



Fishing 4 Success

Aleph Noah Joseph Betman

**CANDIDATE FOR THE HIGH
AND HONORABLE POSITION OF**

ALEPH GODOL

MAX FISHER AZA #337 2012-2013 PROGRAMMING YEAR

MY BROTHER ALEPHS,

AFTER SIX YEARS OF EXISTENCE, WE HAVE ESTABLISHED MAX FISHER AZA #337 AS ONE OF THE BEST CHAPTERS IN THE INTERNATIONAL ORDER. BUT WE CAN GROW FURTHER STILL. WE HAVE BEEN FULL FOR SEVERAL YEARS, BUT OUR ATTENDANCE AT FUNCTIONS COULD IMPROVE. OUR PROGRAMMING COULD BE BETTER. EVERYTHING THAT WE ALREADY DO IS OF HIGH QUALITY, BUT WITH A FEW SMALL TWEAKS WE WILL THRIVE EVEN MORE, BECOMING A STRONGER CHAPTER. THIS UPCOMING YEAR IS NOT ABOUT REMAKING FISHER, OR EVEN ABOUT MAKING DRASTIC CHANGES.

WE KNOW THE RIGHT WAY TO DO THINGS, AS IS SHOWN BY OUR NUMEROUS ACHIEVEMENTS. WE ARE THE CHAPTER THAT PEOPLE LOOK TO AS THE BEST.

WE ARE THE CHAPTER THAT HAS QUALITY PROGRAMMING AND GREAT LEADERS. WE ARE THE CHAPTER THAT JUST WON RC. IF WE CONTINUE WITH GREAT COMMUNICATION, CONSISTENCY, PREPARATION, AND INNOVATION, WE WILL MAKE THIS OUR GREATEST YEAR EVER.

**FRATERNALLY SUBMITTED WITH UNDYING LOVE FOR
MAX FISHER AZA #337, MICHIGAN REGION GLC,
AND THE INTERNATIONAL ORDER,
I WILL FOREVER REMAIN,**

Noah J. Betman

ALEPH NOAH JOSEPH BETMAN

Fishing 4 Success

Communication

- ★ Communication between all board members is constant
- ★ The advisor is in contact with all board members, especially the Godol
- ★ All chapter members are kept "in the loop" on all things related to the chapter and are informed of changes in a timely manner
- ★ The Weekly E-mail is sent consistently on the same day each week so there is never any confusion
- ★ There is a downloadable chapter and regional calendar available online to all chapter members

Consistency

- ★ Fisher AZA has one event every weekend
- ★ We hold one chapter meeting per month
- ★ The Exec Board meets exclusively once a month, whether it be an exec board meeting or a board bonding activity
- ★ Katvanim make their calls weekly, and are replaced if they don't do so consistently
- ★ Those who attend the most functions get the first spots available for Chapter Bittker Weekends

Preparation

- ★ All chapter functions are placed on the calendar at least a month prior to their occurrence.
- ★ All chapter functions are completely planned two weeks prior to the event
- ★ Each Katvan creates a weekly list of who is attending each function so the S'Gan can better plan for the amount of materials that are needed
- ★ The AIT Board is included in Exec Board activities to further their growth in BBYO
- ★ The Advertising Committee promotes chapter and regional events, helping to increase chapter attendance at all events

Innovation

- ★ Function with chapters from other regions. For example, host a Bittker retreat with a chapter from Ohio Northern Region
- ★ A Fisher AZA App is developed; contains our calendar, contact information for each member, as well as the weekly update
- ★ A RC Committee is created at the beginning of the year by application so all tasks are done well before Regional Convention
- ★ A Fisher Parents group meets periodically & gets to know one another better, creating stronger bonds between parents and teens

