

No great thing is  
created suddenly.  
- Epictetus

# Aleph Grant Braden Hansell

*Aspiring for the High and Honorable Position Of AZA's*

## 88th Grand Aleph Mazkir

Well done is better  
than well said.  
- Ben Franklin

### Heart of Ohio AZA #55

#### **Positions Held:**

- ✓ Fall 2009 - Freshman Board Aleph S'gan
  - ➔ Assisted the Aleph S'gan in creating meaningful and creative programming
- ✓ Spring 2010 - Chapter Aleph Mazkir
  - ➔ Created a chapter phone tree and maintained semi-weekly e-mails
- ✓ Fall 2010 - Chapter Aleph S'gan
  - ➔ Coordinated numerous award-winning programs for Columbus BBYO

#### **Events Attended:**

- ✓ Active chapter member at over 95% of chapter meetings since joining in January of 8th grade
- ✓ Attended, Steered, or Coordinated chapter programs including but not limited to:
  - ➔ AZA Shabbat Father/Son Dinner
  - ➔ Chapter Kidnapping/AIT Inductions
  - ➔ Heart of Ohio Toga 2009, 2010\*, 2011
  - ➔ And Many More!

#### **Recognition Received:**

- ✓ Outstanding New Member Award 2009
- ✓ Buzzy Kanter Spirit of Ohio Award 2010

### Kentucky Indiana Ohio Region #27

#### **Positions Held:**

- ✓ 2011 - 57th Regional Aleph Mazkir and Gizbor
  - ➔ Broke attendance records at multiple KIO conventions and restructured KIO's website
- ✓ 2012 - 58th Regional Aleph S'gan
  - ➔ Have overseen significant improvement in creativity and value in chapter programming

#### **Events Attended:**

- ✓ AIT/MIT 2009, 2010, 2011, 2012^
- ✓ Beau/Sweetheart 2009, 2010, 2011
- ✓ Fall Kickoff 2009 (Replaced By Spirit Convention)
- ✓ Spirit Convention 2010, 2011
- ✓ Kallah 2010, 2011, 2012^
- ✓ Roundtables/Basketball Tournament 2010, 2011\*
- ✓ Regionals 2010+, 2011+
- ✓ Regional Execs 2011+, 2012+

#### **Recognition Received:**

- ✓ Helped Create KIO's Rapid Stand-UP! Campaign to provide service for a different cause each month
- ✓ Accepted to Steering, Judaic and/or Publicity Committee for all applicable 2010 Conventions and served as head of Publicity Committee in 2011

### International Order of The Aleph Zadik Aleph

#### **Positions Held:**

- ✓ 2012 - IC Steering Committee Member
  - ➔ Chaired Speak-Up service, Alumni Panel Elective and Junior Havdalah

#### **Events Attended:**

- ✓ CLTC 6 2010
- ✓ ILTC 2011
- ✓ International Kallah 2011
- ✓ BBYO Panim Institute's One For All: A Jewish Teen Summit On Equality 2011
- ✓ IC 2011+, 2012+
- ✓ International February Execs 2012
- ✓ ILSI 2012^

#### **Recognition Received:**

- ✓ Multiple BBYO articles published by online news carrier: The Huffington Post
- ✓ Recipient of Bronze Shield of David, Silver Shield of David, and Tree of Life Membership Award (All Pending)

[ \* = Denotes Coordinator, ^ = Denotes Future Event, + = Denotes Delegate ]

### **My Brother Alephs,**

Since joining AZA, I have grown as an Aleph and as a Jew, but most importantly as a person. AZA has allowed me to branch out from my former identity and develop a new, more complete personality. I owe my life to AZA so I pledge to devote the next year of my life to ensuring that every single one of you, every member that wasn't able to make it here, and every aleph around the world, feels as though AZA has made him into a better person. The past few years we have expanded, but the bonds must be made stronger! We must continue work so that we can ensure that our global movement is not just a temporary attempt to reach out, but instead a wholehearted attempt to change the Jewish world. I hope you all see this pledge as genuine. I have never been so sure of anything in my life.














### **I Pledge To Be A Jewish Leader, How About You?**

**Fraternally Submitted With Undying Love For My Heart and Home, Heart of Ohio AZA #55, KIO Ducks #27, and The Fraternal Order of The Aleph Zadik Aleph, I Will Forever Remain Aleph Grant Braden Hansell**

*Grant Hansell*



### I Pledge To...

-  I Pledge to **Enforce** weekly e-mails from myself to my regional counterparts as well as from my counterparts to all of the chapters.
-  I Pledge to **Encourage** the members of the Global Ambassadors Network to communicate with their respective delegations in a productive and relevant manner.
-  I Pledge to **Stress** the importance of maintaining active and professional Facebook pages, Twitter handles, and other social media accounts for chapters, regions, and board positions.
-  I Pledge to **Modify** our style of promotion to become more interactive in an attempt to break attendance records at summer experiences.
-  I Pledge to **Enhance** the ILTC experience through separates and elective programming that advocates for an understanding of people over logistics.
-  I Pledge to **Promote** the concept of J-Serve in new and creative ways so that this community service project continues to globalize.
-  I Pledge to **Conduct** periodic surveys in order to make sure the order's opinion is always accounted for.
-  I Pledge to **Refine** the role of the Teen Public Relations Team so that the dedication they put forth aids the order in our quest for meaningful initiatives.
-  I Pledge to **Increase** the level of transparency between the International Board and the order by periodically sharing the projects being worked on by the 88th and 68th boards.
-  I Pledge to **Ensure** that AZA Shabbat, J-Serve, and our Israel efforts truly become world wide initiatives.
-  I Pledge to **Strengthen** our order's dedication to the core values that AZA was founded on, including our seven cardinal principles.
-  I Pledge to **Achieve** a new level of unity and spirit for our order so that every single aleph feels like a part of this family.
-  I Pledge to **Globalize** our order so that we continue to change the world.




**I Pledge To Become The Order We Have Always Strived To Be**

### **The Vision**

An Order Where Every Region Is Financially Stable, Neither U.S. Nor International BBYO Is Inhibited For Monetary Reasons, And Philanthropy Thrives As A Source Of Tzedakah



### **The Plan**




-  To create a template which will help Regional Gizborim go chapter by chapter and work with Chapter Gizborim to analyze financial situations
-  To endorse and help create community partnerships to increase publicity and market size for potential Stand-Up!, ISF, and chapter fundraisers
-  External fundraising is not just about the money, but also the change in the perception of AZA that comes from the community

### **The Vision**

An Order Where Chapters And Regions Learn From Each Other, Regions Feel As Though Their Voices Are Heard Internationally, And Summer Experience Promotion Reaches A New Level



### **The Plan**




-  To encourage Regional Mazkirim to report successful programs and initiatives to me so that I can promote them to the order along with commentary
-  To create at least two surveys during the year so that the order can appropriately voice their concerns with the International Board's performance
-  Creating a balance between massive promotional campaigns on Facebook and Youtube with personal conversations will be the key to breaking records

### **The Vision**

An Order Where Every Region Knows Where BBYO Is Around The World, International BBYO Is Not Only Created But Sustained, And AZA Stays A Worldwide Leader In Jewish Youth



### **The Plan**

-  To promote the programming of International BBYO delegations like never before so we can actually feel the effect of being an International organization
-  To encourage the Global Ambassador's Network to work to create meaningful relationships that will last over time over those that purely connect the teenagers of today
-  AZA has the power to change the world. But I want to see how the world can change AZA. I will get the other delegations' opinions on what we can do to improve AZA