



*Aleph Brett Stephen Rubenfire*

Candidate for the High & Honorable Position of

**ALEPH MAZKIR**

Of

**Max Fisher AZA #337**

Positions Held

Dedicated Aleph	International Order	2010-Life
Dedicated Fisherman	Max Fisher AZA #337	2010-Life
Committee Member	ETC Fun Committee	2010

Events Attended

(~ Denotes Will Be Attending)

Young Leadership Conclave (YLC)	Michigan Region	2011~
Elections Training Conclave	Michigan Region	2010~
Fall Conclave	Michigan Region	2010~
Regional Convention	Michigan Region	2010~
Counterpart Training	Michigan Region	2010~
Mr. AZA	Michigan Region	2010~
Jewish Heritage Nights/Programming	Michigan Region	2010~
AZA Flag Football	Michigan Region	2010, 2011~
AZA Basketball	Michigan Region	2010/2011~
CLTC	International	2011~
IC	International	2012~
Council Meetings	Michigan Region	2010, 2011~
General Board Meetings	Michigan Region	2010-2011~
Chapter Meetings	Max Fisher AZA #337	2010, 2011~
Chapter Executive Board Meetings	Max Fisher AZA #337	2010-2011~
Chapter Functions	Max Fisher AZA #337	2010, 2011~

### Goals as Aleph Mazkir

- Attend all chapter meetings and programs possible
- Take accurate minutes
- Bring a laptop to every meeting to take organized minutes
- Request agenda from president before meeting to take minutes accurately
- Ensure minutes are turned into office
- Build a new, effective, and organized phone caller system
  - Establish freshman-only phone caller(s)
  - Train phone callers to be more personal
    - Phone callers will be required to personally introduce themselves to their assigned members
  - More phone callers with less people each
- Assist Aleph Moreh in accurately taking attendance at meetings **as well as programs** to ensure our 60 day policy is being effectively enforced
- Inspire fellow freshman to take responsibility in the chapter

### Summer Program Promotion

- Continue Fisher's top record of summer program participation
- Start program promotion early-(Around November or December if possible)
- Encourage Passport to Israel and Passport to World over "the mission" or other world travel
- Promotion needs to be a job for every Fisherman

### 2 FOR 1: MY CLTC PROGRAM

- Every Freshman that plans to go to CLTC (including myself) will be strongly **encouraged** to convince a fellow Freshman to attend CLTC
- A creative advertisement campaign will be developed to promote "2 for 1"
  - Benefits of attending need to be better highlighted
- Use my own knowledge as a CLTC-bound freshman to my advantage to effectively attract fellow freshmen
- Upperclassmen will be expected to use personal experience to give a personal push for Freshman to go
- Chapter CLTC Scholarship should be reinstated next year, promoted well

"As you can see, there could not be a better time in my life to be Aleph Mazkir. I want to make a difference in this chapter, and Aleph Mazkir can be my first step towards that goal."

Fraternally submitted with undying love for Max Fisher AZA #337, and Michigan Region BBYO, I remain,

*Brett Rubenfire*

Aleph Brett Rubenfire.