



ETHAN PHILLIP STEINBERG

CAUCUSED FOR THE HIGHLY ESTEEMED POSITION OF

GRAND ALEPH SHALIACH



Stand Up!

Our movement's success can only be fully realized when we capitalize on the individual passion and motivation we experience and utilize it properly

PLAN OF ACTION

Empower teens to network across the order and support a common cause that they are passionate about. By expanding our social action campaigns within and outside of BBYO, we will amplify the change we can make

International Kallah 2013

Kallah has the potential to be a journey of self-discovery for over 200 teens, but for every participant at Kallah, there are thousands more who can't get the same experience

PLAN OF ACTION

In addition to giving participants a chance to discover their spiritual identity, we must equip them with the tools to facilitate this self-discovery in others. Our spiritual journeys are not one-time events but life-long quests to find ourselves

Speak Up!

Israel is more than just the Jewish homeland. It is a unique and diverse country, one of America's strongest allies, and the sole source of freedom and democracy in the Middle East

PLAN OF ACTION

By prioritizing Israel education, we will be simultaneously providing our members with the resources to become Israel advocates and ensuring that our movement's connection to our people's homeland is never allowed to fade

EMPOWERED MEMBERS MAKE OUR MOVEMENT STRONGER

After years of work growing our movement, expanding and creating new chapters and regions, and spreading our global reach to over 20 different countries, it is time we refocus on the source of our movement's incredible power and momentum: the members. As a teen-led movement, we have no one to attribute our success to except our members, whose dedication and passion have made us the premier force in Jewish youth engagement

PLAN OF ACTION

This year we must dedicate ourselves to strengthening the members who are the foundation of our order. In order to continue building our movement, there are 5 steps we must take:

Broaden our networks to allow our members to effectively utilize the resources at their disposal to make a difference in the world.

Unite like-minded people behind common causes. When we work together, we build upon our successes and make the biggest impact.

Inspire each individual member to take action. Show each Aleph the scope of the change he can make, if he applies himself.

Lead with our actions. The most influential leaders are those who go out and demonstrate their passion instead of simply talking about it.

Develop new strategies to revitalize the way we approach social action. Social media has revolutionized the way we communicate, and it allows us to engage our members in completely new ways.



QUALIFICATIONS



"Always to observe the tenets of my faith, ever to do justice, love, mercy, and walk humbly with the lord my G-d"

Melech AZA #2461

- ⌘ Member in good standing since spring '10
- ⌘ Attended all programs and meetings
- ⌘ Chapter convention '10, '11^, '12@
- ⌘ **Kohen Godol, fall term '12**
 - ⌘ Registered over 30 alephs for IC, Melech's largest delegation ever
- ⌘ **Godol, spring term '12**
 - ⌘ Won Henry Monsky award for AZA chapter excellence
 - ⌘ Sent 15+ kids to summer programs
- ⌘ **Sgan, fall term '11**
 - ⌘ Won DC Council programming honor roll ⌘
- ⌘ **Sofer, spring term '11**
 - ⌘ Published 7 newspapers
- ⌘ Planned and led over 75 chapter programs including:
 - ⌘ Hostage Crisis- Gilad Shalit Education Night ⌘
 - ⌘ Brovention ⌘
 - ⌘ Yom Hashoah: Never Forget ⌘
 - ⌘ Chocolate Seder ⌘

DC Council #54/ NRE

- ⌘ Council Convention '11#, '12#^
- ⌘ DC Council shul of the month '11, '12, '13
- ⌘ Kol Echad Youth '10, '11, '12
- ⌘ DC Council community service chair fall '11
- ⌘ DC Council AZA Shabbat chair '12
- ⌘ NRE Regional Convention '10, '11^, '12
- ⌘ **Planned Israeli Border Crisis ⌘ ⌘**
 - ⌘ Regional Leadership Training Institute '11^, '12
 - ⌘ NRE AZA Shabbat 2012@
 - ⌘ Youth Leadership Institute (YLI) graduate '11
 - ⌘ Max Cowan Kallah scholarship award
 - ⌘ Lead Up! Fellow '12 (DC Council's pilot program to increase Israel advocacy)
 - ⌘ DC Council chapter advisory committee spring '13

* Denotes upcoming

^ Denotes steering/planning committee

⌘ Denotes DC Council programming award won

⌘ ⌘ Denotes International Speak Up! programming award won

@ Denotes coordinated

Denotes delegate

International Order/Other

- ⌘ Chapter Leadership Training Convention #4 '11
 - ⌘ Sunshine Girl of Chutzpah AZA #48
- ⌘ East Coast Kallah '11, '12, '13*
- ⌘ International Convention '12, '13#^
- ⌘ **Programming/Shabbat and Rituals Steering Committee**
 - ⌘ International Leadership Training Convention '12
 - ⌘ **International Kallah '12**
 - ⌘ February Execs Conference '13
 - ⌘ ILSI 2013*
 - ⌘ AZA Shabbat International Steering Committee '11, '12
 - ⌘ Bronze Shield of David award
 - ⌘ Silver Shield of David award
 - ⌘ Tree of Life recruitment award
 - ⌘ Anita Perlman community service award
 - ⌘ Pledge and Principles award
 - ⌘ Henry Monsky award '12
 - ⌘ Voice Your Vote Teen Summit '12
 - ⌘ **Coalition of Jewish Teens International Chair '12**
 - ⌘ AIPAC Schusterman High School Summit '12
 - ⌘ AIPAC Saban Leadership Seminar '13
 - ⌘ AIPAC Policy Conference '13*
 - ⌘ AIPAC High School Fellow

My brother Alephs, we are here today participating in an 89-year-old tradition: the election of AZA's grand board. As in past years, we seek to elect a board with the necessary leadership, innovation, and passion to propel our movement forward in the coming year. Yet something has changed. After years of vision and foundation building, we are in a unique position of power, a position unparalleled in the world of Jewish youth. The hard work of those who have come before us has put us in a position to make an impact on over 35,000 Jewish teens. **It is time that you Stand Up for what YOU believe in.** Utilize your resources, your experience, and your international network to catalyze change and make a difference. Bill Gates said, "In the next century, leaders will be those who empower others." And so I ask each and every one of you to lead with me, and empower those around you to reach their full potential.

**Fraternally submitted with undying love for the grand order of the Aleph Zadik Aleph,
I forever remain Aleph Ethan Phillip Steinberg**

Ethan Steinberg

