

## Goals for subsidizing

- Donate \$1,000 to our regional StandUP cause over the course of the year.
- An additional \$10,000 donated to chapter StandUP causes over the course of the year.
- Lessen the cost of each conclave as well as RC by at least \$10 per person.
- Provide consolation sportsmanship awards for RC. \$500 to the AZA and BBG chapters with first place sportsmanship, \$250 to the second place pair, and \$100 for third place. Sportsmanship has been improving at RC each year and more than two chapters should be recognized for the brotherhood and sisterhood they display during the convention.
- Create a teen scholarship committee. This committee will award at least four members a \$500 merit based scholarship to go on a BBYO summer program.
- The David L. Bittker center plays a very important role in chapter and regional programming. Therefore, invest \$1,000 to \$2,000 of regional funds to renovate/improve it in some way.

## StandUP In Michigan Region

- Work with the regional board to select several worthy options for a StandUP cause before the programming year begins.
- Have the region vote for which cause to support over an online survey.
- Work with the regional Shlichim, Mazkirm, and my co to promote and educate our region about StandUP, to ensure that each chapter is standing up for a cause, and to oversee our regional StandUP committee.

## General things that I will do as a Regional Exec

- Attend each council, general board, and regional exec meeting and act professionally and as a role model for the region at each of them.
- Be in contact with my BBG co as well as the regional staff on a weekly basis.
- Help promote summer programs and IC to the region.

## MY BROTHER ALEPHS,

Fundraising is an extremely important factor in setting this region on the right path to success. For too long, our region has conducted the same fundraisers because they are easy to plan and we feel comfortable doing them. Until we can make a change, we are not going to be attending conclaves at an inexpensive cost, our StandUP donations will decrease, and many of the great things about this region that we take for granted could be no longer. We need to raise record setting amounts from **new, appealing, and innovative** fundraisers to ensure that our region and chapters progress in many aspects. If we truly want to lower the cost of regional programs, impact local charities like never before, and spend money in new areas never thought possible, then we need to get creative. If elected, I will work with each chapter Gizbor to ensure that this ambition turns into reality. We have potential to do such great things this year and with me as your regional Gizbor, I know that **we can step outside of the box** and make it happen.

Fraternaly submitted with undying love for Michigan Region  
Great Lakes Council AZA, I remain, Aleph Alex Weiss




## QUALIFICATIONS

Max Fisher AZA #337  
**Aleph Sopher 2008-2009**  
-helped to publish two in-depth newspapers  
-regularly updated the chapter's website  
**Installations Coordinator 2009**  
-helped to plan chapter installs with three other chapters  
**Aleph S'gan 2009-2010**  
-organized the process of chapter program planning  
-planned functions with a wide array of chapters  
-submitted six programs to the international program bank  
**Aleph Gizbor 2010-2011**  
-kept overall chapter spending high  
-planned a variety of fundraisers while including many chapter members in the execution of them  
**Regional Convention Coordinator 2011\***

Michigan Region GLC  
**First Place RC Newspaper 2008**  
**YLC 2 Committee Member 2009**  
**Sopher of the Year 2009**  
**ETC Committee Member 2010**  
**ETC Dorm Leader 2010**  
-conducted a mixer and ran the caucusing for my dorm  
**ETC Steering Committee 2011**  
-helping to plan and execute ETC working with a team of eight BBYOers throughout the region  
**Recipient of the Joan Kalef Leadership Award 2010**  
International Order  
**Committed Aleph 2008-Life**  
**Henry Monsky Award 2010, 2011**  
-on chapter executive board while this honor was achieved  
**Recipient of the Bronze Shield of David 2011**  
**Silver Shield of David\***

\*Denotes will be held/ will be attending/ will be applying for

## EVENTS ATTENDED

Max Fisher AZA #337  
Chapter Meetings 2008-Present  
Executive Board Meetings 2008-Present  
All chapter Programming 2008-Present  
Chapter Installs 2008, 2009, 2010, 2011\*  
Bittker Retreats 2009, 2010  
AIT Inductions 2009  
Senior Lives 2010, 2011\*  
Chapter Convention 2010, 2011\*

Michigan Region GLC  
Council Meetings 2008-Present  
All Regional Programming 2008-Present  
Elections Training Conclave 2008, 2009, 2010, 2011  
Regional Convention 2008, 2009, 2010  
Fall Conclave 2011\*  
L. H. Young Leadership Conclave 2 2009  
Counterpart Training 2008- 2010  
Council Installations and Awards Night 2009, 2010, 2011\*

## International Order

Chapter Leadership Training Conference 1 2009  
International Kallah 2010  
International Leadership Training Conference 2011\*  
International Convention 2010, 2011

