

ALEX WEISS

ASPIRING TO THE HIGH AND
HONORABLE POSITION OF



ALEPH



GODOL

MAX FISHER AZA #337

2011-2012 Programming Year

- ⇒ Have exec board meetings on a monthly basis. Every other exec board meeting, chapter members with major ideas for the chapter will be allowed to attend. They can pitch their idea to the exec board, get feedback from the board on how their idea can be improved, discuss how the idea can be successfully executed, and ultimately help to make a difference in Fisher AZA. No one who is not on exec board will be allowed to attend the meeting without first *introducing* their idea to me and getting their attendance approved.
- ⇒ Conduct a chapter mid-year evaluations session a few weeks after RC that involves the entire chapter. Rather than having the exec board give each other feedback, do an activity where any interested chapter members can provide input that may improve an exec board member's term for the second half of the year.
- ⇒ Ensure that each exec board member has reviewed each of the winning and non-winning platforms for this election so they can get a better understanding of each other's goals and possibly get some additional inspiration for their own position.
- ⇒ The exec board must act as role models at all chapter events and regional events. Being respectful, mature, and most importantly professional to help the events run smoothly.

THE REGION

RC around late August and ensure that we have nearly all of our first year members at this convention. Continue initiatives such as "Fisher's 40" to help with this.

- ⇒ Promote council meetings to the chapter and plan chapter dinners before each one to ensure as high of an attendance as possible from the chapter at them.
- ⇒ Remain in contact with the regional board and help them to understand the needs of Fisher's exec board members so they can most effectively help out their counterparts in Fisher.
- ⇒ Form close bonds with each chapter president to ensure that inner chapter relations are as strong as they can be throughout the year. Stay engaged throughout all of VIP and bring back as much as I can for the chapter from this valuable inner chapter bonding experience.
- ⇒ Be in the office at least three times a week to meet with other BBYOers in the region and discuss inner chapter business and to meet with regional staff utilizing them to improve the chapter.

- ⇒ Get a record setting number of Fisherman at each of the big three regional programs this year. Talk to each first year member individually about

QUALITY

MAX FISHER AZA #337

- ⇒ FISHERMAN 2008-LIFE
 - have attended as many chapter even possible
 - strived to be an effective leader with the chapter helping to steer it in a positive direction
- ⇒ ALEPH SOPHER 2008-2009
 - helped to publish two in-depth newspapers
 - regularly updated the chapter's web
- ⇒ INSTALLATIONS COORDINATOR 2009
 - helped to plan chapter installs with other chapters
- ⇒ ALEPH S'GAN 2009-2010
 - organized the process of chapter program planning
 - submitted six of Fisher's programs to the international program bank
 - planned functions with a wide array of chapters
- ⇒ ALEPH GIZBOR 2010-2011
 - kept overall chapter spending high
 - planned a variety of fundraisers which including many chapter members in the execution of them

EXECUTIVE

- ⇒ Have fun exec board outings twice during the year. Have an outing before the exec board before the year begins. As well as having an outing before the upcoming Installs and post RC so the board can have fun and get work done for major ambitions that require it.
- ⇒ If an exec ever has serious concerns with chapter business, they should talk to me as an advisor or myself before anyone else.
- ⇒ Ensure that each exec is active on the facebook page for the chapter. As well as contacting other chapters in Mountain Region. As well as contacting chapters in other regions four times throughout the year to share and receive feedback. This "cousin" chapter will benefit both chapters and the international order.
- ⇒ Provide the chapter with at least three weeks notice for any major events occurring and ensure that each exec board member is notified at least 7 days in advance. Any board member who is having a conflict should be conveying the message that they have a conflict.
- ⇒ Be in contact with each officer at least once a month to discuss their position to discuss any business relevant to that position.
- ⇒ Ensure that each board member is in contact with each other every two weeks, maybe more depending on the business relevant to that exec board member.

