coast Region #51

Latke Ball 2014, 2015, 2016
AZAA/BBG 2015
Regional Kickoff 2015
MIT AIT 2015

LIT 2017 ☆

Regionally Inducted 2015
Regional XX's 2016, 2017, 2018
Fire and Ice 2016 2017
Boca Formal 2016
Regional Awards brunch 2016, 2017
Summer sizzle 2015, 2016
Laser Quest lock-in 2016
Voice your vote 2016
Fall-a-palooza 2016 ☆
Spring Regional convention 2016 ☆ 2017
2018 ☆
Winter Retreat 2016, 2018 ☆ ★
Regional Leadership Network 2016-2017
Summer glow 2017
Fall Fest 2017

myForever ♥ International Order of BBG

- CLTC 1 2016
-internationally inducted
- LTC 2017
- International Convention 2018, 2019
- International Kallah 2018 ♡
- Silver Star of Deborah Award
- Eternal Light Award
- Global Week 2018 Host

Outside of BBG

- National Honors Society
- Member of Stoneman Douglas DECA
- Project 1841

Andrea Jordan Hengber



Proud Candidate for the High and Honorable Position of your

My Sister B'nai Brith Girls,

Identity Identity, who am I? A BBG! When I first joined BBYO, I had no clue what an impact it would have on my life. As time passed, I developed an incredible amount of love for this **life-changing** organization, I began to discover my BBG identity.

As your 15th Regional N'siah, I will lead each and every one of you down the path to discover your BBG identity. You will find out what BBG means to **you**. Whether this is done by becoming a stronger leader or developing a passion for a certain aspect of BBG, I **promise** your identity will be found.

Respectfully submitted with undying love for,

Gold Coast Region #51, Tlalim BBG #2378, The International Order of the B'nai Brith Girls, discovering your BBG identity, and each and every single one of you

I forever remain,

Andrea Jordan Hengber

Proud Candidate for your 15th Regional N'siah and even prouder B'nai Brith Girl

EDUCATIONS

myheart ♥ Tlalim BBG #2378

- N'siah Fall 2017
-Reached 50 members
-Successful chapter end of year pool party
-Worked closely with board members to ensure goals were met
-Created penpal system with another chapter in a different region
- MIT Mom spring 2017
-Held monthly MIT classes to educate about BBYO
-planned and executed- increased total membership
- Mazkirah Spring 2016
-Sent out weekly emails to

15th Regional N'siah Gold Coast Region #51



IT INTENDI



DISCOVER YOUR BBG

Denotes future ♡

Denotes steered ☆

Denotes delegate ★

♥ B'nai Brith Girls ♥

♥ Personal Goals ♥

- Be a role model for all BBG's
- Remain an active chapter member
- Represent Gold Coast well to the International Order
- Form personal friendships while also being a role model for girls
- Enhance RLN to allow more opportunity for leadership
- Ensure all board members are passionate about and accomplish their goals
- Increase sisterhood throughout the region
- Make sure each and every girl discovers her BBG identity!

♥ Programming ♥

- Enforce turning in programs two weeks in advance
- Improve the quality of programming overall in the region
- Increase competition at SRC to raise chapter and regional spirit
- Host region-wide BBGG
- Encourage inter-chapter programming
- Submit all programs to program bank
- Get more members involved with regional programming through steering

♥ Membership ♥

- Hold monthly recruitment initiatives with incentives
- BBG of the month
 - Fun facts about her posted on GCR's social media platforms
- Implement MRIHA and the 3 R's
- Membership Phone-a-thon
 - Call prospective members, help with registration
- Boost sisterhood throughout the region
- Assist chapter Morim in planning BBG rush week
- Work with S'ganit to plan meaningful big/little programs
- Increase recruitment efforts to ensure goals are met
- Strong attendance at CLTC 2019
 - Hold Zoom call where past attendees share their experiences

♥ Fundraising ♥

- Assist chapters in planning fundraisers
- Design apparel to sell at IC 2019 Shuk
- Maintain a strong scholarship fund for conventions and summer programs
- Ensure chapters hold two to three large/small scale fundraisers
- Educate members on ISF and its importance
- Fundraising for ISF competition between chapters
- Continue text-a-thon and staffle raffle

Goals and Ideas

♥ Communication ♥

- Utilize all forms of social media effectively
- Create engaging flyers to increase interest in events
- Start a pen pal system with another region/country
- Stress the importance of globalization
 - Work with S'ganit to plan programs involving aspects of globalization
- Communicate minutes in an innovative way
- Constantly update regional website
- Create a regional newsletter/magazine so members are updated on everything Gold Coast

♥ Judaism ♥

- Bring us back to our roots and inject a stronger sense of Judaism in the region
 - Regional Kallah
- Ensure that each chapter holds at least two Shabbat's each term
- Allow StandUp and SpeakUp to play a bigger role in the region
 - Make sure every chapter has a StandUp cause and incorporates into programming

♥ Our year at a glance ♥

May: transition meeting, encourage new Board to start, hold end of year bash

June/July: send out "meet the 15th board" packet, write letters to all teens at BBYO Summer programs

August: hold prospect event to kick off The year, start counterpart communication,

September: get 450 teens at GCR kickoff, Create kickoff prospect follow-up

October: close 50 prospects, have extra Chapter board training for strength

November: Get over 150 teens to MIT AIT/LTI

December: ensure every chapter participates in Global Shabbat

January: hold spring board counterpart/execs training to focus on planning for the upcoming term

February: get 100 teens to International Convention, WIN THE SPIRIT CUP!, push summer program registration

March: get 200 teens to Spring Regional Convention 2019



♥ 15th Regional Board ♥

- Work together to set strong goals for the region
- Push for strong counterpart communication
- Promote interposition work through initiatives and folds
- Ensure that both AZA and BBG boards work side by side in unity
- work consistently throughout the year to maintain motivation
- Create monthly self-evaluations
- Keep in constant communication with regional staff
- Bond and form positive relationships throughout the year

♥ N'siah Network ♥

- Keep track of all goals and ideas and make sure N'siot are hitting or exceeding them
- Pinpoint each chapter's weaknesses and see what I can do to help
- Hold monthly counterpart zoom calls to discuss upcoming goals and deadlines
- Be a main source of support for each chapter N'siah
- Have evaluations of N'siot and myself
- Have a close N'siah network though bonding, resource sharing, and friendships



Identity Identity, who am I? A BBG!

