

# Cole Aaron Margol

**Proud Candidate for the Honorable Position of  
89<sup>th</sup> Grand Aleph Mazkir**

## **Globalizing the Aleph Zadik Aleph and BBYO**

### **Chapters**

- 🕯 **Globalization must be easily conveyed in a chapter setting.**
  - Chapter Mazkirim must play a more active role in globalization efforts. Planning globalization programs, advocating, educating and getting other chapter members excited. Chapter Mazkirim must be liaisons of globalization.
  - Chapter Gizborim and Mazkirim work together to successfully fundraise and educate about the International Service Fund and its benefits to Jewish teens around the globe.
  - Chapter S'ganim must work with the Mazkirim to plan successful globalization programs with chapters overseas or educating about globalization on a regular basis.
  - In order for chapters to truly be excited about globalization and ISF, they must create connections and everlasting bonds to teens in other countries. Planning programs with overseas chapters regularly can achieve this goal.

### **Regional/Council**

- 🕯 **Regional/Council counterparts must advocate and spread excitement for globalization in order for it to be successful.**
  - Regional/Council Mazkirim must constantly advocate for globalization, making it one of the primary goals of their position.
  - Regional/Council Gizborim must create innovative fundraisers for ISF that attract large amounts of participants. The simple restaurant is good, but it can be adapted to much more.
  - Regional/Council boards can have incentives for chapters that have the best globalization program, or the fundraiser that raises the most money for ISF.
  - Regional/Council boards should work increase overall ISF contributions from their respective regions/councils via these methods. Currently, regions and councils could be donating so much more than they currently are. The key is to create excitement for members and create passion for globalization.

### **International**

- 🕯 **Expanding BBYO Reach from campaign to initiative.**
  - BBYO Reach will no longer be just a fundraising campaign from ILTC. BBYO Reach will incorporate programming, fundraising, leadership training, brother chapters in the US to overseas chapters, getting to know each other, Jewish life, and truly becoming brothers with overseas chapters.
  - Speak with JDC about new partnerships, and expanding BBYO to new places.
  - Creating more chapters in countries that BBYO is already in (if plausible).
  - Have Regions/Chapters/Councils sponsor specific countries more often.
- Help overseas chapters with programming, fundraising and recruiting.
- New videos from BBYO Reach on the BBYO YouTube channel each week with a member from a chapter overseas describing Jewish and BBYO life.
- Promote Zionism as a common bond to chapters overseas.
- Start up Chapter Boards for overseas chapters that do not have them (if plausible).
- Hold "Google+ LTIs" for chapters overseas to educate more about leadership in BBYO.
- Make the U.S. love overseas chapters like they do with other friends in other regions.
- Google+ and Skype for communication and making friends overseas as well as programming.
- Overseas should not just be people we give money to, but people we want to truly bring BBYO.

## Chapter/Council/Regional/ International Attendance:

- NRE: Regional Convention 10' 11' 12'+
- D.C. Council Convention 10', 11', 13'\*
- Abe Pollin AZA Chapter Convention -10' 11' 12'+ 13'+
- D.C. Council YLI 2010-2011
- CLTC 4 2011
- ILTC 2012
- ILSI 2013\*
- International Convention '12, '13#

## My Brother Alephs,

Today is the day we elect the 89<sup>th</sup> Grand Board of the Aleph Zadik Aleph. As we rapidly approach the 90<sup>th</sup> anniversary of our order, the Aleph Zadik Aleph looks to move forward as it never has before. BBYO looks to provide **continuity to the Jewish People** by expanding its **“reach”** across the globe. I am so honored to have the incredible opportunity to be elected as your 89<sup>th</sup> Grand Aleph Mazkir. It is essential that BBYO focuses on expanding and strengthening its global presence. Through our chapters, councils and regions this goal can be achieved, but only with **excitement** and **passion**. The Aleph Zadik Aleph must be united globally in order to continue towards its prosperous future. I promise, I can be the Aleph who brings us all together, who vitalizes globalization, creates passion and excitement for it, and who **elevates** our movement to the next level. My brother Alephs, I stand before you today knowing that I undoubtedly have what it takes to be your 89<sup>th</sup> Grand Aleph Mazkir, and that I can certainly lead this order to its **successful future**.

Fraternally Submitted with undying love for the Order of the Aleph Zadik Aleph, I remain,

Aleph Cole Aaron Margol

## Qualifications:

### Aleph Shaliach of Abe Pollin AZA #2545 (Spring 2011)

- ☛ Planned “Obedience Night” and educated Abe Pollin AZA on the psychology of Nazi soldiers
- ☛ Planned “Masada Night” and taught Abe Pollin AZA about working together in adversity
- ☛ Assisted in the sales/creation of “Never Back Down” bracelets benefitting the family of a deceased chapter member

### Aleph Mazkir of Zocher AZA #7511 (CLTC/Summer 2011)

- ☛ Helped plan a variety of programs at CLTC and took minutes at meetings

### Aleph Kohane Godol of Abe Pollin AZA #2545 (Fall 2012)

- ☛ Advised/assisted the board of Abe Pollin AZA
- ☛ Planned “Do or Die Night” to educate the members of Abe Pollin AZA about the importance of chapter board and working together

### Aleph Godol of Abe Pollin AZA #2545 (Spring 2012)

- ☛ Created Abe Pollin AZA’s first Junior Board to improve the experience of our upcoming board members
- ☛ Managed/advised an incredibly young chapter board
- ☛ Helped recruit an AIT class of 6
- ☛ Helped lead chapter after losing 1/3 of membership to graduation
- ☛ Planned several education programs to help chapter understand board positions, AZA and BBYO in general

### Aleph Mazkir of Abe Pollin AZA #2545 (Spring 2013)

- ☛ Organized logistics of chapter by creating a member info list, sending out communications and managing chapter attendance
- ☛ Started Abe Pollin AZA’s first calling committee and increased chapter program attendance significantly
- ☛ Brought Globalization into the position by planning “Pollin goes Global” to educate chapter members about globalization, ISF and chapters in other countries

### International Liaison for Northern Region East (Fall 2011)

- ☛ Helped plan NRE’s spirit for IC 2012
- ☛ Advertised many BBYO Summer Programs on social networks to encourage participation

### D.C. Council Globalization Chair (Fall 2012)

- ☛ Created the chair position
- ☛ Created an online flyer promoting and explaining globalization, ISF and BBYO Reach
- ☛ Began standardizing an outline for a basic globalization program with chapters overseas
- ☛ Advocated for globalization efforts in all of BBYO

### Aleph in good standing since Spring 2010

#### Key

- \*- Denotes Future/Attending
- + - Denotes Steering
- #- Denotes Delegate