- ⇒ Create an awards packet and make it available to the chapter post elections. Allow any Fisher's committee will decide on possible chapter awards.
- ⇒ Brotherhood comes in numbers. The more the better. Much is by getting a lot of Fisherman at the chapter.
- ⇒ Consider making minor changes to the chapter. Up You Men to everyone. These are being considered.
- ⇒ Plan inspirational, original, and thoughtful

BR

ICATIONS

MICHIGAN REGION GLC

- ⇒ COMMITTED ALEPH 2008-LIFE
- ⇒ FIRST PLACE RC NEWSPAPER 2008
- ⇒ YLC 2 COMMITTEE MEMBER 2009
- ⇒ SOPHER OF THE YEAR 2009
- ⇒ ETC COMMITTEE MEMBER 2010
- ⇒ ETC DORM LEADER 2010
- conducted a mixer and ran the caucusing for my dorm
- ⇒ RECIPIENT OF THE JOAN KALEF LEADERSHIP AWARD 2010
- ⇒ ETC STEERING COMMITTEE 2011
- helping to plan and execute ETC working with a team of eight BBYOers throughout the region

INTERNATIONAL ORDER

- ⇒ COMMITTED ALEPH 2008-LIFE
- ⇒ HENRY MONSKY AWARD 2010, 2011 (ON EXECUTIVE BOARD WHILE THIS HONOR WAS ACHIEVED BY THE CHAPTER)
- ⇒ RECIPIENT OF THE BRONZE SHIELD OF DAVID 2011
- ⇒ SILVER SHIELD OF DAVID*

*denotes will be applying for

BOARD

g the summer so we can become a tighter
ing exec board overnight after the
come closer, discuss goals for the chapter,
e the full exec board's involvement.
r matters or with relations with another
is are brought to the attention of our

age between our chapter and Kennedy
eir counterpart in Kennedy AZA at least
e ideas. Maintaining close relations with
well as keep us more connected with the

tice for when a meeting is going to be
has given me their report at least three
g trouble sending their report in on time
't been doing much for the chapter.
a week, maybe more depending on
ant to that exec board member's duties.
contact with our advisor at least once
ading on their position to discuss any
member's duties.

OTHERHOOD

is who is interested to apply for an award. A
awards and recognize these dedicated alephs at Installs.
siest way to achieve the sense of fraternity that we all love so
ch program.
e of the stanzas of the Fisher Cheer. Re-teach both our cheer and
ing less articulate each separates we have.
provoking separates five to seven times this year.

EVENTS ATTENDED

MAX FISHER AZA #337

- ⇒ CHAPTER MEETINGS 2008-PRESENT
- ⇒ EXECUTIVE BOARD MEETINGS 2008-PRESENT
- ⇒ ALL CHAPTER PROGRAMMING 2008-PRESENT
- ⇒ CHAPTER INSTALLS 2008, 2009, 2010, 2011**
- ⇒ BITTKER RETREATS 2009, 2010
- ⇒ AIT INDUCTIONS 2009
- ⇒ SENIOR LIVES 2010, 2011**
- ⇒ CHAPTER CONVENTION 2010, 2011**

INTERNATIONAL ORDER

- ⇒ CHAPTER LEADERSHIP TRAINING CONFERENCE 1 2009
- ⇒ KALLAH 2010
- ⇒ INTERNATIONAL LEADERSHIP TRAINING CONFERENCE 2011**
- ⇒ INTERNATIONAL CONVENTION 2010, 2011

MICHIGAN REGION GLC

- ⇒ COUNCIL MEETINGS 2008-PRESENT
- ⇒ ALL REGIONAL PROGRAMMING 2008-PRESENT
- ⇒ ELECTIONS TRAINING CONCLAVE 2008, 2009, 2010, 2011**
- ⇒ REGIONAL CONVENTION 2008, 2009, 2010
- ⇒ FALL CONCLAVE 2011**
- ⇒ L. H. YOUNG LEADERSHIP CONCLAVE 2 2009
- ⇒ COUNTERPART TRAINING 2008-2010
- ⇒ COUNCIL INSTALLATIONS AND AWARDS NIGHT 2009, 2010, 2011**



**denotes will be attending

OTHER RELEVANT EXPIRIENCE

- ⇒ DECA MARKETING ASSOCIATION STATE FINALIST 2011
- ⇒ WBHS POLITICAL LEADERSHIP INTERN PROGRAM 2011-2012
- ⇒ MEMBER OF THE NATIONAL SEMI- FINALIST WEST BLOOMFIELD HIGH SCHOOL MARCHING BAND 2008, 2009, 2010
- ⇒ MEMBER OF THE WORLD FINALIST WEST BLOOMFIELD HIGH SCHOOL WINTER DRUM LINE 2011



COMMUNICATION

to chapter events, and chapter business. Ensure that they are sent out no later than Monday night as this is the best weekday for chapter emails. Most of our chapter events are held on weekends and Monday is the day where notification of the events would be farthest in advance.
⇒ Get help from the exec board in composing Monday emails. Each exec will have business that needs to be communicated to the chapter. Whenever necessary, on Monday afternoons they will send me a headline pertaining to whatever event or business they need the chapter to know about.
⇒ Emails and other mass messages are effective only in communicating with the chapter as a whole but not necessarily with *individual* members. Therefore, it is important to be in contact with each Fisherman individually when necessary via phone calls.

