

Aleph Noah Joseph Betman

**Candidate for the
High and Honorable
Position of**

#337

Aleph Godol

**Max Fisher AZA #337
2011-12 Programming Year**

QUALIFICATIONS

- 🕯️ Dedicated Aleph (2009-Life)
- 🕯️ Dedicated Fisherman (2009-Life)
- 🕯️ Aleph Sopher (2009-2010)
- 🕯️ Aleph Katvan (2009-2010)
- 🕯️ Aleph S'Gan (2010-2011)
- 🕯️ AIT Godol (2009-2010)
- 🕯️ YLC Chapter Godol (2010)
- 🕯️ Installs Coord (2010)
- 🕯️ Senior Lives Coord (2010)
- 🕯️ AIT 5-Fold Function Coord (2010)
- 🕯️ FC Havdalah Committee (2010)
- 🕯️ Leadership Class (2009-2010)
- 🕯️ Political Leadership Class (2011-2012)

LEADERSHIP
SHOULD BE BORN
OUT OF THE
UNDERSTANDING
OF THE NEEDS OF
THOSE WHO
WOULD BE
AFFECTED BY IT.
-MARIAN
ANDERSON



DO NOT FOLLOW
WHERE THE
PATH MAY
LEAD. GO
INSTEAD WHERE
THERE IS NO
PATH AND
LEAVE A TRAIL.
-RALPH WALDO
EMERSON

GODOL

- 🕯️ Work well with Exec Board.
- 🕯️ Maintain contact with other Godolim & N'Siot of the Region.



Leaders must be close enough to relate to others, but far enough ahead to motivate them.
~John Maxwell

- 🕯️ Be a mentor to the AIT Godol, and keep in contact with him so he can grow as a leader.
- 🕯️ Keep contact with the Regional Aleph Godol.
- 🕯️ Send a weekly e-mail to let all parents and members know about upcoming events and general news within the chapter and the region.
- 🕯️ Hold "Mid-Year Evals" after RC with the Exec Board to allow for everyone's opinions to be heard about how the year has gone.
- 🕯️ Be in the background making sure that all functions are run smoothly.
- 🕯️ Sustain and uplift Brotherhood in Fisher.
- 🕯️ Keep in contact with chapter members to ensure that they stay active in Fisher.

MOREH

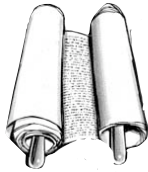
- 🕯️ Create an AIT Board quickly to allow for maximum leadership exposure.
- 🕯️ Teach AIT's about BBYO, Michigan Region, Fisher, and Judaism so they can become well-rounded individuals.



- 🕯️ Plan at least four education programs throughout the year, working with the S'Gan to make them as effective as possible.
- 🕯️ Be outgoing and friendly to all 8th grade members and prospectives to make their first Fisher experiences amazing.
- 🕯️ Exude camaraderie towards all members of Fisher AZA by being open and accessible, thus making retention of members not a possibility, but a reality.
- 🕯️ Have a membership recruitment plan by January.
- 🕯️ Finish recruitment before Spring Kickoff.
- 🕯️ Work with the AIT Moreh and teach him about what the position entails.

EVENTS ATTENDED

- 👤 Chapter Functions (2009-2011)
- 👤 Chapter Meetings (2009-2011)
- 👤 Executive Board Meetings (2009-2011)
- 👤 Council Meetings (2009-2011)
- 👤 Fall Conclave (2009, 2010)
- 👤 Regional Convention (2009, 2010)
- 👤 Chapter Bittker Weekends (2009-2010)
- 👤 Chapter Convention (2009, 2010*)
- 👤 Challenge Us (2011)
- 👤 ETC (2011*)
- 👤 Fall Kickoff (2010)
- 👤 Spring Kickoff (2009-2011)
- 👤 CLTC 2 (2011*)
- 👤 J-Text (2010)
- 👤 Mr. AZA (2010)
- 👤 YLC 1 (2010)
- 👤 J-Serve (2009-2011)
- 👤 Chapter Installations (2010-2011*)
- 👤 Chapter Senior Lives (2010-2011*)



My Brother Alephs,

Max Fisher AZA #337 is an amazing and successful chapter, and next year we will bring it to new heights. Fisher isn't something you do because you have to, it's something you do because you want to. It's a place you can go to be with your friends, to make new friends, and a place to enhance your leadership skills through

many opportunities, as well as so many other great things. What makes this chapter so great though? Is it the programming? The members? The leadership? Yes, it's all of them. This is a well-rounded chapter that excels at everything that its members set their minds to. Whether you want a place to hang out, or a place to find yourself, Fisher is that place.

