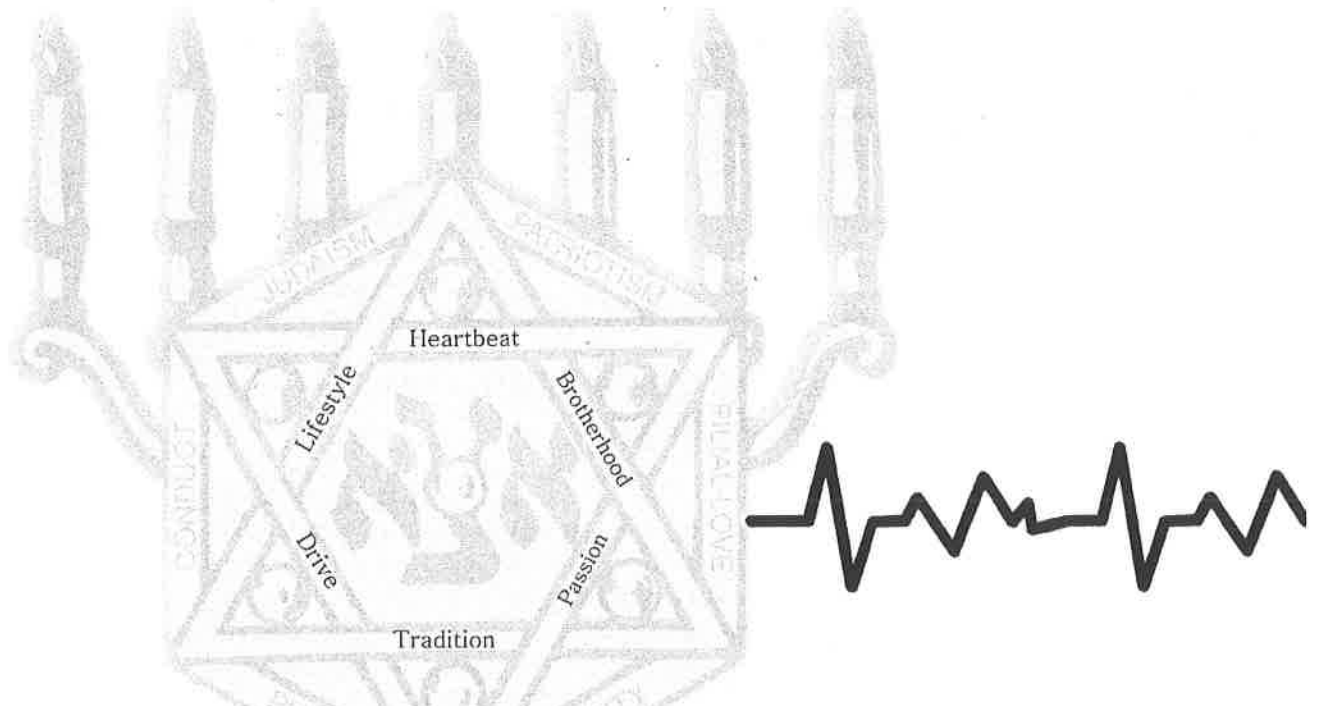


Aleph Nathaniel Trope Strauss
CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF THE
87th Regional Aleph Godol
Michigan Region AZA 2011-2012 Programming Year



