



Aleph Joshua Eli Roberts

Aspiring to be your 89th Grand Aleph Godol



Accomplishments & Achievements

Through four years of hard work and dedication, I, along with many dynamic chapter and regional boards, have helped Miami Region expand to new areas, create leadership opportunities, and provide teens with meaningful Jewish experiences. I hope to use the knowledge I gained growing my chapter and region in order to help grow chapters and regions throughout the Grand Order of the Aleph Zadik Aleph

Engaged More Jewish Teens

- More than doubled the size of Miami Region AZA during my past year and a half on regional board (2.5 times as big)
- Spearheaded the formation of Base AZA
 - Brought AZA to Miami Beach for the first time
 - Spearheaded the formation of Aryeh AZA
 - Brought AZA to Aventura for the first time
- Oversaw the chartering of Chayalim AZA
- Directed several membership growth initiatives, such as Operation 200 and 305 for 305, that have had a profound impact on Miami Region's growth
- Increased membership in Hurricanes AZA from 32 to 57 Alephs during my term as chapter godol

Provided Meaningful Experiences

- Doubled attendance at regional conventions, allowing teens to network with more teens from new areas
- Increased pluralism in Miami Region by attracting Alephs of the Modern Orthodox movement for the first time
- Educated Alephs about Israel through extensive use of Miami Region's Israel Advocacy Facebook group and Speak Up initiative
- Worked with my counterparts to create more frequent and impactful chapter programming than ever before
- Sent more teens from Miami Region to Summer Experiences and IC than ever before

Empowered Local Leaders

- Helped start three new AZA chapters, thereby giving teens around Miami the opportunity to become leaders
- Created several regional chair positions to allow for more leadership opportunities for teens throughout Miami
- Empowered chapters to raise thousands of dollars by allowing them to choose individualized Stand Up causes
- Effectively communicated with my counterparts many times per week in order to give them the tools necessary to strengthen their chapters

Positions Held

- Godol of Miami Region+
- Mazkir/Gizbor of Miami Region+

Awards

- Silver Shield of David
- Tree of Life
- Miami Region New Member of Year 2010
- Planned Miami Region's Program of the Year 2012

Events Attended

- CLTC 1 2011
- LTC 2012
- Kallah 2012
- IC 2012*, 2013*
- August Execs 2012*
- February Execs 2013*

Key

- + denotes year long term * denotes six month term
- denotes voting delegate

Getting to know the Alephs of our Order

Hi, my name is Josh Roberts and I am a proud Aleph of Hurricanes AZA #843 in Miami Region #53. Outside of AZA, my two biggest passions are sports and music. I enjoy playing pick-up games of football and soccer with my friends, and I am an all-county varsity badminton player back in Miami. I also frequently play ping pong and FIFA. Musically, I have played guitar and piano my entire life. I listen to everything from Pink Floyd to The Notorious B.I.G. to Dave Matthews Band, and there is almost nothing I enjoy more than a quality jam session at a convention. **As brothers, it is important that we know these little things about each other, and I look forward to learning these little things as I build personal relationships with each of you.**

My Brother Alephs,

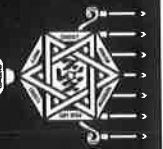
Our movement is determining the future of the Jewish people. We, as Alephs, are the Jewish leaders of today, and we are shaping the future of the Jewish people for tomorrow and for generations to come. Therefore, it is imperative that we build off of the momentum of this year in order to fulfill our vision for AZA in the future.

This is the year when we strengthen our initiatives to have an even greater impact on our local and global communities. This is the year when we expand AZA to countless new cities, giving teens in new areas the opportunity to feel the heartbeat of the Aleph Zadik Aleph in their chests, wear an Aleph pin over their hearts, and proudly call themselves Alephs. When each Aleph contributes to bettering our movement, and we move forward united as one crew, we will have the ability to propel AZA further than ever imagined.

Faternally submitted with an undying love for the Grand Order of the Aleph Zadik Aleph, the brotherhood that is never too many and never too strong, I remain,

Aleph Joshua Eli Roberts

Humbled, honored, and proud to be aspiring for the high honor of serving as your 89th Grand Aleph Godol



Goals and Ideas



Grow Our Movement From The Roots

By growing AZA and expanding to new places, we can impact the lives of more teens and build a brighter future for the Jewish people.

