

BIG IDEAS

Fisher AZA Membership Campaign

- Just as the Region created a Membership Campaign, we can create one too to help focus our recruitment efforts and ensure we fill all of our open spots by the end of the year
- It will help ensure that all the senior spots get filled when 8th grade intake begins in January, and help us plan out our recruitment strategy ahead of time so that we don't have to wait until the end of the year to cram in all of our membership work

AIT Board

- An AIT board is an executive board just for Alephs-In-Training
- If an AIT is elected to the AIT board, they will work with their chapter counterpart learning how to fulfill the duties of that job; they will also carry out those responsibilities (example: AIT Godol runs AIT meetings, AIT S'gan plans AIT programs, AIT Moreh helps educate AITs, and so on)
- An AIT Board gives AITs early education, teaches them about positions, and encourages them to become more involved/active in the chapter
- Everyone in the chapter will elect the AITs to the AIT board at the beginning of the year
- Have all officers of the AIT board attend a Chapter Operation Counterparts so that they can talk/plan goals with their chapter counterpart
- Have the Aleph Moreh act as the "Advisor" to the AIT Board, so that AITs get some experience working with older members

Chapter Awards

- Our chapter has so much potential, and we're so capable of doing so much, so I feel that our chapter needs to have awards for members who deserve to be noticed
- Example awards: Most Outstanding Member, AIT of the Year, Most Helpful to the President, Most Helpful to the Advisor, Most Active in Community Service, Tree of Max M. Fisher Award (recruit 3+ members to the chapter), Brother of the Year (Aleph who demonstrated most brotherhood)

- Work with the Moreh and Advisor to create an effective, creative, and usable campaign that will work for our chapter
- It will help make recruitment an entire chapter effort, instead of just the Moreh and/or Godol doing all the work
- Ensure that we have 100% participation from the chapter by having them talk to all their Jewish friends in 8th-11th grades; ask each member to name just one Jewish teen not currently in BBYO

Brotherhood

Our brotherhood is one of the strongest in the region. We also have the most active members, the most in depth programs, the most community service, and the most educated Alephs. But it's the brotherhood we share that has kept us so strong. We need to continue on the path that we are on, so that our chapter stays strong even after the founding fathers leave. If our brotherhood is strong, that means our chapter will continue to stay strong.

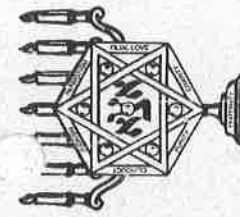
- We should create a Brotherhood Chairman and/or Brotherhood Committee that will help plan programs with the Aleph S'gan that will focus on brotherhood
- They will work on ways to increase brotherhood at meetings, during RC, and during Bittker weekends
- Teach every member "Up You Men" and the "Fisher AZA Cheer"
- Plan Separates programs at least 3 times throughout the year

Together we stand. Together we work. Together, we are one Max Fisher AZA.

My Brother Alephs,
What is it that makes our chapter so strong? What is it that makes all the members on Fisher AZA so dedicated? It is because we have the will to succeed? Every Fishermen has the passion, the brotherhood, and the unity that makes this successful chapter. This next year, is the last year for the founding fathers and we need to make it a great year. The strong path that we are on needs to continue to grow. At the end of next year, the founding fathers will pass the torch to the younger members that would be educated, ecstatic to lead the chapter, and have shown the most passion, brotherhood, and dedication. Again, I ask you, what is it that makes our chapter so strong? Is it all the brotherhood we share? Is it because we all know how great Fisher AZA is and how great it will continue to be? Regardless, next year, if elected president, the year will be about all of you, all of us, and all about Max Fisher AZA.

aternally submitted with undying love for Max Fisher AZA #337, Tony the Tiger, Michigan Region GLC, Oliver Lapin AZA #∞, and the International Order, I remain,

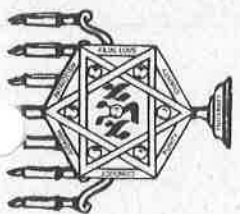
Aleph Sidney Robert Kaye



Aleph Sidney Robert Kaye

candidate for the high and honorable position of

Aleph Godol



2009-2010 Programming Year

MAX FISHER AZA #337

"Coming together is a beginning.
Keeping together is progress.
Working together is success."