**Denotes will be attending*

Fraternally submitted with undying love for Max Fisher AZA #337, Tony the Tiger, and the International Order, I remain,

Noah Betman

SHALIACH

- 👤 Have an on-going Community Service Project that Fisher can volunteer for & donate money to.
- 👤 Hold at least one other community service function once a month.
- 👤 Pick a chapter Stand Up! cause at the beginning of the year so we can be involved early and often.
- 👤 Integrate Judaism into chapter programming.
- 👤 Set a goal of 500 chapter community service hours.
- 👤 Work with the AIT Shaliach to plan community service, as well as social action, so he can fully understand what the position entails.
- 👤 Work with the Regional Shaliach to enhance regional community service projects.
- 👤 Create a set of all types of services specifically tailored to Fisher to be used at all chapter retreats.
- 👤 Promote Stand Up! within the chapter, region, and the international order.

S'GAN

- 👤 Hold Exec Board Meetings and Board Bonding outings every other month.
- 👤 Introduce all program ideas to the chapter at meetings to insure maximum attendance and involvement.
- 👤 Stay in contact with counterparts to create bonds with other chapters.
- 👤 Plan at least four 5-fold functions, 3 of which should be jointly planned with the Moreh and Shaliach, and the other 1 should be planned with the AIT Board.
- 👤 Have every program planned 2 weeks in advance.
- 👤 Maintain contact with counterparts, including the Regional S'Gan and the AIT S'Gan.
- 👤 Place all functions on B-Linked.org
- 👤 Be a responsible leader that can be relied upon in the absence of the Aleph Godol.
- 👤 "Fisher's 3+1 Plan"- A monthly plan consisting of at least 3 functions a month, plus one chapter meeting as well. This does not include exec board meetings. ^
- 👤 Be the "Director" of programming. One doesn't need to plan every program, they need only oversee and assist.



**GIVE ME A
PLACE TO
STAND AND I
WILL MOVE
THE WORLD.
-ARCHIMEDES**

GIZBOR

- ☞ Have 2 major fundraisers during the year; one in the Fall, and one in the Spring.
- ☞ Have at least one fundraiser per month, not including the occasional restaurant fundraiser.
- ☞ Each fundraiser should be well thought-out and unique, so as to attain maximum attendance from the whole region.
- ☞ Create a budget by the first Exec Board meeting.
- ☞ Effectively maintain the chapter's bank account and checkbook.
- ☞ Use all forms of media to promote fundraisers to the Region, and encourage others to do so as well.
- ☞ Set up the CLTC Scholarship Committee and make sure there are funds to appropriate to it.
- ☞ Work well with the Mazkir and the Sopherim to train the AIT MazGiz. Allow him to work on fundraisers and make sure he knows how to balance the checkbook.



MAZKIR/KATVAN

Mazkir

- ☞ Take minutes at every meeting and send them to the Regional Aleph Mazkir.
- ☞ Promote summer programs in every way possible. Talk about them at meetings, plan a summer programs function with the S'Gan, and have previous attendees speak to the chapter.
- ☞ Work with the Gizbor and Mazkir to train the AIT MazGiz on how to take minutes and about all of the different summer programs.

Katvan

- ☞ Make phone calls to their calling list once every week.
- ☞ Ask each member on their calling list which events they will be attending and which ones they can't attend so the S'Gan will know the amount of materials necessary for each function. ^



THE KEY TO
SUCCESSFUL
LEADERSHIP
TODAY IS INFLUENCE,
NOT AUTHORITY.
-KENNETH BLANCHARD

FISHER'S 1-2-3-4 PLAN



This is Fisher's
success plan, mostly
centered around
programming,
where almost
everything is based
on a 1, 2, 3, or 4.

