

Aleph Benjamin Cory Greenberg

Aspiring for the High and Honorable Position of YOUR Regional Aleph Godol

Events Attended

International:

- CLTC 5 2012
- International Convention '13*
- ILTC 2013
- International Convention '14^

Cotton States Region #72:

- New Member Weekend '11**
- Winter Convention '11, '12*, '13*
- Regional Execs '12, '13**
- SRC '12, '13**
- Regional Kallah '12*, '13**

Peres AZA #71:

- Chapter LTI '12
- As many folds as possible

“Leaders don’t create followers, they create more leaders.” – Tom Peters

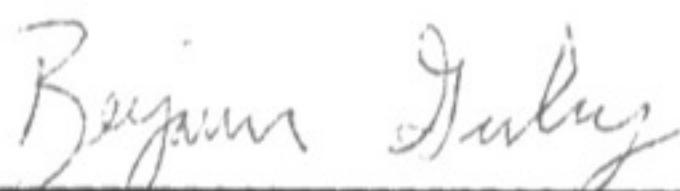
My Brother Alephs,

There is no greater honor than to be here aspiring to be YOUR **Regional Aleph Godol**. I have never seen Cotton States Region in a better place than it is now, and I want to continue that **tradition**. As Alephs it is our duty to make differences in our **chapters, regions, communities, and the Jewish world**. We are here to be part of our generation but also to **inspire the generations to come**. We will make the difference. We will change the order. We will make this region better than ever before. Let's make an **impact** and **make this year the best ever**.

Fraternally submitted with undying love for Peres AZA #71, CSR #72, the International Order of the Aleph Zadik Aleph.

I remain,

Aleph Benjamin Cory Greenberg



- *- Denotes Delegate
- **- Denotes Head Delegate
- '- Denotes Coordinator
- ^- Denotes Pending Event
- ^^- Denotes Pending Award

Leadership and Awards

Peres AZA #71

- ✿ Aleph Mazkir (Spring 2012)
 - Sent out weekly Emails to raise attendance
- ✿ Aleph S'gan (2: Fall 2012 & 2013)
 - Planned at least 15 folds. 5 award winning
- ✿ Aleph Godol (Spring 2013)
 - Won Henry Monsky Award
 - Helped recruit 26 AIT's
- ✿ AIT of the Year Award (2012)
- ✿ Brotherhood Award (2013)
- ✿ Aleph-in-Good-Standing (2011- pres.)

Cotton States Region #72

- ✿ Expansion Committee 2012
- ✿ BBYO Connect Committee 2012
- ✿ Memphis BBYO Office Intern 2013
 - Collaborated with Becka on city programming gaining knowledge of the inside of CSR
- ✿ Expansion Chair 2013
 - Initiated communication with Baton Rouge
- ✿ Winter Convention Coordinator 2013
 - Planned and programmed for the largest Regional Convention of the year.
 - Created and oversaw fun and engaging programming for the entire region
- ✿ Bronze Shield of David 2013^^

International Order

- ✿ CLTC Gizbor (Summer 2012)
 - Planned a successful fundraiser grossing over \$200
- ✿ ILTC Shabbat Planning Committee (2013)
 - Planned 2 innovative Shabbat Services for the 230 person ILTC community

Going Above and Beyond

The Base: Chapters

"The chapter is the most important level of AZA because it directly affects the Aleph"

Chapter Counterparts

- Keep in close contact with all of my chapter counterparts to ensure they have understand their duties, receive motivation, and are connected to the region and the other chapters in the region.
- Have bi weekly emails for checkups as well as giving information, monthly calls, and establish personal relationships with counterparts
- Assign weekly/monthly goals and initiatives to introduce into the chapter for that week/month like Iron Chef
- One visit with each AZA Chapter to create strong bonds with each chapter and assess the state of each chapter individually.

Building Leadership

- Stress summer programs in all chapters through monthly summer program videos to ensure our chapters are the strongest leaders they can be.
- Establish All boards in chapters to ensure that every All understands the responsibilities for such position.
- Enhance Judeo and Educational programming to inspire chapter leadership and growth.

Recruitment

- Work with the Marsh to create a Year Round Recruitment Plan which will help to reach our regional membership goals and strengthen our chapters

Community: The Region

"Diversity is not about how we differ. It is about embracing one another's uniqueness." - Ola Joseph

Spirit and Pride

- Establish a year round spirit competition through all chapters in the region that leads up to a big spirit convention Winter Convention, with a coveted spirit cup
- Create an Apparel Chair to design amazing merchandise to show off Cotton States pride and spirit

Communication

- Communicate and Delegate constantly with the AZA Regional board to work as a cohesive unit.
- Work with the Muzkir to make sure he creates monthly releases of information are made to all chapters and members to ensure that everyone is informed about the successes going on in the Region and the Order.
- Keep in contact with my International counterpart to stay knowledgeable about innovative ideas

Involvement/Programming

- Establish and set forth a StandUp/Speak Up month that leads up to Jserve to enhance Cotton States' community service and social action projects
- Increase Regional attendance in all programs by effective advertising, incentives, and collaborative recruitment.
- Create a sufficient and available scholarship fund so that all members are able to attend Regional programs.
- Launch AZA in each city to build fraternity within each chapter and city

Beyond: Expansion

"There's no limit possible to the expansion of each one of us." -Charles M. Schwab

Fundraising

- Design and bring merchandise to International Convention in order to maximize money to go towards ISF and PFF.

Baton Rouge

- We already have connections in Baton Rouge, but we have to be consistent and keep talking with them to engage more teens and community involvement.
- Make connections with Baton Rouge Synagogue as well as establishing a relationship with anything Jewish based.
- Utilize Big Easy BBYO as well as University Hillels to help delegate and communicate with Baton Rouge teens and establish a base before moving forward

The Plan

- The entire process is **not quick**, it takes a while to get going but we have already begun the hard part of starting the contact.
- Work with the Marsh and Expansion Chair to establish a full proof and universal plan of action for expanding to other cities.
- Utilize our networking skills to establish connections in cities such as Chattanooga, Little Rock, and Montgomery.