

Aleph Jason "Jackson" Jorel Block

Declaring for the high and honorable position of the Aleph Zadik Aleph's 88th Grand Aleph Mazkir

Qualifications

Rodney Dangerfield AZA #2516

Aleph Gizbor winter/ spring '08-'09 & summer/ fall '09 +
Aleph S'gan winter/spring '09-'10 & '11-'12 +
Aleph Godol summer/fall '10 & winter/spring '10-'11
Aleph Kohane Godol '11-life
Aleph Mazkir summer/fall '11
Wrote the Constitution of the Chapter
Raised over \$1,200 for the chapter through Tri-Regional Fundraiser
Chapter Convention Coordinator
Planned over 20 events with chapters across the region
Restarted the publications of Chapter Newspaper

Pacific Coast Region #43

Regional Aleph Gizbor '10-'11
SoCal's Summer Programs Promotion Chair '11-'12
Regional International Service Fund & Globalization Chair '11-'12
Regional Teen Liaison for Creation of Antelope Valley BBYO '12
Helped the region raise over \$15,000+ for scholarship and Stand Up!
Created Stand Up! September, PCRecycling, PCR Gives Initiatives
On Pacific Coast Region Leadership Development Track and CORE Leadership
Partnered the Pacific Coast Region with the Jewish community through
Federation, JCCs, & other organizations
Helped struggling chapters such as Knesset with visits, fundraisers, advice,
releases, etc.

The Grand Order of the Aleph Zadik Aleph

CLTC Kumah Achim #1603 Chapter Moreh
International Fundraising Reporting Chair '10-'11
International Convention 2011 Steering
Global Ambassador to Latvia '11-'12
Received Anita Perlman Community Service Award, Bronze Shield of David, Silver
Shield of David, Principles Award, 85/65 Award, Int. Program of the Year 2010 for Go
Green BBYO, Chapter Stand Up! Club~, Tree of Life ~
Led International Stand Up! Web X Calls & ISF and Globalization Conference Calls

Events Attended

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95% of all chapter meetings, board meetings, & events
RD's Tri-regional Magic Mountain Day '09^, '10^
AIT with Zion, EDUB, RD^
RD's Hablt, La Salsa, and CPK fundraisers^
Go Green BBYO^ +
RD's Chapter Kallah-"Every Day is Earth Day"^
RD's PCRecycling Drives^
Tri-Chapter Capture Flag Event^
6 Jewish Teen Experience Sessions^
And many others

Pacific Coast Region #43

Battle Of The Chapters '09, '10, '11
Kallah '09, '10, '11
Convention '09*, '10✓, '11✓
Beau Ball '09, '10, '11^
Chapter Congress 1*, 2*, 3*, 4✓, 5✓^
G.O.A.L. (PCR's LTI)^✓
AZAA '09, '10, '11
Fraternity Overnight '09, '10, '11, '12^
J-serve '10, '11
Kickoff '08, '09, '10, '11
BBYO Basketball Bonanza '10, '11

The Grand Order of the Aleph Zadik Aleph

CLTC 7 2010
ILTC 2011
International Kallah 2011
International Convention '10, '11*, '12*
February Execs '11, '12
Impact DC and Chicago '12 ~
Panim's BIG EASY Environmental Summit '10, Human Genocide and Human
Rights Summit '11, & One For All Summit '11

KEY: ^Coordinator/ Steering *Delegate ✓Head Delegate ~ Pending + Award Winner

Vision Statement:

It is time to focus on the idea of the Aleph inside the Aleph Zadik Aleph. Day by day, we are growing Aleph by Aleph, enhancing idea by idea, and changing community by community. As we continue to expand, it becomes more apparent that we need to invest in **the individual Aleph** who serves as the base of the Order. We must give him **more opportunities** and **more advantages** as he experiences our fraternity. We must highlight him as the central part of the Aleph Zadik Aleph by enhancing **communication** and **fundraising** to improve his AZA journey. **Communication** will guarantee the idea by establishing trustworthy sources of information through a unified website, an e-news' subscription service, & how-to videos. Simultaneously, **fundraising** will provide more scholarships by partnering with organizations, branding BBYO with merchandise, and engaging community-involvement. Additionally, we will add opportunities such as the Online Initiatives Committee and a Resource Bank to increase the amount of collaboration and collective input in our future. The Aleph Zadik Aleph was developed by Alephs; now, it is time to centralize this idea to empower our movement- **Alephs will always come first.**