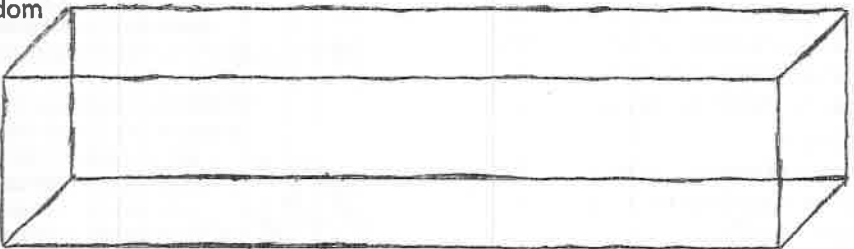
# WORKING WITH CHAPTER COUNTERPARTS

Month	Topic of Discussion
just - Before the programming year begins	Introduction, getting to know everyone, having fun, goals for the year
September	Planning your first fundraiser
October	Preparing a budget and using chapter funds to improve your chapter
(likely the month of OC)	Using the community to your advantage
November	Ideas for RC fundraisers
December	Planning huge fundraisers, utilizing chapter members in the execution of complex ambitions
January	Update/ Evaluation
February	Plan of action to finish the fiscal year off strong
March	Ensuring a clean transition between chapter Gizborim
April	

Meet with my BBG co and with each chapter counterpart on a monthly basis. Each meeting we will discuss a topic that is relevant to that time of year. These meetings will allow my co and I to communicate more effectively with our counterparts and help them in areas of need, tighten the bond between chapter Gizborim, and most importantly, make fundraising and subsidizing as strong as possible within the chapters that comprise our region.

## Additional goals on the chapter level

- Train each of my counterparts to...
  - plan high quality fundraisers from a logistical and financial stand point.
  - plan an original, creative, and effective fundraiser that may be executed on the regional level and could raise \$500+ for their chapter.
  - make flexible but prestigious chapter budgets for this programming year.
  - advertise chapter fundraisers utilizing a variety of resources.
  - balance checkbooks, write checks, and deposit money if they are unsure of how to do these mental things.
- Ensure that chapter Gizborim are supportive of each others chapter's fundraisers. For many fundraisers, attendance is the factor that determines how successful it will be. Encourage Gizborim to promote fundraisers for chapters beside their own at chapter meetings and in chapter emails.
- Ensure that I am available to talk to any chapter Gizborim whenever necessary either in person, by phone, by email or on facebook. Contact each Gizbor monthly to discuss business for the month, provide advice, and encourage them to make the most of their position.
- Utilize input from my counterparts to make regional fundraising as successful as it can be.



- What is a centrifugal coin well? Most of us have seen these before a science museums, shopping malls, and other random places.
- < They look like this
  - Either have one of these purchased at a discounted price or donated to us.
  - Simply put this in the teen center and watch the money accumulate overtime.
  - Potential for this fundraiser: \$1,000 to \$2,000 per year for the rest of eternity.

## Regional Shuk

During RC, set up an area and designate a time where chapters can sell their spirit merchandise. It is common for chapters to have extra clothing. If not, the chapter can design something extra such as sunglasses, bumper stickers, coffee mugs, etc to sell as an RC fundraiser. A percentage of the profit they make will go to the region.

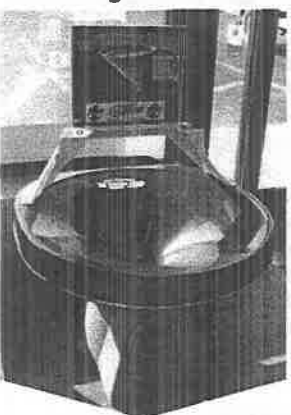
## Kroger Rewards

Our region is currently participating in Kroger's community rewards program. Our members can register our Kroger cards and 10% of anything that we charge will go to the region. It's an extremely easy way for us to fundraise but it seems as though few people are participating in this. Promote this program to the region in new ways and drastically increase participation.

## Bar/Bat Mitzvah Expo

- Get in contact with DJs, caterers, videographers, balloon distributors, and every single part company in the Detroit Metropolitan area.
- Invite them to advertise at our expo. Charge them each \$100 for three hours of time and a section of space to set up posters, presentations, free samples of products, and anything they may need to advertise their goods and services.
- Utilize teen connection, local synagogues, and parents of BBYOers to compile a list of parents who are working to plan a Bar/Bat Mitzvah party for their middle schooler.
- Promote the event to them and admit them for free to make the process of planning their party much easier.
- Potential for this fundraiser: \$3,000 to \$5,000.

## Centrifugal Coin Well



## Corporate Sponsor

- Get in contact with local businesses in an effort to establish a corporate sponsor(s) for Michigan Region BBYO.
- We will advertise for them at conclaves, in emails, and even on our council meeting agendas. In return they will make donations to the region over the course of the year.
- Fundraising Potential: \$1,500 to \$10,000 over the course of the year.

FUNDRAISING IDEAS FOR  
MICHIGAN REGION BBYO  
CREATIVE, INNOVATIVE, ORIGINAL,  
OUTSIDE OF THE BOX