

Aleph

Darren Ethan Shwer



*Aspiring for the High
and Honorable
position of Regional
Aleph Moreh of
Cotton States Region*

#72

"I suppose leadership at one time meant muscles; but today it means getting along with people"

- Mahatma Ghandi

"You only live once, but if you do it right, once is enough."

- Mae West

"I must follow the people. Am I not their leader?"

- Benjamin Disraeli

Aleph Godol and My Brother Alephs,

-The Aleph Zadik Aleph. The fraternity I've called home for the passed two and a half years. The fraternity that has provided the brothers that have watched out for me. The Order that's blessed me with priceless friendship and irreplaceable memories. The Order that has inspired the burning passion and desire to improve myself as a person and an Aleph.

-If elected as your Regional Moreh of Cotton States, I will make sure every goal we set as a region is met and surpassed. This is our time to make ourselves known, to make a difference, and I will do whatever necessary to achieve it. I am and always will be here for you, no matter the situation and circumstance.

-Our brotherhood is strong and so is our region, but why not make it **STRONGER**. With a little hard work, cooperation, and elbow grease, we can reach the pinnacle of CSR's greatness.

Qualifications

Leadership Experience-

- Aleph Moreh (Spring 2013)
- BBYO connect committee (2013)
- Steering-
 - o Winter Regional Convention (2012)
 - o Regional Kallah (2013)
 - o Winter Regional Convention (2013)

Conventions/ Programs-

- MIT/AIT (2011)
- Regional Winter Convention (2011)
- Regional Kallah (2012)
- Winter Regional Convention (2012)
- Spring Regional Convention (2012)
- Regional Exces (2013)
- Regional Kallah (2013)
- Winter Regional Convention (2013)

Fraternally submitted with undying love for Cotton States Region #72, the Order of the Aleph Zadik Aleph, The Aza Chapters of CSR, and Israel H Peres AZA, I remain,
Aleph Darren Ethan Shwer

Three R's

Recruitment:

As a region, we are lucky to have new freshman come into our chapters rather than seek them out like other regions. But that doesn't mean we still can't go and reach out to those not experiencing the wonders of AZA. Utilizing BBYO Connect and all other available resources, I will work with and educate the upcoming Alephs on our fraternity. They will be the future leaders of CRS, and the proper guidance will push them to greater heights. And what about those men who are not yet exposed to AZA? I will create individual committees in each chapter to find those teens in their respective schools, temples, etc., explain who and what we are and have them attend a project. That may be enough to guide them into AZA.

Retention:

Members. The very foundation of the Aleph Zadik Aleph. Nothing we, as an Order, achieved would be possible or even thought of without the member, whether young or old. While we try to bring in all the members we can, we sometimes forget about the current members we have, which may lead to a feeling of being forgotten and they ultimately burn out. Gentlemen, we CANNOT allow that to happen. We need the older members as our brothers in guidance and Wisdom and also as invaluable people. I want to emphasize Big Brother- Little Brother relationships, where the bond as brothers both young and old strengthens. This will make the younger and older members more active in our region.

Re-Education:

There is always the pressure of making five-fold program without them being too erratic. That cannot absorb the focus of the chapter while making other aspects suffer, especially the educational part. Most AITs are taught the history, but have difficulty remembering what they were taught. Besides chapters planning at least one re-education project, I would like to plan a regional re-education event. Learning our history collectively as brothers strengthens the memory and people.

Goals

BBYO Connect:

We, as a region, have an excellent opportunity in BBYO Connect, the in-between BBYO experience of pre- and post- Bar/Bat Mitzvah and actual BBYP. These young men are the future of our Order, and we can help them have a smoother transition to AZA once they are of age. That's why I want to improve the interaction/ communication with the chapters and BBYO connect. I would like to have different members from each chapter attend the next BBYO Connect event and talk to the kids about their own personal BBYO experience.

Summer Programs:

Although not an official job of the Regional Moreh, I want to send the most Alephs CSR has ever sent on summer programs, especially CLTC.

YOU:

You, my brothers, are the reason I am running for this position. I live for your feedback and ideas. Gentlemen, the time has come for your voices to be heard; let me be your medium.