



Aleph Kyle Nowak

Aspiring to be your 22nd Grand Aleph Moreh



Judge Saul Pinchick AZA #6

Aleph Godol Fall Term 2011, Spring Term 2012

- Chapter Godol of the year
- Chapter of the year 2011, 2012
- Maintained largest male delegation at 3 regional conventions
- Increased attendance at every convention
- Rooted seven cardinal Principles in all alephs

Aleph Moreh Spring Term 2011

- Recruited and educated 12 new members increasing chapter size 25% (most members are active in chapter and region)
- Educated the entire chapter on AZA History
- Established precedent for education of songs and traditions in chapter

Aleph Freshman Godol Fall term 2010

- In charge of all communication with new members

***Six-Month terms**

Rocky Mountain Region #25

Regional Aleph Godol 2012-

- Planned Chapter Board Training Institution
- Helped to produce 60 % increase in Rush Attendance
- Worked with Godolim of the chapter to identify core motives of chapter progress

Regional Brotherhood Chair 2012-2013

- Established AZA Shabbat Fall 2012 (25 in attendance from two different states)

Coordinated Winter Convention December-2012

- 150+ members in attendance
- A 20% increase in attendance from the previous year
- Effectively led a steering committee

***1 year terms**

International Order

International Retention Chair 2012-

- In charge of designing effective strategies to maintain retention along with other four people in the committee.
- Made templates to be utilized on the chapter level throughout the Order

Chapter Leadership Training Conference 3 2011

International Leadership Training Conference 2012

International Convention 2012, 2013

- February Execs 2013

Panim El Panim 2012

ILSI 2013(Pending)

Silver Shield of David (Pending)

Tree of Life (Pending)

AZA's Guide to Brotherhood

Programming

- Using the Five folds as a tool to **create brotherhood**
- Planning programs that evoke distinct feelings of brotherhood
- Offering a variety of ways for members to **discover personal Jewish identities** through diverse programming

Judaic Integration

- Utilizing Judaism to instill a **bond between all alephs**
- Educating about Jewish values and lessons to establish a strong Jewish identity and support in chapter/region
- Coming together through services and other forms of prayer

Communication

- Establishing an **open atmosphere** for Alephs
- Strong system of information transfer to keep every aleph working towards chapter/regional goals
- Using Communication as a means of unification

AZA's Guide to Brotherhood

Recruitment

- 🪦 Hold every chapter accountable for **maintaining the membership-mile**
 - Recruiting two members a month
- 🪦 Create guide around how to effectively interact with new members and prospects
 - How to transition a conversation to support BBYO
 - Use **List, Contact, Close**
- 🪦 Establish an **International Initiative** to recruit members with **core values of brotherhood**
- 🪦 Make The Tree of Life more prestigious in all regions
 - Connect all regions through competitions of recruitment
- 🪦 Incorporate **BBYO 5-year Strategic Plan**
 - Reach 70,000 Jews by 2016

Education

Education will be a **primary focus** of my term as Grand Aleph Moreh, establishing a **Correct Education Initiative** to instill brotherhood through strong education.

7 Objectives

- 🪦 Objectives at the core of AZA
 - Committees to efficiently instill lessons
 - Effective guides that teach board members how to establish a willingness to expand upon these lessons
 - Useful methods that allow the **integration of these objectives into five-fold programming**
- 🪦 Make CLTC rooted in accomplishing these objectives

7 Cardinal Principles

- 🪦 Develop committees around the seven cardinal Principles
 - Methods that give members the desire to learn songs that unite us: Up You Men, Stand Together, etc.
- 🪦 Use **CLTC as an experience to widen member's understanding of the Principles** and their importance
- 🪦 Incorporate the use of the **Educational Framework** in all regions

Retention

- 🪦 Create Regional chair position dedicated to working with the International Retention Committee
 - Identify and create templates that effectively articulate **how to use brotherhood as a tool to keep members active**
- 🪦 Plan **grade-specific events** for Juniors and Seniors
 - **Create grade-specific traditions** that younger members strive to take part in
- 🪦 Use **strong education as a tool to keep members active**
 - Set the precedent for strong members in the future
- 🪦 **Institute regional competitions** to push Alephs around the Order to work for International recognition



Brotherhood is what gives us as alephs our strength, our passion, our drive. Brotherhood exists in some form in all of your lives, and is the reason you are so active in BBYO. It is what makes a **fraternity and not another social group**; it is the base of our menorah, holding the principles of our lives in place. This term will be defined by understanding and creating ways to form brotherhood to experience new strength in this order.