- Henry Ford

Positions Held

Dedicated Aleph	Aleph Zadik Aleph	2006-Life
Fisherman	Max Fisher AZA #337	2006-Life
RC Coordinator	Max Fisher AZA #337	2006
Bittker Coordinator	Max Fisher AZA #337	2006-2007
Aleph Shotare Godol	Max Fisher AZA #337	2006-2007
Aleph Moreh	Max Fisher AZA #337	2007, 2007-2008
Aleph Gizbor	Max Fisher AZA #337	2008-2009
FC Dorm Leader	Michigan Region GLC	2008
FC Service Committee	Michigan Region GLC	2008
RC Team Sports Committee	Michigan Region GLC	2006, 2007~
ETC Dorm Leader	Michigan Region GLC	2008, 2009
ETC AZA Prgm Committee	Michigan Region GLC	2009~
Teen Connection Liaison	Michigan Region GLC	2008-2009

~ denotes Committee Head

Events Attended

Chapter Meetings	Max Fisher AZA #337	2006-Present
Chapter Functions	Max Fisher AZA #337	2006-Present
Chapter Community Service	Max Fisher AZA #337	2006-Present
Chapter Installations	Max Fisher AZA #337	2007, 2008
Chapter Bittker Weekends	Max Fisher AZA #337	2007, 2008
Council Meetings	Michigan Region GLC	2006-Present
Council Exec. Board Mtgs	Michigan Region GLC	2008-Present
AZA Flag Football	Michigan Region GLC	2006, 2007, 2008
AZAA Basketball	Michigan Region GLC	2007, 2008
Regional Convention	Michigan Region GLC	2006, 2007, 2008
Fall Conclave	Michigan Region GLC	2006, 2008
Elections Training Conclave	Michigan Region GLC	2006, 2008, 2009*
YLC 2	Michigan Region GLC	2007
Mr. AZA	Michigan Region GLC	2006, 2007
MKOD	Michigan Region GLC	2007, 2008, 2009
Operation Counterparts	Michigan Region GLC	2007, 2008
Jewish Heritage Nights	Michigan Region GLC	2008, 2009
Open Mic Night	Michigan Region GLC	2009
Executive Weekend	Michigan Region GLC	2008
CLTC 7	International Order	2008
International Convention	International Order	2009
Kallah	International Order	2009*

* denotes registered and attending

Awards

Moreh of the Year	Michigan Region GLC	2008
Tree of Life	International Order	2009
Bronze Shield of David	International Order	2009
Silver Shield of David	International Order	2009^

^ denotes will be applying for

"The greatest danger a team faces isn't that it won't become successful, but that it will, and then cease to improve." - Mark Sanborn

“Above all, be true to yourself, and if you cannot put your heart in it, take yourself out of it.” - Unknown

“Individually, we are one drop. Together, we are an ocean.” - Ryunosuke Satoro

“Whatever you do, you should do it with feeling.” - Yogi Berra

“The ear of the leader must ring with the voices of the people.” - Woodrow Wilson

Programming

- Suggestion box
 - Having a suggestion box at every meeting will help the S'gan create ideas for programs. It will also allow members of the chapter to give their input so that they can go to programs they would enjoy (so that not just the S'gan comes up with all the ideas for functions)
- Chapter Convention
 - Chapter Convention has the potential to become a staple in our chapter programming. The chapter loves attending Regional Convention, and having Chapter Convention can bring back the brotherhood and competition that everyone loves at RC every year
- Plan Executive Board Meetings Once a Month Tradition Programs
 - Programs like our Thanksgiving Leftovers Shabbat, Leo's and Marvin's, and building a Sukkah are great, and normally have high attendance. Therefore we should plan these every year, plus, they are good to use as a back up if a program fails
- Plan 1-2 Messy Functions throughout the year
- Vote on a Brother Chapter with whom we could have close relations and frequent functions
- Have at least one program every other week
- Have a meeting with the S'gan and the Advisor to plan a programming calendar before the summer ends
- Make sure programs are fully planned a week and a half before the date; be in contact with other chapters and coordinate dates
- Program with every chapter by the end of the year; make sure 2/3 of programming is with another chapter
- Plan at least one program with an out-of-area chapter.
- Plan a chapter Operation Counterparts that will teach new Chapter Officers how to do their job the best that they possibly can

Fundraising & I\$F

- Plan the Halloween Bowling Fundraiser and advertise it as a Regional event which is sponsored by Max Fisher AZA #337
- Create and vote on a budget by the first executive board meeting of the year
- Continue “Empty Your Pockets.”
- Plan an I\$F Education program with the Aleph Moreh during the I\$F Education month
- Create a “Gizbor Book” which will list all the fundraisers throughout the year, and if they were successful or not.
- Plan a fundraiser a month depending on the budget
- Continue the scholarship fund for Summer Programs from the chapter

Membership & Education

- Have AIT sessions
 - An AIT session is a sleepover that the Moreh leads. It is a sleepover that will help educate AIT's on everything BBYO related, and Jewish related. AITs will learn how to make a platform, have a mock meeting, could plan a program for the chapter, etc. It is also a great way for the Moreh to bond with the younger members.
- Start planning for Membership Kick-Off Day in January
- Have an education program every other month
- Make sure we are full by the end of the year.
- Have the Moreh assign each Senior to a younger member or two so they can encourage them to stay in the chapter and have a good time.
- Encourage first and second year members to attend Young Leadership Conclave
- Aim to finish the Chapter Constitution by the end of the year so that younger members see how the chapter is run
- Create AIT Boards; see Ideas page for more info
- Create a Fisher AZA Membership Campaign; see Ideas page for more info

