

Big/little sleepover 2016

# Rachel Francine Saferstein Proud candidate to serve as Chalom's 27th



"There's no place like home"-Dorothy from The Wizard of Oz

# ECRUITMENT RETEN

## Other qualifications

- Led Dream catcher program
- ✓ Rochel Brill 1<sup>st</sup> place poem winner
- ✓ 2015-2016 Honor roll
- Reached out to over now 50 possible prospects through Instagram
- Participated in Region Phone a thon/text a thon
- Participated in May recruitment promotion month
- ✓ Broke end of year chapter goal in November

\*Future article for 30days of kindness challenge (30dok) featured in

## Qualifications:

Member in good standing since September 2015(after Regional Kickoff)

Attended 94% of chapter events/conventions in 2015-2016 year Attended 96% of chapter events/conventions in 2016-2017

- ✓ Most chapter Pride award 2015-2016
- Programming committee 2016-2017
- Regional Kickoff '15
- o RLTI'16
- o Tournies'16
- o Marathon Madness'16,'17
- o IT'16,'18\*(if elected as Morah 2017-2018)\*
- o WOW'16,'17
- o Spring'16,'17
- Recruited 2 BBG's into Chalom

# RECRUITMENT, RETENTION, REEDUCATION (RRR)

Recruitment: Reach out to all different Jewish camps in the area, synagogs, Jewish day schools. Use social media to find possible prospects to inform and possibly recruit. Increase membership to 25% by end of term (breaking end of year goal for next year) Document any future prospects that might have interest in bbyo and collect contact info(put onto a spread sheet)from members in chapter

#### Retention:

Create innovative and inspiring MIT programs (MIT sleepovers, Inductions, Big/little, etc). Keep in constant touch with new and current members Work with S'ganit to also create programs towards all members that will be appealing to all(including MITS).

Reeducation: Host a parents night for all of the parents of new members and explain to them what BBYO is all about. Create online tools for new members to utilize. MIT ONLY sleepover for re education about BBYO and sisterhood .IT convention would be discussed and explained.

#### Kev:

- ✓ Awards/achievements
- Chapter involvement
- Conventions attended
  \*Plans for the future\*
- Programs led
- Regional involvement







Follow the yellow brick road to experience the best 2-5 years of your life with endless friendships, sisterhood bonding, lots of memories, and the experience you will never forget!

### Menorah Pledge

Citizen ship: Every member that joins our chapter, we should gracefully open our arms to welcome and include them. Everyone in the chapter should be treated with 100% respect. Helping others out when needed, including new members.

Good sisterhood: As we are all techniqually BBG sisters, we are truly Chalom BBG sisters within our chapter. We are there to support all of our sisters through thick and thin and celebrate the good times and cope through the bad times.

Philanthropy: We shall examplify our selves as not being greedy but lending our hands out to the less fortunate and never turn down someone because of a financial discrepancy . We the good sisters of Chalom are always there to help someone out in need and to how everyone how helpful we are in the community.

Jewish Heritage: We all have Judaism in our blood. Its what links us together in BBYO and shows the prospects the fundamentals of exploring your Jewish identity in a safe environment. This is one of the key factors for prospects when deciding to join BBYO/our chapter.

## Sunshine committee 2017-2018 plans and ideas:

With my committee and I, we will have a group chat (video calls when necessary) discussing ideas for ideal worthy programs that can be implemented for big little sisterhood sleepovers, MIT sleepover programming, etc. I ensure that each BBG in the committee will have a say in what they think should be implemented into each thought-out event we have that will include the MITS crucially. When it comes time for inductions, Sunshine committee and I are going bring back the classic chapter awards that each MIT will get nominated for, and as well as taking part in decorating the candels for each new prospect that gets inducted into our chapter. My vision is that this will maybe turn out to be a 2018 chapter Inductions sleepover where everyone can attend.

# My sister B'nai 'B'rith Girls

From the very beginning whether you were forced by your parents or you were interested in BBYO, there were two paths for you to take. The first one, take the yellow brick road and embrace BBYO and all of the everlasting friendships and memories you make along the way. Or the second one, take the dark brick road and you don't get to take apart in amazing organization and you miss out on an experience of a lifetime. It maybe scary and nerve wrecking at first but you won't regret it in the end. Chalom, I was just like you when I first joined last year. Scared and worried no one would like me and would wiling to be my friend, but in the end I had made a lifetime of friendships and memories and now I believe its my turn to help out our future prospects experience those memories that we all have be submerged to. With engaging and inspiring MIT programs and Big/little sisterhood bondings and so much more to come, our future members can find their way by taking the golden brick road into our "chalomicious" chapter. Because who are we? B'nai B'rith girls! Let me guide our prospects in the right direction so they can experience memories for a lifetime. When they come across between the two paths,

what path will their strength and dignity take them?

Submitted with an undying love for Chalom BBG #3354, Liberty Region #13, Yellow brick roads, The Wizard of Oz, and everlasting memories/friendships,

I forever remain

Rachel Francine Saferstein



Proud Canidate for the high and honorable position for Chalom BBG #3354's 27th Morah and a damn proud BBG.

WOW 2017 business meeting





IT 2016 regional inductions

There's no place like home.

The Wizard of Oz



Winter fun 2016

