

MICHIGAN REGION
GREAT LAKES COUNCIL AZA
2008-2009 Programming Year

Aleph Jeremy Samuel Sherman

Candidate for the High & Honorable Position of

Regional Aleph Godol

Positions Held

Dedicated Aleph Fisherman	Aleph Zadik Aleph	2006-Life
Aleph Sophor	Max Fisher AZA #337	2006-Life
Programming Chairman	Max Fisher AZA #337	2006-2007
Aleph Godol	Max Fisher AZA #337	2007
Aleph Kohen Godol*	Max Fisher AZA #337	2007-2008
ETC Committee (Athletic Program)	Max Fisher AZA #337	2008-2009
FC Committee (Judaic Program)	Michigan Region GLC	2007
RC Committee (Gameboard Challenge)	Michigan Region GLC	2007
ETC Committee (Education Program)	Michigan Region GLC	2007
Aleph Gizbor	Michigan Region GLC	2008
	Daniel Pearl AZA #pi (CLTC)	2007

Events Attended

Chapter Meetings	Max Fisher AZA #337	2006-present
Chapter Exec. Board Meetings	Max Fisher AZA #337	2006-present
Chapter Functions	Max Fisher AZA #337	2006-present
Chapter Bittker Weekends	Max Fisher AZA #337	2007, 2008
Chapter Installations	Max Fisher AZA #337	2007, 2008*
YLC 2	Michigan Region GLC	2007
Elections Training Conclave	Michigan Region GLC	2006, 2007, 2008
Fall Conclave	Michigan Region GLC	2006, 2007, 2008*
Regional Convention	Michigan Region GLC	2006, 2007, 2008*
Operation Counterpart	Michigan Region GLC	2006, 2007
Membership Kick Off Day	Michigan Region GLC	2007, 2008
Fashion Unleashed	Michigan Region GLC	2008
AZA Council Meetings	Michigan Region GLC	2006-present
AZAA Flag Football League	Michigan Region GLC	2006, 2007
Basketball League	Michigan Region GLC	2007, 2008
Council Installations & Awards Night	Michigan Region GLC	2007
Jewish Heritage Nights	Michigan Region GLC	2007, 2008
V.I.P	Michigan Region GLC	2007
CLTC 7	Int'l Order	2007
International Convention	Int'l Order	2008
ILTC	Int'l Order	2008*

Chapter Awards During Presidency

RC 1st place Banner	MI Region
RC 2nd place Song	MI Region
RC 2nd place Newspaper	MI Region
RC 3rd place Shirt	MI Region
RC Sportsmanship (\$500)	MI Region
RC Honor Roll	MI Region

Awards and Honors

Rookie of the Year Hon. Mention	MI Region	2007
RC 2nd place Extemp. Writing	MI Region	2007
Most Distinguished Godol*	MI Region	2008
Bronze Shield of David*	Int'l Order	2008
Tree of Life*	Int'l Order	2008
Beau	Ruach BBG #83	2007-2008

* denoted will be held/will be attending/will be applying for

"May the dreams of your past be the reality of your future" - Unknown

"A good leader inspires people to have confidence in the leader, a great leader inspires people to have confidence in themselves" - Unknown










"I give a leader 5 ways to fulfill his vision: vision, passion, not position." -John Maxwell

"I give a leader 5 ways to fulfill his vision: vision, passion, not position." -John Quincy Adams











Goals & Ideas for Individual Officers

The duties of each Regional Board officer are stated in the Constitution of the Michigan Region/Great Lakes Council. However, these duties do not limit the ability of each officer, and therefore each officer should go above and beyond their listed responsibilities.

Aleph Godol

-  **Establish short, informational, and efficient meetings.** Have each board member submit their reports at the latest one week before each meeting. Clearly explain each report in full detail, but also in a quick manner so as to not bore attendees. Also, fully describe each motion made so that each attendee can understand what is being voted on.
-  **Encourage much better attendance at meetings.** What has happened to Council Meetings? It seems like no one comes to them anymore. Have presidents let chapter members know about meetings weeks in advance. Encourage chapters to go out to dinner before so that a bigger amount of people actually come. Continue the ISF raffle since people are attracted by it, but make sure that the prizes are things people want.
-  **Bring back Inspiration to Regional Board and chapters.** In my mind, one of Regional Board's biggest responsibilities is to motivate and inspire chapters and individuals to step up and become leaders. Hold three Separates programs (FC, RC, and ETC) to inspire Alephs of every chapter to take a more active position in their chapters and in the region. Encourage chapters to hold their own Separates programs at least twice a year if they do not already.
-  **Plan an effective, and worth-while Joy & Allan Nachman Regional Executive Weekend and Austin Kanter V.I.P.** If there was one thing that prepared me for my year as President it was V.I.P. I will work hard to ensure that the event up at the Bittker Center is exactly what every chapter President needs to have a successful year. At Exec. Weekend, plan programs that teach board members their responsibilities, and that helps build bonds they can use for the rest of the year. Attendance will be at max for both events.
-  **Create an in-depth guide for chapter Godolim that explains everything.** Include everything from how to run a meeting, to how to deal with board members not doing their jobs, back to how to deal with chapter problems in general. With this, chapter presidents can have an extremely successful year because of easy access to a book with many answers to any of their problems.
-  **Expect only the best from every Regional Board member.** There are no exceptions whatsoever. Every board member shall do his job to the best of his ability, attend every Regional event and meeting, and work hard to ensure a successful year for all of Michigan Region.
-  **Plan Godol Meetings with every Chapter Godol once every two months.** Establish a bi-monthly meeting where I would meet with every Chapter President from the Region to discuss chapter problems, regional problems, and any concerns they may have. The meetings would also be a useful tool to get feedback from Presidents about Regional Board and how we could improve.
-  **Work hand in hand with the 2008-2009 Regional N'siah.** Whoever she may be, work with her to make certain that this year is the best ever. Make both councils strong and hardworking, guarantee a fantastic Exec. Weekend and V.I.P., and create president guides for both BBG and AZA.
-  **More General Board Meetings.** Plan at least 2 General Board meetings throughout the course of the year to get feedback from chapter presidents and chapter leaders. Use the information to further strengthen Michigan Region AZA and BBG.