Community Service, Social Action & Judaism

- Continue Hospitality House as our ongoing community service project
- Plan Community Service with other chapters
 - If we plan community service with other chapters, it would be an easy thing to plan, and would be a great way to bond with other chapters
- Encourage chapter members to attend regional Community Service and Jewish events
- Plan several Shabbat Onegs and Jewish events to learn about our Jewish heritage
- Try to incorporate something Judaic in every program we plan
- Have Shaliach ask a “Did You Know?” about Judaism at every meeting
- Plan a Social Action program every other month
- Create a Community Service point system that will monitor the members that attend the most community service events. They will receive awards and first priorities to events that have cap limits

General Goals for the Chapter & Exec. Board

- Work with every officer on the Chapter Executive Board to ensure they fulfill all of their responsibilities
- Hold a chapter meeting every other week, preferably on Sundays and at times that work for most member
- Maintain close relations with the BBYO Chapter Service Center in the JCC Teen Center
- Have a meeting with every officer to plan out their goals, and to answer any questions they have about their position
- Guarantee that every Aleph can speak their mind in the chapter
- Hold chapter Mid-Year Evaluations in January to see if chapter board is fulfilling or meeting their expectations and goals, and to create new ones for the rest of the year
- Maintain relationships with every chapter member to make sure that everyone is as involved and satisfied as possible
- Create an evaluation sheet that each member can fill out at any time during the year that will help make a more successful chapter.
- Send out a “Monday Email” with updates about events going on in the chapter

Communication & Summer Programs

- Make sure Mazkir attends all chapter and executive board meetings to take minutes
- Send minutes to the Regional Mazkir as soon as possible after each meeting
- Have the Mazkir advertise and educate about Summer Programs at each chapter meeting
- Send out minutes from council meetings to chapter members
- Create a Buzz Book with the Aleph Katvanim
- Have the Aleph Katvanim call and text the chapter members at least once a week informing them about the upcoming events.
- Have at least one Fisherman be represented at each Summer Program
- Keep Summer Program attendees up to date with international and regional scholarship information
- Find resources, like people in other regions/info from other regions that provide info to Fishermen about Summer Programs

Chairmen & Working with the Advisor

Bittker Coordinators

- Ask around and find the 2 chapters we want to go to Bittker with by the end of the summer so we can vote on it early and begin planning
- Have Bittker fully planned about month or earlier prior to the date
- Fill all Bittker spots as early as possible
- Create a Bittker Newsletter after each Bittker weekend so that members who didn't attend could see what happened at Bittker.

Regional Convention Coordinators

- Arrange the driving schedule for Regional Convention as soon as the schedule comes out.
- Be in close contact with all three RC Coordinators to stay updated on the progress of planning
- Ensure that all practice run smoothly and that everyone remembers that RC is about brotherhood

Installs & Senior Lives Coordinators

- Begin planning in February to find chapters early
- Have a low price for Installations.
- Plan a first ever Senior Dedication night so we can appreciate everything that the seniors have done throughout their years in BBYO
- Begin planning for Senior Lives early to make sure that everyone gets enough time to speak

Working with the Advisor

- Be in contact with the Advisor weekly, and encourage all Chapter Officers to talk to him often as well
- Have the Advisor hold a meeting with every position and the Godol to plan their goals for the year

Miscellaneous

- Create a Brotherhood Chairman that will make sure that there is only brotherhood in our chapter, and will help the S'gan in planning programs about brotherhood.

Newspaper & Website

- Have 3 Newspapers throughout the year
- Try our hardest to achieve 1st place Newspaper at Regional Convention again.
- Update the website every week with event updates, articles, etc.
- Have 2 new spiritwear items (at a minimum)
- Have every member of Fisher AZA write at least 1 article for the chapter and or regional newspaper.
- Create a yearbook by the end of the year.
- Create a monthly newsletter that updates members and parents about what has gone on during that past month.
- Create a Fisher AZA scrapbook that would be passed down from Sophomore to Sophomore

“Honest disagreement is often a good sign of progress.” - Mahatma Gandhi

“Alone we can do so little; together we can do so much.” - Helen Keller

“The key to successful leadership today is influence, not authority.” - Kenneth Blanchard

“I start with the premise that the function of leadership is to produce more leaders, not more followers.” - Ralph Nader

UNITY. PASSION. DRIVE.

BROTHERHOOD.