

# Aleph Ethan Franklin Cantor



Candidate for the High and Honorable Role Of

## Aleph Gizbor

For 2012-2013 programing year



Qualifications

### Max Fisher AZA #337

- ☞ Dedicated Aleph 2012-Life
- ☞ Dedicated Fisherman 2012-Life

### Miscellaneous

- ☞ Owned successful car detail service 2010-2011
- ☞ Hired to work at Market Square summer of 2012
- ☞ Have a 3.8 GPA

Events Attended

### Max Fisher AZA #337

- ☞ Chapter Functions
- ☞ Chapter Meetings
- ☞ Chapter Dinners
- ☞ Chapter Programs

### Regional Events

- ☞ Face To Faith
- ☞ Coffee House
- ☞ Mr. AZA
- ☞ YLC 2 2012
- ☞ Regional Fundraisers
- ☞ Candy Land Chaos

### Upcoming Events

- ☞ Fisher/Ahavah Bittker
- ☞ Chapter Meetings
- ☞ Regional Convention
- ☞ Chapter Convention
- ☞ ETC
- ☞ RC

My Brother Alephs,

As we end another year of our outstanding chapter of Max Fisher AZA #337, we have the chance to look back and remember all of the fun times that we have had. As we look into the future of our 7th programming year, it makes us think; What can we do to make this year just as good as all of our others? What can we do to improve? Next year, we are going to have strong fundraising events that are purposeful and that enable us to have greater events as the year goes on.

Fraternally Submitted with undying love for  
Max Fisher AZA #332, I proudly remain,

*Ethan Cantor*

Aleph Ethan Franklin Cantor

## Ideas



- Restaurants
- Car Washes
- Water Melon Smashing Contest
- Dance Contest
- Movie Night
- Garage Sale
- Swimming Party
- Mini Golf
- Zap Zone
- Go-Karts
- Basketball Shooting Contest
- Basketball 3-3 Tournament
- Ticket to sporting events
- Batting Cage
- Dunk Tank
- Bowling

## Goals



- Fundraiser every 8-10 Weeks
- Set goals to raise at least \$300 each fundraiser
- Advertise each event well enough to have 80 people attend
- Making sure that each fundraiser that we have is actually interesting and entertaining to be a part of
- Start an online and easily accessible bank account that can be checked on a weekly basis to make sure that we have \$700 in our account at all times
- Fundraise at least \$1,500 over the course of they year.
- Make phone calls and send e-mails the following week after the fundraiser to make sure that everyone had fun and ask ways to improve our next fundraiser

## 5-Step Advertising Process



### Step 1

-  I plan to make a flyer with an attractive logo
-  The flyer will be e-mailed to everyone in the chapter for quick and easy distribution


### Step 2

-  Everyone in our chapter will print out the flyers
-  I will encourage all of our chapter members to pass on their flyers to friends



### Step 3

-  I will make a Facebook group with the fundraiser details
-  I will to invite everyone to the Facebook group who is in Michigan Region BBYO

### Step 4

-  Once our chapter members are invited to the group, I will ask them to invite their friends to the group

### Step 5

-  I will send out a follow up email to everyone who attended the fundraiser
-  I will be asking: How did you like the event? How can we improve on our next one?