

# Aleph Ryan Block For Moreh

"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty." Winston Churchill

## Things I did as Recruitment Chair:

- created a recruitment list of 25 new names
- called and emailed perspectives on a regular basis
- spoke to parents
- developed a method to find potential members
- made and passed out fliers at the Purim Carnival
- brought three perspectives to an event



## Things I will do as Moreh:

- recruit 15 or more Perspectives
- target unaffiliated synagogues and the Howard County Jewish Federation to gain members
- use my ties to Howard County Jewish Community to target potential Alephs.
- build brotherhood bonds and build tradition in the chapter
- Spark the Recruitment Revolution

## Programs Planned/Steered:

- What is Brotherhood Separates (Oseh)
- Broom Hockey Program at Kidnap 2010 (Oseh)
- Saw Program at Kidnap 2011 (Oseh)
- Yom HaShoah Night (Patuxent)
- Munich '11 Program (CLTC)
- Zocher AZA's Competition (CLTC)
- Battle Patuxent Night (Patuxent)
- Letter Writing Campaign (RLTI 2011)
- Olympics Service (Council Convention 2012)
- Minyan Service (Council Convention 2012)
- AZA Shabbat Programs



## Previous Positions Held:



- Facebook Chair (Oseh)
- Zolkane (Patuxent)
- AZA Shabbat Chair (Baltimore Council)
- Recruitment Chair (Patuxent)