Expansion

- Expand AZA to new cities to allow more Jewish teens to experience AZA
- Diversity to involve teens affiliated with all movements of Judaism
- Partner with organizations such as synagogues and community centers to help grow AZA
- 10,000 Alephs by June 2014, an increase from the 8,500 Alephs we are on track to have in June 2013

Chapters

- Release resources to ensure each chapter member understands our initiatives, thus furthering their impact
- Focus on starting new chapters to create new AZA experiences
- Launch membership campaigns through our chapters, thereby growing AZA from the roots
- **BBYO Connect**
- Partner with temples to connect Bar Mitzvot to AZA as early as possible
- Expand BBYO Connect so AZA has a constant stream of potential Alephs

Tighten Fraternity and the Foundation of AZA

- Connect chapters from across the country and the world through an online brother chapter program
- Hold worldwide chapter brotherhood overnights during AZA Brotherhood Week to promote brotherhood
- Send out releases about how the Seven Cardinal Principles relate to the present and how we can incorporate them into our everyday lives
- Create weeks where chapters around the Grand Order can focus on certain aspects of programming, membership drives, and fundraising

Build Personal Relationships

The most important job of the Grand Aleph Godol is to impact and inspire his fellow Alephs. Therefore, it will be my utmost priority to make personal connections and build lasting relationships with as many Alephs as possible.

Ultimately, that is what being Grand Aleph Godol is truly about.

Make Personal Connections

As AZA gets bigger, it is imperative that we remain as close as we have ever been. Thus, I will work to connect with as many of my brother Alephs as possible.

- Have weekly Grand Aleph Godol video and blog updates
- Will ensure that all Alephs know what is going on around the Grand Order
- Everything I learn during my travels will be passed on to you
- Be accessible to all Alephs 24/7, whether to talk about BBYO or anything else
- Hold Google plus video chats, phone calls, and text with regional counterparts, chapter counterparts, and any Aleph who wants to
- Ensure we learn about each other and there is a two way dialogue between us
- Separate conference calls to have less people on each call to make more time for questions and individual attention
- Write personal letters to Alephs around the country and the world
- Utilize all social media to build connections with as many Alephs as possible

Maximize the Impact of Visits

I will take the necessary steps to capitalize on my visits and maximize the effect I have on regions, chapters, and Alephs around the world

Before

- Contact regional and chapter boards 2 weeks prior to visits to analyze how to improve AZA in their area
- Utilize pre-visit info to have a well developed plan by the time I arrive

During

- Build bonds with as many Alephs as possible to impact and inspire future leaders
- Set and work towards goals during visits with chapter and regional boards
- Meet with local Jewish organizations to spread AZA to new areas
- Get every chapter member to grasp that he is part of a global movement
- Hand out pins to Alephs for inspiration
- Work with struggling chapters to ensure our foundation of chapters remains strong

After

- Maintain contact with Alephs well after my visits to help them attain their goals

Strengthen Initiatives

By getting as many Alephs as possible involved with international initiatives, we will further their impact on our communities.

Speak Up

- Create a Speak Up Newsletter written by Alephs and for Alephs
- Hold a Speak Up Summit for those with a passion for Israel advocacy

Stand Up

- Utilize Stand Up website to expand, improve, and log Stand Up globally
- Celebrate Stand Up projects and publicize them in local media
- **Globalization/ISF**
- Spread AZA throughout Europe and the rest of the world
- Increase summer program attendance from outside North America
- Get chapters more involved with raising money for ISF

AZAA

- Utilize AZAA to encourage interregional programming
- Day of AZAA at IC, where each region nominates an Aleph to compete in a decathlon of sports
- Establish AZAA summer program

AZA Shabbat

- Pair up chapters from different areas around the world to celebrate AZA Shabbat together

Manage Effectively

- Bring the Grand Board closer than ever to their chapter counterparts
- Build a strong network and bond between regional and chapter counterparts from all around the world
- Ensure the Grand Board has both a personal and professional relationship with their counterparts
- Send out frequent updates to keep everyone informed about the progress of the Grand Order
- Manage the 89th Grand Board as one cohesive unit who propels AZA together