Standard Goals and Ideas for the Executive Board

Personal Goals for the Regional Aleph Godol

- BRING JUDAISM BACK INTO MICHIGAN REGION AZA. I will do as much as I possibly can and work with our Regional Aleph Shalich and Regional Aleph 5'gan to bring Judaism back into the Region through education and exciting measures.
 - Increase Brotherhood in every single program Michigan Region holds. Do this by meeting twice throughout the year. One pre-Regional Convention and one post-Regional Convention.
 - Create an in-depth guide on the specific position to be passed out to counterpart.
 - Communicate over the phone with BBG Counterpart once a week.
 - Meet with BBG Counterpart once a Month.
 - Communicate all endeavors, goals, and projects with the Regional Presidents and the Regional Office Staff.
 - Keep in contact with International Counterpart.
 - Strive for the best. The Regional Board cannot settle for second best.
 - Develop a personal plan outlining the best ways for the Board member to complete their job while ensuring the greatest quality they can achieve.
- Promote IC and specifically market it to Alephs and B'nai B'rith Girls who would actually attend.
 - Work with the Regional Aleph Moreh to diminish the number of "Paper" or "RC" members and reach out to EVERY ALEPH to become active.
 - Branch out to our surrounding Neighbor Regions. Encourage Chapters to have a Brotherhood Bitter with an AZA Chapter from Ohio Northern Region, or invite a few Alephs of Lake Ontario Region to come to a Regional Conclave.
 - Strengthen our Bonds with each other as Brother Alephs. Regional Convention 2010 was incredible due to the amazing Sportsmanship and Conduct presented by AZA.
 - Act as a liaison between the chapters and the Regional Office. There have been many issues this year with the communication between the chapters, Regional Board, and the office; and fixing that problem is a top priority.
 - Coordinate an educational and informative VIP and Exec Weekend. This will in fact start our year off the best it can be.



My Brother Alephs,

Dr. Seuss Once Said, "You have feet in your head. You have feet in your shoes. You can steer yourself, any direction you choose."

If we can steer ourselves in any direction we choose, then why are we still in the same spot? That spot of setting for Mediocore Programs and Chapters that are not full. That spot of having ONE Judaic Function a year. That spot where every single Aleph who has ever lived in Michigan Region has been. That spot that is touched by coursing veins and muscles. That spot, in our Hearts. Every Aleph in the entire Order has one thing in common. In that spot, their hearts, a beat is moving. The beat that pushes Passion. A beat that inspires

Raising Money for Stand Up! The Heartbeat that can only be seen through a pin worn over the Heart. Brotherhod. The Heartbeat of the Aleph Zadik Aleph. Moving through everything we do, whether it's Promoting Summer Programs, or loud or soft, pumping through each and every one of your hearts.

So much history pushes the beat. However now, it seems as though it is dying out. People have stopped caring, they don't reach their full potentials as Alephs. My Brother's, Let's Revive the Heartbeat.

Fraternally Submitted with Undying Love for Michigan Region, The International Order of the Aleph Zadik Aleph, and that Heartbeat, whether

Aleph Nathaniel Trope Strauss

I Remain,

Q u a n t i f i a c i l e n o n d e d

Max Fisher AZA #337

Dedicated Fisherman 2008-Life
Aleph Shotare Godol 2008-2009
Aleph Katvan 2008-2009
Aleph Mazkir 2008-2009
Installations Coordinator 2009
Chapter Convention Coordinator 2009
Aleph Moreh 2009-2010
Aleph Godol 2010-2011
Aleph Kohen Godol 2011-2012

Michigan Region GLC

Dedicated Aleph 2008-Life
YLC Haydallah 2009*
Jeff Gray AZA Aleph Godol (YLC) 2009
ETC AZA Separate Program 2009*
Adult Commission Member 2009-2010
Fall Conclave Dorm Leader 2009
Regional Convention Zap Zone 2009*
ETC AZA Coordinator 2010
Fall Conclave Travel Through Time 2010*
Regional Convention Registration 2010*
Helped Found Harry Houdini AZA #88
ETC Senior Dedication 2011*

International Order

Dedicated Aleph 2008-Life
CLTC 4 Dorm of the Day 2009*
CLTC 4 Shabbat Atmosphere 2009*
CLTC Alumni Liaison Chairman 2009-2010
IC Opening Ceremonies 2010*
Teen PR Team Member 2010-2011
Shofar Newspaper Project Manager 2011
Michigan Region Voting Delegate at IC 2011