- ⇒ Have a chapter meeting once every month.

Communicate the date and

location for the meetings one month in advance. This information will be in the Monday email following the weekend which a chapter meeting was held as well as every email in between.

- ⇒ Spend a minute or two before each meeting previewing the agenda for the chapter and reminding everyone the procedure for officer reports to ensure that the meeting runs smoothly.

- ⇒ Discontinue our *long* discussions of summer programs during chapter meetings. While these discussions are usually informative and sometimes entertaining, they are

not the most effective way of increasing our chapter's summer program attendance and add too much time to the meetings.

- ⇒ Bring back "Talking to Tony." This allows chapter members to speak their minds and can also bring us closer as a chapter. Since this is usually not done because meetings take too long due to out of turn talking, *experiment* by doing Talking to Tony toward the beginning of chapter meetings rather than the end.

CHAPTER MEETINGS



S'GAN ⇒ Coordinate a five fold function twice this year, once pre RC, once post RC. Get together a committee of three non exec board members to help steer the program. The S'gan will oversee them in making the sure program is fun, well rounded, and engaging. At least six weeks of planning should go into these events. It is important to involve chapter members in the program planning process, but it is not always easy and is not done often. This will be our method of making it happen for this upcoming programming year.

- ⇒ Provide incentives to open up more locations for programming at chapter member's houses.
- ⇒ Plan functions with a wider variety of chapters. At least ten of them. Continue to program with a sister chapter but for only about a third of inner chapter programs.
- ⇒ Whenever functioning with another chapter, plan a fun and engaging mixer that neither chapter has experienced before.
- ⇒ Get feedback from chapter members after each program. Determine what went well with the event and what did not.
- ⇒ Work to better promote all programs. Make facebook events, keep excitement high and try to get as high of attendances as possible.
- ⇒ Utilize the international program bank for programming ideas and upload as many of our chapters programs as possible onto it.
- ⇒ Keep track of dates on a programming schedule as they are communicated. Update our advisor and the exec board every time a change or addition to the schedule is made. There will not be long term schedule planning meeting as it limits programming flexibility.
- ⇒ Communicate a date for any program to me at least four weeks in advance.

- ⇒ Ensure that the Moreh, Shaliach, Gizbor, and chairman communicate proposals for programs at least four weeks in advance.
- ⇒ Plan times for programs three weeks in advance, the location and content of programs two weeks in advance, and cost and any other actors at least one week in advance.
- ⇒ Work well with the Moreh and Shaliach. Ensure that they each have the opportunity to plan at least one program a month, either for the entire chapter or for a select audience within the chapter.

GIZBOR ⇒ Plan a Bar/Bat Mitzvah expo. Get into contact with DJs, caterers, and every single party company in the area. Invite them to advertise at our Bar/Bat Mitzvah expo. Charge each of them \$100 for three hours of time and a section of space to set up posters, presentations, free samples of products, and any equipment they may need to advertise their goods and services. Utilize local synagogues, teen connection, and parents of chapter members to compile a list of parents who are working to plan a Bar/Bat Mitzvah party for their middle schooler. Promote our expo to the parents. They will be admitted for free. This expo has potential to raise at least \$3000 for Fisher AZA!

- ⇒ Utilize all chapter members in the planning, promoting, and executing of fundraisers.

- ⇒ Collect gifts from local business which could be utilized to raise money for the chapter throughout the year.
- ⇒ Continue to plan two to three car wash fundraisers throughout the year.
- ⇒ Continue to use every resource available to promote our fundraisers to the region.
- ⇒ Continue to plan a very loose budget to maximize flexibility and quantity in overall chapter spending. Organization, careful planning ahead, and communication with the exec board will make this happen.
- ⇒ Subsidize chapter funds to help fulfill every exec board member's goals while ensuring that projected expenditures are communicated at least one week in advance.
- ⇒ Keep the checkbook well balanced at all times and inform the exec board of our chapter's balance monthly.



MOREH ⇒ Have conversations with a variety of chapters, especially those who seem to be coming less than they like about the chapter and what they dislike. Report any issues to the exec board to work to satisfy any of those concerns. Overall, ensure that each chapter works at all times.

