

# Proposed Fundraising Calendar

## Beginning of the Year

(Septmeber – November)

### "Livestrong" Bracelets

- Create a "Livestrong" bracelet for Michigan Region BBYO for members to purchase.

### Regional Bottle Drive

- Collect cans and bottles from members of the region to collect the cash deposit; this can be extremely successful if everyone pitches in.

### Dance-A-Ton

- Host a Dance-A-Thon (perhaps in Handelman Hall) where the region can come together to sponsor members to dance for as many hours as possible.

## Middle of the Year

(December – February)

### Open Mic Night/Coffee House

- This event has been very successful in the past; therefore it's a "must do" for next year.

### Penny Wars

- This fundraiser was very successful at RC last year and this year we can do even better!

### Buy A Date

- Have you ever wondered how much a BBG would pay to spend an evening with you? Alephs and BBG's would donate money to the region in exchange for spending an evening with someone from Michigan Region BBYO.

## End of the Year

(March – May)

### Regional Garage Sale

- Chances are that some of the "junk" you have lying around in your garage is a "treasure" to someone else. This fundraiser would be a great way to make money by selling "junk" to other members of Michigan Region as well as members of the community; all proceeds would benefit Michigan Region BBYO.



My Brother Alephs:

As a region, we continue to pay too much money for FC, RC, and ETC each year. During the 2010-2011 programming year we need to focus not only on giving a generous donation to a Stand Up! cause of our choice, but on reducing the fees charged to attend conventions/conclaves. Using the Plan of Action outlined on the previous page, we can achieve the goal of having FC and ETC cost LESS THAN \$100 for all members!!!! If elected, I cannot make such a drastic change by myself. It will take the determination and actions of ALL of Michigan Region to fundraise enough money to achieve our goals. I am confident that I can help guide the region to reach new financial heights. The choice is up to you, how much will you pay to attend ETC 2011?

Fraternally Submitted with undying love for Michigan Region Great Lakes Council AZA, the 2010-2011 programming year, and a less expensive year of Conventions, I remain

*Josh Breuer*

Aleph Joshua Michael Breuer

# Aleph Joshua Michael Breuer

Aspiring to the High and Honorable Position of

## Regional Aleph Gizbor



## Qualifications

### MAX FISHER AZA #337

Dedicated Aleph	2008-Life
Member in Good Standing	2008-Life
Aleph Sopher	2008-2009
Aleph Gizbor	2009-2010
Bittker Coordinator	2008-2009
CLTC Scholarship Head	2009-2010

### MICHIGAN REGION GLC

Dedicated Aleph	2008-Life
Member in Good Standing	2008-Life
ETC Committee Member	2009, 2010
1st Place RC Newspaper	2008
Sopher of the Year	2008-2009
Doren Scholarship Winner	2010

### INTERNATIONAL ORDER

Dedicated Aleph	2008-Life
Member in Good Standing	2008-Life
CLTC Chapter Mazkir	2009
Bronze Shield of David	2010
Tree of Life	2010

## Events Attended

### MAX FISHER AZA #337

Chapter Meetings	2008-2010
Chapter Exec. Board Meetings	2008-2010
Chapter Functions	2008-2010
Chapter Installations	2008-2010*
Chapter Elections	2008-2010
Bittker Weekends	2009-2010
Platform Workshop	2009
Chapter Convention	2010*

### INTERNATIONAL ORDER

CLTC 1	2009
International Convention	2010
Kallah	2010*

### MICHIGAN REGION GLC

Council Meetings	2008-2010
Elections Training Conclave	2009, 2010
Regional Convention	2008-2010*
Fall Conclave	2010*
AZA Flag Football	2008
MR. AZA	2010*
Summer Programs Night	2009
Operations Counterparts	2008
Jewish Heritage Nights	2008-2010
Installs/Awards Night	2008-2010*
Fall Kick-Off	2009
J-Serve	2010
JTXT10	2010

\*denotes will be attending



"If you want to make the world a better place, take a look at yourself, and then make a change."

-Michael Jackson-

# Ideas as Regional Aleph Gizbor

## Fundraising for Michigan Region

### Eliminating Costs

- Currently members are paying too much to attend regional events such as FC and ETC. Money can be set aside from various fundraisers to reduce the costs of regional events.

### Advertising

- Utilize social networking services (Facebook & Twitter) to send out invitations and reminders of upcoming fundraisers.
- Utilize the Michigan Region BBYO website to post details on all fundraisers.
- Send out monthly releases to Gizborim to keep them informed on what is going on in the region.
- Have all fundraisers planned well in advance so that there is ample time to send information out to members, leaving nothing to fall through the cracks.

### Stand Up! Raffle

- Continue to have a raffle during council meetings where members can win interesting prizes.

## Counterparts

### Gizbor Guide

- Create a guide to be distributed to all chapter Gizborim that explains the necessary steps to creating a reasonable budget, planning fundraisers, advertising their Stand Up! causes, as well as using their money wisely.

### Counterpart Phone Calls

- Communicate with my counterparts on a weekly basis to ensure that their chapters are successfully fundraising and working towards their Stand Up! causes. At least twice during the year, I will plan specific events where all Gizborim can meet to get hands-on experience handling their chapter's finances.

### Working with the Shlichim

- Work closely with the Regional Shaliach to ensure that we are in agreement about our approach to the Stand Up! Charity. It is essential to have a good relationship with the Regional Shaliach in order to promote our Stand Up! cause as successfully as possible.

**"Do not follow where the path may lead. Go instead where there is no path and leave a trail."**

**- Harold R. McAlindon -**

## PLAN OF ACTION: Lowering Costs

### Extend Fundraising to also include Lowering Costs

- Get Michigan Region BBYO signed up as a community rewards partner with Kroger and other area stores. That way every time our parents shop, a percentage of their purchases will go to Michigan Region.
- Have 3 **HUGE** regional fundraisers throughout the year (one pre RC, one February/March, and one at the end of the year). Fill the remaining months with smaller, simple fundraisers
- Create more appealing apparel to sell at IC Shuk
- Create a list of supplies that will be needed at conventions/conclaves that can be donated by members instead of having to be purchased by BBYO. This will reduce the cost of regional events.

### Spirit Sale

- Work with the Aleph Sopher to create new and innovative spirit items that chapter members will want to purchase. These items do not need to be expensive for the region to make a profit.

### The Canteen

- Have a table set up at major conventions (i.e. FC, RC, ETC) during breaks where members can purchase candy bars, pop, chips, etc. instead of having to wait for a meal.

## Working the Stand Up! Campaign

### Choosing a Charity

- Work with a team of Gizborim and Shlichim to select a few worthy candidates for the regional Stand Up! cause. Before voting on a charity, we will take time to meet with individuals from each organization, as well as visit their place of business to ensure that we have selected a worthy cause.

### Choosing a Cause

- After choosing a charity, the Gizborim and Shlichim will decide on a correlating "cause" that the region can follow in selecting their own Stand Up! causes. For example, this year the charity was Will Work For Food, so the cause was "fighting world hunger".

### Chapter Involvement in Stand Up!

- I encourage every chapter in the region to select their own Stand Up! cause that is important to them. This way, Michigan Region BBYO will be supporting multiple causes. Each chapter can decide how much of their donation they want to give to the regional fund, and how much they donate to their own personal fund.

### Community Involvement

- It is important to get the local community involved in supporting Michigan Regions Stand Up! cause, thus providing more funds to be donated and more funds raised for Michigan Region BBYO.

## Goals

- Raise at least \$8,000 to donate to charity between AZA and BBG
- Reduce the costs of conventions/conclaves by at least 10-15%