1	2	3	4
Plan each program with at least one other chapter member.	Each program should be planned 2 weeks in advance.	Most, if not all programs should involve 3 folds.	Have at least 4 functions per month.
Have most programs with at least 1 other chapter.	2 meetings per month, 1 chapter, and 1 with the advisor or the exec board. (Godol)	Have 3 RC coords to properly manage all of the challenges of RC.	Create a 4 person advertising committee to promote chapter & regional functions. ^

MISCELLANEOUS

- ☞ Maintain contact with the Advisor on a weekly basis, if not more often.
- ☞ Continue the Big Brother / Little Brother initiative, and enhance it through a series of programs so that it becomes a staple of Fisher.
- ☞ Brotherhood needs to be the most important thing in Fisher. Whether it be through programming, or through Regional Convention, brotherhood needs to be at the forefront of everyone's agenda.
- ☞ Make sure all members of the Exec Board stay in contact with one another to keep the board strong and united.
- ☞ Create Exec Board shirts to create brotherhood within the board.
- ☞ No one should ever make a big deal of the position that they have, because every member is just as important to making sure that Fisher thrives as a chapter for many years to come.



CHAIRMEN

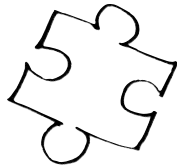
- 🪦 Elect Bittker Coordinators, RC Coordinators, Installs Coordinators, Senior Lives Coordinators, and Chapter Convention Coordinators.
- 🪦 Regional Convention Coordinators need to make RC a much more enjoyable experience for all.
- 🪦 Bittker Coordinators need to be able to work well together, and they must be able to work well with the BBG Bittker Coordinators.
- 🪦 Chapter Convention Coordinators need to fill the weekend with brotherhood instead of intense competition, which destroys brotherhood. Programming should involve all five folds, and they should pick a theme. ^
- 🪦 Installations needs to be planned at least 2 weeks in advance.



The very essence
of leadership is
that you have to
have a vision.
-Theodore
Hesburgh

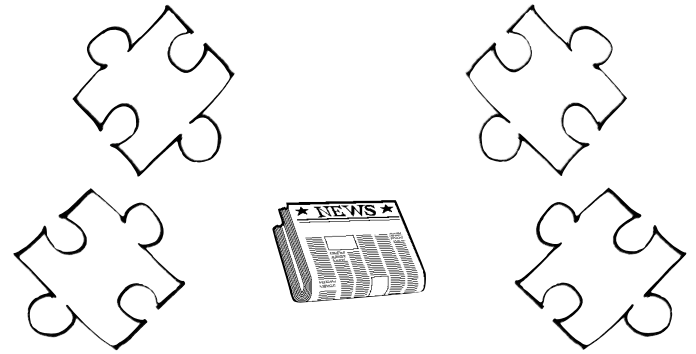
BIG IDEAS

- 🪦 Utilize the AIT Board by including them in Exec Board activities.
- 🪦 Decide on a theme for each month of the programming year, and have a small part of each function be devoted to that theme, if not the entire function itself.
- 🪦 Hold a function with a chapter from another region. For example, go to Cedar Point with a chapter from Ohio Northern Region.
- 🪦 Be more organized overall as a chapter. Examples would be picking a day to send out the weekly e-mail and sticking to it, and having the calendar figured out for the month before the month actually starts.
- 🪦 Put a point system in place for Bittker to reward those who regularly attend functions.
- 🪦 Set a new rule, titled "One and Done" in place which would say that we can only function with each chapter once a month, so we can expand the number of chapters that we function with. ^
- 🪦 There are other big ideas throughout the platform, but there wasn't room for all of them. They are denoted by a "^."



SOPHER

- 🪦 Create at least 1 newspaper, as well as one other form of media to be produced after Regional Convention.
- 🪦 Keep the website updated with all the latest Fisher news so everyone is informed.
- 🪦 Make RC Spirit Wear that appeals to everyone by taking a poll of the chapter.
- 🪦 Maintain contact with the Regional Aleph Sopher.
- 🪦 Help train the AIT MazGiz so he knows what it takes to become Sopher.
- 🪦 Create a "Fisher Directory" so all Fisher members can contact each other easily. ^
- 🪦 Hold a contest to see who can design the best new Fisher shirt design, have the chapter vote, and the winning design will be available to order. ^
- 🪦 Work well with the other Sopher so the workload of the position is less, not more.



These pieces can be
arranged in any way
you want; they go
together in many
different ways.

BBYO is what
you make of it,
you just have
to find where
you fit in.