

**We are  
bound by  
one thing ...**

**ALEPH JASON MARSHAL HOROWITZ**

**CAUCUSING FOR**

**THE HIGH AND HONORABLE POSITION OF**

**GRAND ALEPH SHALIACH**

**WHERE I'VE BEEN**

- ⌘ CLTC 4 2011
- ⌘ INTERNATIONAL CONVENTION 2012
- ⌘ INTERNATIONAL KALLAH 2012
- ⌘ A BBYO REPRESENTATIVE AT AIPAC'S SCHUSTERMAN ADVOCACY SUMMIT 2012

**WHERE I'LL BE**

- ⌘ ILSI 2013

**WHAT I'VE DONE**

**Chapter Aleph Shaliach for the 2011-2012 programming year.**

- ⌘ SIGNIFICANTLY IMPROVED MY CHAPTER'S STAND UP AND JUDAIC PROGRAMMING. INCLUDING CONTRIBUTING WHAT MY CHAPTER ACCLAIMED AS THE BEST PROGRAM THAT YEAR.
- ⌘ CONTRIBUTED TO THE WHOLE BOARD BY HELPING THEM PLAN THEIR PROGRAMS. AS WELL AS ALWAYS GETTING MY WRITE-UPS IN EARLY.
- ⌘ SERVED ON 2 REGIONAL SERVICES STEERING COMMITTEES.

**Regional Aleph Shaliach for the 2012-2013 programming year.**

- ⌘ STARTED AND MAINTAINED SPEAK UP! IN CVR.
- ⌘ CREATED AND LED AMAZING SERVICES.
- ⌘ CHAIRMAN OF 3 SERVICES COMMITTEES.
- ⌘ WORKED WITH MANY COUNTERPARTS.

**... Our  
Judaism**

***"My father is Jewish,  
my mother is Jewish,  
I am Jewish."***

***The last words of Daniel Pearl***

*Jason Horowitz*

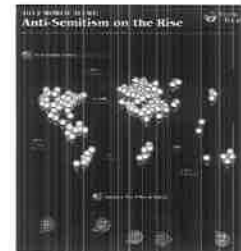
Jason Marshal Horowitz

**You don't try to build a wall,  
you don't set out to build a wall,  
you don't say  
I'm going to build the biggest,  
baddest, greatest wall that's  
ever been built.  
you say,  
I am going to lay this brick  
as perfectly as a  
brick can be laid,  
and you do that every single day  
and soon you have a wall  
-Will Smith**



**Together  
we will ...**

# what we'll do!



## Speak Up!

- ✂ **International Speak Up! group** that will supply current events, generate discussion, and supply and share viral advocacy and education campaigns.
- ✂ **Interregional Speak Up! conventions** to teach advocacy skills, educate, and prepare teens to take on roles in the Speak Up! campaign.
- ✂ **"How to" videos** for advocacy, provide easy to understand **history** and **current events** through easy to understand **videos**.
- ✂ Teach a class on Israel to local Hebrew School children.

## Stand Up

- ✂ Shine a light initiative (each week we'll showcase a cause BBYO is advocating for, how we're doing it, who's doing, and what we can do to help.)
- ✂ Connect chapters with similar causes so they can formulate ideas, programs, organizations, etc.
- ✂ Incentives to those chapters who go above and beyond with their Stand Up campaigns.
- ✂ Create a Stand Up database (Program bank + organization contact info + ideas for causes).
- ✂ New initiatives such as Stomp Out. (See arrow)

Our lives begin to end the day we become silent about things that matter. -Martin Luther King



I swore never to be silent whenever and wherever human beings endure suffering and humiliation. We must always take sides. Neutrality helps the oppressor, never the victim. Silence encourages the tormentor, never the tormented.

ELIE WISSEL

**"Separate reeds are weak and easily broken; but bound together they are strong and hard to tear apart."**

**~ Midrash: Tanhuma, Nizavim: 1.**

## **STOMP OUT.**

WITH THE GROWING THREAT OF ANTI-SEMITISM "NEVER AGAIN" IS BEING TRULY CHALLENGED. AS SUCH IT'S UP TO US TO PREVENT THIS FROM HAPPENING AGAIN, BECAUSE WHEN THE WORLD IS SILENT WE MUST ACT. THEREFORE, THIS INITIATIVE WOULD:

- ✂ COMBAT ANTI-SEMITISM ON A GLOBAL SCALE, USING OUR GLOBAL RESOURCES.
- ✂ HELP DESTROYED AND PERSECUTED JEWISH COMMUNITIES WORLDWIDE.
- ✂ RAISE AWARENESS OF THIS ISSUE TO THE INTERNATIONAL COMMUNITY.
- ✂ GIVE TEENS RESOURCES THEY NEED TO COMBAT ANTI-SEMITISM ON A DAILY BASIS.
- ✂ WORK WITH ORGANIZATIONS LIKE THE ADL TO LOBBY AND CREATE CHANGE ON THIS ISSUE.

The problem is overwhelming, more people need to get involved to fight anti-Semitism online. Only then can we, together, start to get on top of this problem.

David Agutsev, founder of the Jewish Internet Defense Force

## Counterparts and Judaic Programming

- ✂ Less self-explanatory international calls, more cooperation and personal interaction to get people more personalized and helpful information and plans.
- ✂ Brainstorm ideas with DJE's, committees, & counterparts to create Judaic programming help guides with a wide variety of good ideas (including successful and tested programs) & an easy to read guide to the traditions, values, and meaning that will create better Judaic programming ideas & understanding of concepts by the Sh'lichim & therefore better programs. Plus, since it's from a variety of people there's an ideal fit for any chapter.
- ✂ Have monthly calls with Regional Sh'lichim individually.
- ✂ Develop guides to Speak Up!, Stand Up, & Judaic programming.
- ✂ Alternative services.



**tikun  
olam**