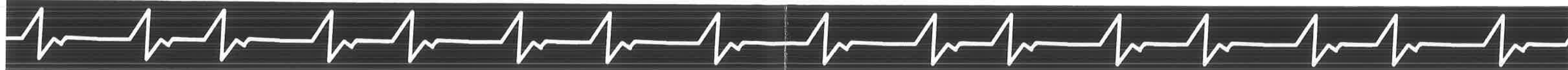
Awards & Honors

Ruach BBG Beau 2009-2011
Ahayah BBG Beau 2009-2010
Aliyah BBG Beau 2011
Mazkir of the Year 2009
Rookie of the Year Hon. Mention 2009
85/65 Anniversary Award Recipient
Tree of Life Award Recipient
Bronze Shield of David Award Recipient
Planned International Program of the Year 2010

* Denotes Committee Member
^ Denotes Committee Head
\$ Denotes Achieved While Ch. President
Denotes Attending

Henry Monsky Chapter Excellence Award
2010, 2011\$
AZA Stand Up! Club Award 2011\$
Silver Shield of David Award Recipient
Adam Rubenfire's Life- Fisher AZA
Sarah Hepner's Life- Michigan Region
Shaye Winner's Life- Michigan Region
Marissa Horn's Life- Michigan Region





Aleph S'gan

Programming

-Set up a Quad Meeting with every chapter counterpart. At this meeting, a plan will be created specifically outlining certain programming problems for the individual chapter. The Regional Aleph S'gan will see that each chapter follows their Programming Plan and takes AZA programming to new heights.

-Work with the Regional S'ganit to plan Regional Social programs such as Movie Nights in Handelman Hall, Pool Parties in the winter at the WBJCC, and other programs open to all Michigan Region Members.

-Establish an AZAA Committee of a few Alephs to help ensure two separate AZAA Sports leagues. Both sports played will be decided and promoted by this committee.

-Create a website devoted to a Program Bank for Michigan Region programs.

Conclaves and Conventions

-Welcome all Conclave and Convention coordinators to Regional Board.

-Have a check up call every other week with the AZA Coordinator to offer help, allow venting, and assist the Coord in any way.

-Work with Chapter S'ganim to completely block out the concept of the "RC Hangover."

Working with the AZA Executive Board

-Run Executive Board meetings and keep meetings focused and on track.

-Work with the Executive Board to develop a programming Campaign. One that will outline Michigan's biggest problems and create a way to fix them.

Chairmen

-Elect Fall Conclave, Regional Convention, and Elections Training Conclave Coordinators who will work hand-in-hand with the Regional Aleph S'gan to introduce innovative and new programs to Michigan Region. These Coords will work with their Co's to plan the greatest Conclaves and Conventions Michigan has ever seen.

-Elect a Teen Connection Liaison who will work with the Regional Aleph Moreh to strengthen our program and get more Middle School kids involved in BBYO. He will work with his Co to create interesting and fun programs to hook kids on AZA and BBG.

-Elect 2 Young Leadership Conclave Coordinators who will communicate with the Regional Aleph Moreh to plan our Region's Biggest and Best Education weekend for the Alephs in Training around the area.

Aleph Moreh

Recruitment

-Work with Chapter Morim to establish a specific Recruitment Plan that fits the individual chapter's needs.

-Successfully coordinate the planning of two Regional Membership Kickoff's.

-Hold multiple Phone-A-Thons in the Teen Center where all Morim of chapters that are not full will be asked to come call. The Regional Aleph Moreh will establish multiple lists of prospective members for these Phone-A-Thons in which Morim can be given a list and call guys to check out their chapters.

-Work with Chapter Morim to "Even Out" Class Sizes.

-Chapters with Class Sizes of 25 guys find it hard to fill those spots upon Graduation. The Moreh will help the chapter redistribute their spots to have even classes.

Education

-Work with counterparts to re-introduce Education. Education doesn't have to be a hard Fold to plan.

-Create resources such as packets or videos to show Alephs around our Region and Order what Education is and can be.

-Work with the Regional Aleph Shaliach to educate counterparts on the trick to planning a successful Social Action and Education function, as those to folds can compliment each other.