- ⇒ Pre RC, make their main focus eliminating the issue of inactive members. The best way to do this would be to make inactive members active by inviting them to programs. Make calls to them multiple times a month. If this is unsuccessful, then talk to the exec board about removing them from our list or transferring them to another chapter.
- ⇒ Even though we are full, make prospective calls and get prospective members. We can develop an unofficial waiting list and avoid any disagreement about removing inactive members.
- ⇒ Post RC, make their main focus ensuring that all 8th graders are active. That current members are interacting with them. Answer any questions from AZA. Make bi weekly calls to them and don't let them become inactive.
- ⇒ After every email, whenever necessary send out another email that is confusing or that can be misunderstood.
- ⇒ Work with exec board members in planning AIT sessions. It is important to have a board in the execution of these sessions throughout the year to ensure different leaders they can go to for guidance throughout their first year.
- ⇒ Plan educational programs to teach our AITs about BBYO and these events happen. After all, it is not just the chapter Moreh who works. Work with the S'gan to plan educational programs for the chapter works.
- ⇒ Plan a meaningful AIT induction that includes the entire chapter.
- ⇒ Educate the entire chapter about using b-linked and dashboard.
- ⇒ Be welcoming and inclusive of all chapter members at any chapter meeting.

My Brother Alephs
In 2012, attend a BBYO summer program only because your experience with Fisher AZA during our 6th programming year was incredible and gave you the desire to attend. This upcoming year, we need to work together to have the most inspiring programs, recruit, have the time of our lives at regional events, empower new leaders, communicate effectively, and turn this chapter into one that our founding members would be very jealous to have not been in. Elect me as Gadol and this will become the chapter that we will all be a part of. Join with your brothers to make this happen and get excited. It's obvious that I am!

IDEA

REGIONAL

- ⇒ Announce dates for practices as early as possible. We have maximum attendances of song/cheer/ talent show that we can have as early as possible and ready to be announced.
- ⇒ Estimate a reasonable chapter cost. Increase this value by roughly 10% to cover the chapter RC cost.
- ⇒ Motivate chapter members to be respectful at RC sessions, vote, etc by lowering individual chapter cost to \$5 to \$10 each time they help to plan.
- ⇒ During RC practice sessions, have a session and the other one listen to answer questions. If anything is brought up to the other one, bring it up to the other one.

Fraternally submitted:
programming year who

MAZKIR ⇒ Work with the Moreh to explain what the position is. Have any interested AITs fill out an application for the position. Have them fill out an application for the position.

- ⇒ Create a chapter roster that includes names, phone numbers, and email addresses. Update the roster multiple times throughout the year as new members are added and old members leave.
- ⇒ Take careful minutes at each chapter meeting and email the minutes to the exec board at the end of the meeting.
- ⇒ Talk to chapter members individually throughout the year and encourage them to attend the summer program.
- ⇒ Recognize each chapter member who registers for an international program.
- ⇒ Put less of an emphasis on promoting the benefits of summer program and more on making this year as great as it can be in all aspects. Work with me in convincing chapter members that the key to increasing our summer program attendance is getting them to want to attend because they have a strong personal desire to attend a summer program.
- ⇒ Redefine the duties of chapter Mazkir. Too many talented and smart people have the Mazkir position. During the summer, consider one more major duty for the Mazkir and future ones to come can have. Work toward executing the Mazkir and future ones to come can have.

ter members throughout the year, active. Discuss what the member he executive board so they can erman is happy to be in the

ess within our membership. The a ing them to attend successful then we will talk to the oter chapter. ives interested in our chapter so we when we reach the issue of

velcomed into the chapter. Ensure ions they may have about Fisher tive. o the AITs that may clarify anything

important to include all of the exec ure that AITs are aware of the year in Fisher. ilize the entire chapter in making o knows a lot about how BBYO and ms about non-BBYO related topics. r.

er event.



