

My N'siah Promise:

I promise to ensure that our region is as bright as the night sky which shines above, and will be more luminous and radiant than all others due to its many shining stars that represent each and every one of you. I promise to act as your moon, rather than your sun, because my success will solely reflect the success and promise of every BBG in Lake Ontario Region. As your moon, I will lead our galaxy with the light of every star illuminating our region and allowing it to further brighten the international order.

Communication

N'siah Notions

41st Regional Board

- → Use Whatsapp and various other media outlets to stay in constant communication
- Promote productivity through regular check-ins and motivational discussions
- → Aid them in accomplishing their goals through providing constant support
- → Use philanthropy initiatives to create stronger connections between board members

41st Regional Godol

- Remain in constant communication with each other through Whatsapp or other media outlets
- → Have weekly check-in calls to discuss initiatives and accomplishments
- → Set common goals in regards to Lake Ontario Region, counterparts and the regional board

Advisors

- → Stay in constant communication with advisors to help promote chapter excellence
- → Practice advisor
 appreciation regularly in
 order to demonstrate the
 importance of advisors
 within Lake Ontario
 Region

General Members

- Act as a constant support system for those in need of assistance
- Create a strong bond with the BBG's throughout the region
- → Act as a role model to all BBGs
- → Inspire leadership amongst the region

Lake Ontario Region's N'siot Network

- → Hold monthly calls with the network to provide assistance and support
- Send out a "N'siah Notes" News Column bimonthly in order to update the network
- Send out weekly quotes and motivation to keep them inspired
- Aid N'siot network in ensuring leadership opportunities can be made for general members in chapters

Regional Staff

- → Remain in constant communication
- → Meet regularly with the regional staff and Regional Godol
- → Work with regional staff to ensure transparency is formed throughout the region

Executives Network

- → Build a strong connection with executives region wide
- Provide a friendly face and support for those seeking out help
- Regularly utilize chapter visits to meet with the executive network and to hold chapter board meetings

FAN Network

- Update families on the past and upcoming activities their teens are partaking in
- Reach out to alumni to ensure their involvement throughout the region
- → Ensure that the FAN
 network is aware of their
 importance to our region
 by holding more FAN
 events throughout the
 year

Enhance Regional Leadership

- Promote leadership within the region by encouraging every BBG who is interested to apply for the Regional Leadership Network
- → Keep in constant communication with Regional Chairs, and regularly hold meetings
- Ensure continuous contact is made with the various committees throughout the region

Strengthen our Regional Sisterhood

- Create a Regional Separates
 Committee to include more
 member input and to provoke
 deeper conversations
- → Continue developing and strengthening our bonds through mindful programming tactics
- → Increase membership using an incentive based punch card system

Increase Globalization within the International Order

- Continue similarizing the region with the international order
- → Reach out to various other regions to connect and share ideas with one another
- → Implement a sister region initiative to create a larger outlet for chapter and regional officers to turn to for inspiration and motivation

Financially Flourish

- → Work with Regional Gizborim to ensure financial success both on the regional and chapter level
- → Encourage the use of fundraising events and initiatives, as well as the creation of swag and shuk on the chapter level
- → Utilize the FAN network to fundraise and increase finances for the Regional Service Fund

Regional Aspirations

Amplify Programming

- → Work with the Regional S'ganim to ensure new and exciting programming resources are being created
- Utilize the Menorah Pledge principles as monthly themes for BBG chapters to base their programs around
- Utilize cross-chapter programming to amplify a chapter's typical weekday or weekend programming

Provide Emphasis towards mental health and overall well-being

- → More heavily focus on individual mental health and well-being through programming and initiatives
- → Implement the #BBYObreaksbarriers to promote the use of motivational quotes and messages during times of high stress or anxiety
- Work with the Regional Mazkirim to emphasize the importance of mental well-being to the region

Judaic Enrichment

- → Work with the Regional Shlichim to incorporate more Judaic programming and aspects into every chapter and regional event
- Incorporate Jewish values, such as tzedakah, into programming and initiatives in order to promote love, peace and respect for one another
- → Utilize exterior programming methods to educate the region on Israeli life and culture, as well as antisemitism and BDS movements within our community

Outcome: A successful region whose goals are achieved with the help of all members of our BBYO community.

Outcome: A region that is able to succeed and flourish due to the enhancement of the old and the implementation of the new.