YLC

-Meet and correspond with the elected YLC coordinators throughout the months of planning to offer up suggestions, info, and to maintain communication

Aleph Shaliach

Community Service and Social Action

-Create a packet with creative and exciting Community Service and Social Action ideas that can be handed out to all counterparts.

-Have a Social Action/Community Service program at Fall Conclave to help start off the year strong with a good attitude toward these two folds.

-Encourage chapters to have an ongoing Community Service project relating to their Stand Up! cause. Have every Chapter Shaliach report via email/phone call about the latest activity in their Stand Up! and Community Services Causes.

-Set a high yet reasonable Community Service goal. Explain to the chapter Shlichim that goal is incredibly important and is up to them to reach their goal.

-Work with the Regional Aleph S'gan to ensure that chapter S'ganim and Shlichim are working together on the Community Service and Social Action folds.

-Work with the Regional Aleph Gizbor and Mazkir to have the best Stand Up! programs we possibly can have.

-Become Active in the Stand Up! Cause choosing, ensuring Michigan Region to be able to do Region-Wide Community Service.

-Take part in the planning and production of J-Serve 2012.

Judaism

-Recognize AZA Shabbat in a big way. Celebrate with a Saturday Morning Service planned and led by the Regional Aleph Shaliach and the Regional Board.

-Work with counterparts to brainstorm ways to make Judaic Programs fun!

-Survey each chapter and create a plan of how Judaic Programs can benefit them. Every Chapter is different, and should get individual attention.

Aleph Gizbor

Fundraising

-Hand out a packet full of creative fundraising ideas to all counterparts.

-Work throughout the year with each chapter Gizbor to diminish the number of "Restaurant Fundraiser's" held, and work on the planning of Regionally Sponsored Events and "Program-Like" Fundraisers.

-Fundraise for Stand Up in amazing ways. Plan Regional Fundraisers such as a Haunted House in October.

-Plan a HUGE Fundraiser to subsidize the cost of International Convention for those attending. It would be hard to make enough money to take money off of the actual program, but we can raise money to give all participants their Spirit Shirts for free.

Stand Up! and I\$F

-Make sure not only all Gizborim, but EVERY Aleph in the region, is educated on Stand Up, Fundraising, and the forgotten I\$F.

-I\$F still exists and is being used to send International Alephs and B'nai B'rith Girls to Summer Programs and International Convention.

Aleph Mazkir

Summer Programs

-Promote Summer Programs by focusing on one program each Council Meeting.

-Plan and Promote the heck out of a Summer Programs night.

-Meet with Chapter Godolim to outline and select members to attend specific Summer Programs.

-Provide fliers, slideshows, and packets to all Chapter Mazkirim so they can promote to individual members.

Minutes and Communication

-Teach all counterparts how to take minutes.

-Call all counterparts and remind them to email in their minutes.

-Take Minutes at each Council and Exec Board meetings.

-Create and oversee a Michigan Regional Board Google Account, accessing us to Google Docs, Calendar, and the many other services Google can offer us.

-Take minutes for all Exec Board Conference Calls-These Conference Calls will serve as ways to communicate with the board when we cannot have an actual meeting.

Newspapers

-Work with Regional Orechet and the Detroit Jewish News to actually be able to publish a Regional Newspaper.

-Find Alephs to write articles on topics they are interested in.

-Meet with Counterparts around a month prior to RC to plan out and help with their RC Newspapers.

Publicity

-Run the Michigan Region Facebook and Twitter Accounts- These accounts should be updated multiple times each week with status' relating to everything BBYO. Create a Weekly BBYO Trivia Game via Facebook with prizes for the winners.

-Re-invent the Website. Our Website looks good right now, but can be 100% better. New colors, new designs, new content.

-Create Michigan Spirit Wear with the Regional Aleph Mazkir that accurately promotes our Region and will be sold to Alephs and B'nai B'rith Girls from all around the Order.

Goals and Ideas for the 87th Regional Board