Goals and Ideas

Aleph Godol

- ★ Works well with the rest of the exec board and keeps in contact with all exec board members so the chapter runs smoothly
- ★ Maintains contact with all other Godolim and N'Siot in Michigan Region so Fisher continues to have good relationships with all chapters in the region
- ★ Is a mentor to the AIT Godol, inviting him to help with projects throughout the programming year
- ★ Sends a weekly e-mail to the chapter to let all members and parents know the news within Fisher AZA and Michigan Region
- ★ Brings in a Regional Board member or the AZA Director to evaluate the Exec Board in a different version of "Mid-Year Evals"
- ★ Creates and encourages Brotherhood within Fisher by making sure that each program promotes brotherhood and having some dedicated to it
- ★ Maintains contact with chapter members to ensure that they stay active in Fisher and that all their questions and concerns are answered and addressed
- ★ Holds multiple Calendar Meetings with the S'gan, Moreh, Shaliach, Gizbor, and Advisor
- ★ Is a liaison between Fisher and Michigan Region which allows Fisher to maintain an active role in the region
- ★ Keeps in touch with the Regional Aleph Godol

Aleph Moreh

- ★ Creates an AIT Board quickly to allow for maximum exposure to their positions
- ★ Creates a handbook for the AIT's to teach them about Fisher AZA, Michigan Region, AZA, BBYO, and Judaism so they have the tools for success
- ★ Plans a minimum of four education programs throughout the year, working with the Aleph S'Gan and the AIT S'Gan and AIT Moreh to make the programs as effective and successful as possible
- ★ Is outgoing and friendly towards all prospectives so their first experiences with Fisher are incredible
- ★ Finishes recruitment before Spring Kickoff
- ★ Maintains contact with his counterparts in Fisher, the Region, as well as with the Regional Moreh
- ★ Makes sure all chapter members are kind to one another and exhibit brotherhood so that retention of members isn't a problem
- ★ Educates Fisher about our chosen Stand UP cause
- ★ Teaches the entire chapter popular BBYO songs and cheers such as Up You Men and the Fisher Cheer so that all members feel welcome and included
- ★ Works with the Aleph Godol over the summer to create a plan as to how the AIT's will be educated so they can be successful Alephs.

Aleph S'gan

- ★ Runs Exec Board meetings and Board Bonding activities monthly
- ★ Introduces all chapter function ideas at Chapter Meetings to ensure maximum attendance at both meetings and functions
- ★ Stays in contact with counterparts in other chapters as well as Fisher's AIT S'Gan and the Regional S'Gan to create and maintain bonds within the chapter and as the region
- ★ Plans at least three 5-Fold Functions, two of which are planned in conjunction with the Moreh and the Shaliach, with the last one being planned in conjunction with the AIT Board
- ★ Each program is planned two weeks in advance
- ★ Places all functions on B-linked.org
- ★ Is a trustworthy leader that can handle the responsibilities of the Godol in his absence
- ★ Follows the Fishing 4 Success 'Consistency' monthly plan of three functions a month as well as a chapter meeting, not including exec board meetings
- ★ Creates a programming committee to help plan functions and ensure diversity of programming
- ★ Is the "Director of Programming." He plans many programs; & oversees & assists ones he isn't planning
- ★ Creates polls and surveys so we know the chapter is interested in all programs and wants to attend them

Aleph Shaliach

- ★ Finds a community service project the chapter can regularly attend and raise funds to donate to them
- ★ Plans a minimum of one other community service program a month. This can also be incorporated into a function
- ★ Works to achieve a goal of 500 community service hours completed by the chapter
- ★ Integrates Judaism into chapter programming
- ★ Keeps in contact with his counterparts and the Regional Shaliach to enhance Fisher's and Michigan Region's community service projects
- ★ Consistently works with the AIT Shaliach to plan community service and social action events so he can learn more about the position as a whole
- ★ Create a set of all the different types of services to be used by Fisher at all chapter retreats
- ★ Promotes Stand UP within Fisher, Michigan Region, and the International Order
- ★ Works with the chapter to pick a Stand UP cause early in the year so we get the most out of it
- ★ Occasionally hold Shabbat morning services to remind ourselves of what brings us all together
- ★ Stays in contact with many organizations so a community service project is just a phone call away

Goals and Ideas

Aleph Gizbor

Aleph Sopher

Qualifications

- ★ Installs Coord (2010)
- ★ Senior Lives Coord (2010)
- ★ AIT 5-Fold Function (2010)
- ★ FIC Havdalah Committee (2010)
- ★ Leadership Class (2009-2010)
- ★ Political Leadership Class (2011-2012)
- ★ Stand Up! Committee (2011-2012)
- ★ Backstage Pass (2011-2012)
- ★ CSI-POD (2010-2012)

