



Aleph Oz Fishman



Aspiring to be your 87th Grand Aleph Godol

Actions, Accomplishments, Advancements

Five years of role modeling, hard work, and dedication have taught me the strategies necessary for strengthening any BBYO community. In Central Region West, I have...

Meaningfully Reorganized Leadership

- Served in **two regional board positions**, building on experience to ensure a smooth transition of leadership.
- Created and managed 28 regional chair positions that have changed the way members of CRW identify with the region.
- Led three steering committees, bringing **more Alephs and BBGs into the regional programming process**.

Empowered Local Leaders

- **Founded Peninsula AZA #545, bringing leadership opportunities to Alephs** in the Burlingame-Millbrae area.
- **Founded Sam Beber AZA #42, bringing an AZA experience to young men in San Francisco, CA.**
- **Worked with DBG AZA #2143 to triple their active membership**, enabling 40+ Alephs to experience a thriving chapter.
- **Worked with Dreidel AZA #2525 to create consistent programming** and triple their membership, ensuring the growth of an AZA stronghold in the Oakland-Berkeley area.
- **Worked with Marika Winheld BBYO #5224 to create a standard of leadership and doubling their membership**, redefining what it means to be a BBYO chapter.

Developed Valuable Resources

- Created a **Shaliach resource bank** accessible online to Sh'lichim worldwide.
- Maintained **CRW Program bank** of hundreds of programs, providing inspiration and resources for programmers everywhere.
- Co-authored **CRW Guide to Programming**, setting up S'ganim throughout the region for success.
- **Wrote the first CRW Siddur**, revolutionizing the way a pluralistic community prays together.
- **Coordinated two conventions**, re-imagining the way leadership and Jewish content are programmed for.

Made Communication Count

- Maintained constant interaction and feedback with ten members of the **steering committee for IC 2010 and 2011** as a steering member and Administrative Assistant.
- **Unified a body of regional chairs** in cooperative progress through new means of communication.
- **Worked with five counterpart networks**, encouraging teamwork and collective success through constant interaction and availability.

Laying Groundwork, Ensuring Success

With my leadership and the leadership of others, CRW has experienced tremendous growth in the past two years. We have:

- Increased membership from 430 to 600 members
- Created a thriving pluralistic Jewish community
- Increased average convention attendance from 150 members to 250+ participants
- Started four new chapters, bringing BBYO to new and formerly unserved places.
- Sent two of the largest delegations to International Convention (2010 & 2011): 53 & 109
- Created a culture where growth & depth are valued: 19 thriving chapters with quality programming each week.

Value-Based Leadership

My decisions and leadership grow from a strong set of values. I stand for...

- **Teen Empowerment**—Encouraging teens to take initiative to make change in any situation they may encounter.
- **Strong Role Modeling**—Constantly striving to be the change that I want to see within my community.
- **Creating meaningful experiences**—"More Jewish Teens, More Meaningful Jewish Experiences." There is a symbiotic relationship between these two pillars of our movement. By strengthening one, we strengthen the other.
- **Being a personal resource**—Making myself available to Alephs and BBGs worldwide. Answering emails, phone calls, text messages, and offering my experience to help others.

Building Our Movement at Every Level

Reorganize Leadership Meaningfully

Redefine the role of the Grand board to **focus on involving and engaging as many Alephs as possible** in international leadership to instill a sense of pride and ownership throughout the order.

Implement a committee system to open up international leadership to more Alephs than ever before.

Empower strong chapter and regional leaders to become International leaders by reaching out to those in need in other BBYO communities.

Develop Valuable Resources

Gather resources from throughout the BBYO community—FAN, professional staff, and other chapters and regions—to distribute to those in need.

Use existing technologies to allocate necessary resources. (e.g. YouTube videos, blogs, resource websites, and more.)

Redefine counterpart networks to be mutually responsible communities which create and exchange resources for better regions and chapters everywhere.

Make Communication Count

Maintain a consistent stream of communication before, during, and after a visitation with chapter and regional leaders to make my time in your region as effective and productive as possible.

Foster a detailed and ongoing conversation about leadership throughout our order. Elevate our movement through sharing the successful aspects of our communities.

Establish a channel for two-way communication. Make ways for international leaders to reach chapter members and for everyone to provide the international leadership with feedback.

Empower Local Leaders

Make resources that **help chapters use International initiatives to their benefit:** for example, *StandUp!* to grow membership, *SpeakUp!* to fortify chapter programming.

Train regional counterparts to better train their counterparts, strengthening the transmission of resources, skills and knowledge.

Find new ways to **foster inter-regional communication** between chapter leaders, opening up their resource pool to the rest of the order (e.g. use the CLTC follow up network)

The Realization of Our Grand Vision

My Brother Alephs,

*I stand before you today to share with you a grand vision: One of a worldwide movement of teens ready to take on any task set before them—teens that have experienced strong examples of leadership in their chapters, their regions, and throughout the order. Whose chapters thrive and grow because of strong programming and a commitment to Jewish values. We are more than capable of achieving this vision, but we have yet to unite in our pursuit of it. **We are the Aleph Zadik Aleph, with chapters growing faster, programs reaching further, and more progress in all sectors than ever before.** It is only a matter of time, effort, and leadership before we realize the dream that has persisted and evolved over the last 86 years. The Aleph Zadik Aleph needs a driven, dynamic leader to propel us forward into the next stage of success. **I am the Aleph that can lead us to the place we've been speaking of for so long. I commit myself to serving you with unwavering excitement and dedication.***

Submitted with undying love for the past, present, and future of our order, I remain



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