



ALEPH ZACHARY SOL LEVINE

CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF

REGIONAL ALEPH SOPHER



FOR THE 2011-2012 PROGRAMMING YEAR OF MICHIGAN REGION AZA

• ATHLETIC • COMMUNITY SERVICE/SOCIAL ACTION • EDUCATION • JUDAIC • SOCIAL

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POSITIONS HELD/ COMMITTEES SERVED ON

DEDICATED ALEPH	KISHON AZA #63	2010-LIFE
ALEPH MOREH	KISHON AZA #63	2011-2012
ALEPH KATVAN	KISHON AZA #63	2010-2011
SPRING BITTKER COORDINATOR	KISHON AZA #63	2011

EVENTS ATTENDED

CHAPTER MEETINGS	KISHON AZA #63	2010-2011
CHAPTER FUNCTIONS	KISHON AZA #63	2010-2011
CHAPTER ELECTIONS	KISHON AZA #63	2010-2011
ETC	MICHIGAN REGION	2010-2011
AZAA FLAG FOOTBALL	MICHIGAN REGION	2010
YLC I	MICHIGAN REGION	2011

"FILL YOUR PAPER WITH THE BREATHINGS OF YOUR HEART."

-WILLIAM WORDSWORTH

PEOPLE RARELY SUCCEED UNLESS THEY HAVE FUN IN WHAT THEY ARE DOING."

-DALE CARNEGIE



NEWSPAPER

- URGE CHAPTER SOPHERIM TO MAKE NEWSLETTERS AND NEWSPAPERS THROUGHOUT THE YEAR, NOT JUST FOR RC.
- MAKE NEWSPAPER AND NEWSLETTER TEMPLATES AVAILABLE IN THE BBYO OFFICE FOR CHAPTER SOPHERIM, TO ENCOURAGE THEM TO CREATE CHAPTER NEWSLETTERS AND NEWSPAPERS.
- CONSTRUCT AN END OF THE YEAR REGIONAL PAPER, SCRAPBOOK, YEARBOOK OR VIDEO MONTAGE.
- PUT AN ARTICLE IN THE JEWISH NEWS AND COMMUNITY NEWSPAPERS EVERY MONTH, TO INCREASE PUBLICITY.
- REDUCE, REUSE AND RECYCLE
- MAKE A NEWSLETTER FOR EVERYONE TO READ ON THE BUS TO FC AND ETC
- SEND WEEKLY COUNTERPARTS EMAILS WITH NEW AND CREATIVE ARTICLE IDEAS.

INTERNET AND SOCIAL MEDIA

- MAKE ALL CHAPTER GODOLIM ADMINISTRATORS ON THE FACEBOOK PAGE, ALLOWING THEM TO INVITE ALL OF THEIR CHAPTER MEMBERS.
- MAKE THE REGIONAL WEBSITE MORE AVAILABLE AND EASIER TO ACCESS FOR MEMBERS. SO THEY CAN BE MORE INFORMED ON UPCOMING EVENTS AND FUNCTIONS.
- GIVE THE REGIONAL BOARD MORE ACCESS TO THE WEBSITE AND FACEBOOK/TWITTER PAGES, SO REGIONAL PROGRAMMING CAN BE BETTER ADVERTISED.
- KEEP, MAINTAIN AND RUN A REGIONALLY SPONSORED WEBSITE THROUGHOUT THE YEAR.

MY BROTHER ALEPHS,

THE POSITION OF ALEPH SOPHER HAS FOR TOO LONG BEEN INEFFICIENT IN MICHIGAN REGION. WITH TODAY'S TECHNOLOGY, THERE IS SO MUCH THAT THE REGIONAL REPORTER, WHICH IS WHAT THE POSITION OF ALEPH SOPHER REALLY IS, CAN DO. AS ALEPH SOPHER, I WILL STRESS TO MY COUNTERPARTS THE IMPORTANCE OF KEEPING A REGULAR CHAPTER NEWSPAPER OR NEWSLETTER. ALONG WITH THAT, I WILL BRING THE SOCIAL NETWORKING PAGES TO NEW LEVELS. THERE IS SO MUCH GOOD THAT CAN BE DONE BY USING FACEBOOK AND TWITTER, THAT NOT TAKING ADVANTAGE OF THOSE OPPORTUNITIES IS JUST MISSING THE CHANCE TO GRASP MEMBERS.

FRATERNALLY SUBMITTED, WITH UNDYING LOVE FOR KISHON AZA #63 AND MICHIGAN REGION BBYO I REMAIN:

Zachary Sol Levine

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