- ★ Holds two large scale fundraisers, one in the Fall and one in the Spring
- ★ Plans one fundraiser a month
- ★ Never have the same fundraiser twice to maintain attendance
- ★ Creates a budget for the chapter by the first exec board meeting

- ★ Utilizes all forms of social media and word of mouth to promote fundraisers to the region and encourages others to do so as well
- ★ Maintains the chapter's bank account & checkbook
- ★ Sets up CLTC Scholarship Committee and makes sure that there are funds available for it
- ★ Works well with the Mazkir and Sopherim to train the AIT MazGiz so he knows how to handle the position
- ★ Stays in contact with his counterparts so fundraisers with other chapters are possible
- ★ Works with the Regional Aleph Gizbor to get creative fundraising ideas and help advertise for fundraisers

- ★ Creates the Regional Convention newspaper and one other form of media
- ★ Regularly updates the website
- ★ Designs RC spirit-wear for Fisher
- ★ Helps train the Aleph MazGiz so he fully understands the position
- ★ Creates a "Fisher Directory" so all Fisher members can easily contact one another
- ★ Stays in contact with the Regional Aleph Keshet
- ★ Holds a contest to see who can create the best new Fisher shirt, with the best one available for purchase
- ★ Works well with the other Aleph Sopher to reduce the workload of the position, especially leading up to RC
- ★ Takes a poll of the chapter & gets for post-RC spirit-wear
- ★ Begins collecting articles for the RC newspaper early so there isn't a rush to get articles as RC nears
- ★ Writes articles for publications such as the Jewish News so Fisher becomes well-known in the community
- ★ Encourages all members to write articles for RC

RC Coord

Aleph Mazkir

Chairmen

- ★ Receives ideas for Song, Cheer, and Talent Show
- ★ Begins prepping for RC at the start of the year so nothing is last minute
- ★ Plans at least two RC sleepovers before RC to make the actual week as stress-free as possible

- ★ Takes minutes at chapter meetings and turns them in to the Regional Aleph Mazkir
- ★ Promotes summer programs to the chapter in numerous ways
- ★ Works with the Gizbor and Mazkir to train the AIT MazGiz on all that the position entails
- ★ Plans a function teaching chapter members about summer programs
- ★ Selects Katvanim that do the job effectively
- ★ Makes videos of people speaking about their times at summer programs to help members pick their event

- ★ The exec board elects coordinators for Bittker, RC, Installs, Senior Lives, and Chapter Convention
- ★ Bittker Coords work well together as well as with the Coordinators for the BBG chapter Fisher goes with
- ★ All chairmen plan their events well in advance and adhere to chapter traditions while also adding new and exciting elements to the events so that their event isn't looked over and gets all the attention it deserves
- ★ Treats his position as if he were elected by the whole chapter. Each chairmanship is vital to the success of Fisher
- ★ Are elected long enough before their event so they have more Than enough time to plan it
- ★ A Brotherhood Chair is elected just for Chapter Convention to ensure that competition doesn't get the best of any members

Events Attended

- ★ Chapter Convention (2009, 2012*)
- ★ Challenge Us (2011)
- ★ Installs/Senior Lives (2010-2012*)
- ★ Full Kikoff (2009-2012)
- ★ Spring Kikoff (2011)
- ★ CLTC 2 (2011)
- ★ Text 4 (2010)
- ★ Mr. AZA (2010)
- ★ J-Serve (2009-2012)
- ★ ETC (2011, 2012*)
- ★ SUSU (2012)
- ★ Face to Faith (2011-2012)

- ★ Chapter Functions (2009-2012)
- ★ Chapter Meetings (2009-2012)
- ★ Executive Board Meetings (2009-2012)
- ★ Council Meetings (2009-2012)
- ★ Full Conclave (2009, 2010, 2011)
- ★ Regional Convention (2009, 2010, 2011)
- ★ Chapter Bittker Weekends (2009-2012*)