Fundraising

• **Innovative Fundraising:** Put the fun into fundraising by making creative & prosperous fundraisers through community involvement, cause-orientation, & philanthropy. Showcase them on a fundraising section on BBYO's Program Bank

• **Scholarship & Loan Funds:** Ensure no Aleph is left behind no matter their financial status by working with counterparts & partner organizations to create prosperous fundraisers for the specific funds

• **Green Fundraising:** Further the eco-friendly trend in BBYO to make extra money for Alephs by partnering with green organizations

• **Brand BBYO:** Market & develop the image of BBYO by making a supportive fundraising atmosphere through the creation of an international online mall & catalogue to showcase our merchandise

• **FAN Drives & Community Involvement:** Involve the community in all fundraising efforts to raise more money for the individual Alephs. Mobilize FAN network and our connections to maximize profits in community fundraisers

✦ **Brother Communities:** Connect similar communities to bring a new sense of fraternity to all levels of AZA

✦ **Global Based Action Plans:** Work with the GAN & global communities to develop strategy plans including SWOTs for community building & global interaction

✦ **I\$F Fundraising Mile:** Similar to membership, place I\$F pledging in the hands of the Alephs to increase our global fundraising & expansion efforts. To support the mile, we could develop the I\$F club for chapters that give to the fund as well as promote more global sponsorship

✦ **Promote Global Programming:** Effectively advertise programs such as IC, J-serve, & Founder's Day through all social media outlets to engage & involve more Alephs

✦ **Fraternity Foremost:** Unify the Alephs of Order together by making brotherhood and fraternity both priorities & pillars in all work for the Aleph Zadik Aleph

✦ **Globalization Education:** Highlight a Global Community each month through social media and BBYO so more Alephs learn and see the impacts of the I\$F, our JDC partnership, and globalization

Communication

✦ **Unified Website:** Provide more accessible information by connecting all of BBYO resources to one place for news. On the website, BBYO could have a global interactive map & a forum to discuss about BBYO and AZA

✦ **Accountable Information:** Create consistent communication through the establishment of a stable up-to-date blog, progress charts of International Board's work, more publications of the Shofar, & an e-news subscription service with all the info that Alephs need

✦ **Counterpart Network:** Strengthen & personalize the network by unifying its bonds through digital connection & counterpart projects where counterparts work together on ideas to help the Order

✦ **Advocacy & Public Relation Kits:** Give Alephs the opportunity to express their passions & incite change by providing kits for successful advocacy & marketing campaigns

✦ **How-to Videos:** Help make BBYO web resources more user-friendly & trustworthy by integrating YouTube to explain all the websites' features

✦ **Mazkirim Info Blog:** Keep an informative blog for Alephs to look out to find out the latest news on Summer Programs, IC, Chair Applications, AZA competitions such as Oratory, and much more!

✓ **Partnerships:** Connect with partner organizations to provide momentum to our grassroots initiatives and to engage more teens. Additionally, work with corporations to sponsor programs and teens

✓ **Resources & Releases:** Send out at least monthly releases to counterparts & develop a Resource Bank & History Database for Alephs to explore and try new ideas

✓ **Developing Initiatives:** Increase involvement by empowering Alephs and giving them resources through bimonthly tok box sessions, conference calls, follow up releases, & newspapers on topics such as Israel-related fundraising & Stand Up!

✓ **Involvement Reports:** Monitor and report AZA's success through the creation of progress charts, surveys, & community reports to highlight the work & global impact of all Alephs

✓ **Online Initiatives Committee:** Update BBYO websites like Dashboard to a more user-friendly format. Additionally, the committee would work with the web resources to promote all initiatives & make them more prevalent

✓ **Incorporating Fundraising:** Incorporate fundraising into initiatives with ideas such as AZAA selling or a J-serve tzedakah boxes to add an extra degree of innovation to the initiatives

Campaign Involvement

Global Unity

Faternally Submitted with Undying Love for Rodney Dangerfield AZA #2516; Kumah Achim AZA #1603, Pacific Coast Region #43, the Grand Order of the Aleph Zadik Aleph; Empowering the Alephs with Opportunity, the 4-Step Plan, and every Aleph in this great Order

I remain,

Aleph Jason "Jackson" Jorel Block

