



# Aleph Alexander Solomon Chocron

Candidate for the high and honorable position of

## Aleph Sopher

### Positions Held

Dedicated Aleph	Dedicated Aleph	2008-Life
Dedicated Fisherman	Max Fisher AZA #337	2008-Life
CLTC Aleph Mazku	International Order	2010

### Why vote for me?

I took a course in graphic design

I took a course in web design

### Events

Chapter Meetings	Max Fisher AZA #337	2008-Present
Chapter Programs	Max Fisher AZA #337	2008-Present
Chapter Bitker	Max Fisher AZA #337	2010
Chapter Elections	Max Fisher AZA #337	2008, 2009, 2010
Chapter	Max Fisher AZA #337	2008, 2009, 2010
Installations	Max Fisher AZA #337	2009, 2010
Chapter Convention	Michigan Region GLC	2009, Present
Council Meetings	Michigan Region GLC	2010
Regional	Michigan Region GLC	2009
Convention	Michigan Region GLC	2009, 2010
Jewish Heritage	International Order	2010

I have learned much from my dad, who is a web designer and used to edit a newspaper

I am a good writer

I am a hard worker

I have free access to a server

I use iWork '09 and Adobe CS3 Web Standard.

### My Brother Alephs,

The Fisher Scoop is a very good newspaper and doesn't need to be changed much, but there are some areas in which it can be improved. First of all, the topics don't need to be limited to our chapter, we can include current events and even stories about the rest of BBYO. We also could advertise summer programs. The website could be improved in many ways. The website could be improved as well. For one thing we can move it to a server and register a domain. Second, my co and I would completely rework the interface for easier navigation and a sleeker look. We could include a calendar with upcoming programs and events, forums, a way for anyone to upload photos to the gallery, and more. Also, we could upload the newspaper to the website. I am a hard worker and have experience in web and graphic design.

With undying love for Max Fisher AZA #337, I remain Aleph Alexander Solomon Chocron

# Goals and Ideas

## Website

### Calendar



### Forums



### Improve picture gallery.



### Revamp website layout.



### Publish website with server and domain.



### Upload newspaper to website.



## Newspaper

### Keep the articles coming.



### Diversify stories.



### Include ads for summer programs.