SHALIACH

- ⇒ Create a community service campaign to be announced in September. Whether through a catchy name, an incentive, or through an organized system, it will motivate the chapter to do more community service with Fisher AZA.
- ⇒ Re-establish an ongoing service project. The organization or agency should provide us with an easy way to accumulate a lot of community service hours. This community service could also be easily scheduled before or after chapter programs.
- ⇒ During the summer, work with the exec board to decide on three possible options for a new stand-UP cause. Each cause will be paired up with a potential ongoing service project and should be easy to plan various community service programs around in addition to the ongoing service. The three causes will be completely different.
- ⇒ Distribute a page of information about each cause and ongoing service project to the chapter as early in the year as possible. Encourage chapter members to review all of the provided information and decide on which cause is most meaningful to them.
- ⇒ At the first chapter meeting we will vote for our 2011-2012 Stand-UP cause.
- ⇒ In addition to our ongoing service project, plan two community service programs relevant to our Stand-UP cause throughout the year and two that are not.
- ⇒ Keep careful track of the hours each person in the chapter has completed and recognize chapter members who do non BBYO community service.
- ⇒ Educate chapter members about Stand-UP at chapter meetings and work with the S'gan and Moreh to plan an informative and engaging Stand-UP education program for the AITs.
- ⇒ Continue to plan chapter Shabbat dinners especially with other chapters. Conclude each dinner with a creative or traditional service coordinated by the Shlichim. Utilize buildaplayer.org to create these services for the chapter. These will also be useful for Bittkers.
- ⇒ Work with chapter Kallah alumni to encourage members to attend the international Kallah. Promote Kallah to each CLTC alumni individually.
- ⇒ Work with the S'gan to plan a two day, one night chapter Kallah program.



3 AND GOALS FOR MAX FISHER AZA #337

CONVENTION

early as possible to ensure that H each session with the part e will be rehearsing as planned ight with little to no confusion. RC cost as early as possible. 0 and make this the "blue book"

write articles for the newspaper, nter their house for functions, r member's RC cost by roughly chapter out as we prepare for RC. ave one coordinator lead the o chapter members ideas and nificant comes up, that coord will ho is leading the session.

ith undying love for wishing I had a little bit more useable space on this platform, for a 6th e our chapter will soar to new heights, and for Max Fisher AZA #337. I remain, Aleph Alex Weiss

on of Katvan entails at the first AIT session of the year. Have osition and select four of them to be Katvanim this year. addresses of each chapter member. Email this roster to the d information is changed. the regional Mazkir as well as to each Fisherman within a week

ge them to attend summer programs. Work with chapter s high as possible in 2012.

ra o members but rather work with each exec board member in osing separates programs for the chapter. The reason for this is hapter members inspired and thus loving AZA to the extent

ung leaders have held this position without having to deal with omething related to communication or the international order) g this new responsibility throughout their term with my help.

BIG PROGRAMS

- ⇒ During the summer talk to presidents of other chapters who we want to have Bittker with and try to establish commitments for two weekends. We will vote at the upcoming C.C.
- ⇒ Better implement the 5/6 folds during Bittker while having fun with each one.
- ⇒ Have Installs with just one other chapter. Look into multiple restaurants and have members vote for the one they like the best.
- ⇒ Elect two chapter convention coordinators at the end of March who are enthusiastic about filling up the weekend with the most creative and exciting programs AZA has ever seen.
- ⇒ Senior lives has been great so let's keep it that way. Fisher's 7th Godol will plan it.

- KATVANIM ⇒ Communicate all chapter matters on a weekly basis with enthusiasm.
- ⇒ Help the exec board out by being as informative as possible.
- ⇒ When necessary, collect RSVPs for events and report them to the event coordinators.

AIT BOARD

- ⇒ Rather than electing a five person AIT board, educate the AITs about the positions and have each interested AIT choose which one they want to hold as an AIT exec. Their decisions will be approved by the Moreh and our advisor.
- ⇒ Have each AIT board member determine personal goals involving what they hope to get out of their position. Each chapter exec will determine goals for what they want their AIT counterparts to accomplish throughout the year. The AITs and exec board will share these goals with each other.
- ⇒ Have each chapter exec work with their AIT counterpart throughout the year to educate them about their position.

SOPHERIM

- ⇒ Publish two newspapers, one pre RC and one post RC. Have each member of the chapter write an article for both newspapers. Provide incentives to encourage members to contribute something and be in contact with all chapter members to ensure that all articles are in by an established deadline.
- ⇒ Have a camera available at each chapter program and take pictures and videos of the chapter's activities.
- ⇒ Create a video montage of Fisher AZA and present it to the chapter at Installs.
- ⇒ Continue the development of the chapter website during the summer and have it finished and looking great by September.
- ⇒ Update the chapter website bi-weekly. Include an ideas section on the website and get input from chapter members on how the website can be improved.
- ⇒ Remain in contact with the vice presidents and upload all of our chapter's programs onto an online calendar.
- ⇒ Have the chapter vote for several spirit wear items. Design the merchandise and have the clothing available to the chapter at RC.