

Aleph Jeffrey Cwagenberg

for

Aleph Gizbor



Goals

- Create and maintain a healthy balance between all aspects of income and expenditures to allow the chapter to prosper and have a bright future.

- Bring Fisher AZA into the 21st Century by utilizing Excel or QuickBooks for chapter checkbook, budget and expense recording.

- This would allow for more accurate and quicker balancing of the checkbook.

- Ensure every member knows about ISF, Chapter Scholarships available, Regional Scholarships, and that money should never be the issue in BBYO.

- Create a **Reasonable** and **Flexible** budget that would be easily adjusted as economic conditions deem fit.

- SUBSIDIZE CHAPTER EVENTS- The money we raise does not only have to be for donating to charity we can use some of it on ourselves.

- Keep in contact with Godol and all other executive board members to stay ahead of monetary needs

- **BE FISCALLY RESPONSIBLE!**

Fundraiser Ideas

- Continuation of "Empty Your Pockets"
- Can/Bottle Drive - In the Community
- Ask a local business if we could provide a service in exchange for tips
- Scrip Fundraiser- Gift Cards with a percentage back to Chapter.
- Candy/Snack at Regional Events Like RC Last Year
- Restaurant % back
- Recyclable Collection- (Cell Phones, Printer Cartridges, Cans)
- Offer Incentives for Most Money Raised from Fundraisers
- 50/50 Raffle at Chapter Meetings
- Best Seat in the House at Chapter Meetings
- Board Game Tournament

Cost Reductions

- Have Regional Convention Coordinators Set up a budget to follow to avoid unforeseen expenses
- Offering a PDF version of the newspaper so those who do not want a hard copy or don't need one printed/bound
- Purchase felt for RC banner using a Jo-Ann's Coupon for up to 75% off regular price.

Michigan Region



1

Max Fisher AZA Chapter Elections, May 3, 2009

Q & A

- How much experience do you have with fundraisers?

- I have been working in both the front and behind the scenes in fundraisers since 1st Grade.

- What would you do to safeguard the checkbook?

- Check Fraud is a major problem in this country, but I believe that by utilizing online banking and the fact that our checks need two signers on the check mitigates the problem. I would still keep it secured, though.

501(c)(3)

- What is 501(c)(3)?

- It is the IRS's Designation for Tax Exempt Organizations

- So why is it on your platform?

- According to a website that I found recently, BBYO Inc. is Non-Profit Tax Exempt, which opens many new fundraising opportunities for our Chapter

- Meijer Community Rewards

- Corporations Sponsorships

- Tax Write-offs for Businesses which make them more likely to donate to us.

- Is that it?

- Well, it also would allow us to purchase things for the Chapter without paying tax, reducing how much we need to charge/spend.

Events Attended

Don't get me wrong, It is vitally important for an Executive Board Member to be involved in the Chapter, Region, and Order, but I feel that listing these events would take away from space for my ideas, which is what really matters. Please don't hesitate to ask, though.

Positions Held

- Max Fisher AZA Aleph
- Aleph Shaliach- 2006-2007
- Aleph Shaliach- 2007-2008
- Regional Convention 2008 Coordinator
- Founding Member

Contact

If you ever have any questions, fundraiser suggestions my e-Mail address is a great way to get in touch with me:

Jeffrey@Cwagenberg.com

Michigan Region