Aleph S'gan

-  Create an in-depth guide for chapter S'ganim that will help them in programming, executive board meetings, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter S'ganim.
-  Receive input from all chapter S'ganim to create a PROGRAM BANK, including program for each fold, so that they can all have access to a huge variety of programs that can be used for their chapters.
-  Continue successful Regional events, conventions, and conclaves, but still improve them by receiving feedback from Regional Board, chapter Godolim and S'ganim and then following through the next year.
-  Create new, creative, and exciting Regional events with ideas from every member of the region that are inspiring, motivational, exciting and engaging. Also encourage every members to help plan those Regional programs.
-  Better promote all events by expressing the importance to chapter Godolim and S'ganim. Flyers, emails, advertising even sooner, and Facebook are great ways to reach all the members to ensure great attendance at every event.
-  Find hard working FC, RC, and ETC Coordinators to plan the weekends with help from all of Regional Board.
-  Continue and improve the themes of Judaism and Fraternity for Fall Conclave. Continue to invite Lake Ontario Region and encourage them to plan various programs for the weekend.
-  Work with the Regional Gizbor to bring the costs down as low as possible for all Regional events.
-  Plan an extremely successful Operation Counterparts that really teaches each individual the importance and significance of their job, as well as what they exactly need to do to have a fantastic year.
-  Attend at least one chapter program of each chapter and give feedback to the Godol and S'gan as to how they can improve their programs, while also giving positive feedback about what went well.









"The key to successful leadership today is influence, not authority."

-Kenneth Blanchard






Aleph Moreh

-  Create an in-depth guide for chapter Morim that will help them in recruiting members, retaining members, planning education programs, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter Morim.
-  Recognize and promote the International Education month, and encourage each chapter to plan an education function during this time.
-  Send emails or flyers, make phone calls, or even Facebook AITs to encourage them to get involved in the region and to go to summer programs like CLTC
-  Place the most focus on smaller chapters to ensure that they are the ones getting huge numbers of members; plan prospective programs and plan a phone-a-thon to get as many people there as possible
-  Hold a Fall Membership Thrust so that more Jewish teens are introduced into BBYO; it will be similar to an MKOD, but more relaxed and more fun to encourage teens to join.
-  Not only reach the membership goal that is set by Regional Board at Exec. Weekend, but go beyond it.
-  Push AITs to become active in planning Regional events, like participating in conclave and convention committees.
-  Plan Membership Kick-Off Day at Bonaventure again, but allow people to actually go staking, and maybe even plan a couple of games for people to play.
-  Meet with each chapter President to set a specific membership goal, and award those chapters that meet their goals by the end of the year.








Aleph Shaliach

-  Create an in-depth guide for chapter Shaliachim that will help them in planning community service events, educating members about Judaism, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter Shaliachim.
-  As stated in GLC's AZA constitution, the Regional Aleph Shaliach shall deal with out-of-area chapters. To do so, plan 3 or more out-of-area meetings with the chapter presidents and discuss concerns and problems they may be facing.
-  Plan 3 distinct Jewish Heritage Nights that are interesting and interactive, as well as exciting to draw more people into the program.
-  Work with the Regional S'gan to plan other Judaic and Community Service related programs and encourage every chapter to plan their own Jewish/Community Service programs.
-  Advertise community-wide Social Action and Community Service programs so that Michigan Region can get further involved in the metro-Detroit area.
-  Work with the Regional Moreh to actively seek out and recruit new members for out-of-area chapters in Windsor and Ann Arbor.
-  Plan an exciting and fun RC Community Service program that will benefit the Jewish community as well as engage and involve all those participating.
-  Advertise J-Serve 2009 and push members to go and get involved.






Aleph Mazkir

-  Create an in-depth guide for chapter Mazkirim that will help them in writing minutes, educating about summer programs, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter Mazkirim.
-  Make a detailed Regional Buzz Book in the way beginning of the year so that it can be handed out asap.
-  Have a Buzz Book workshop for chapter Mazkirim so that they can create one for their own chapters.
-  Have a poster at the BBYO CSC that shows were each chapter Mazkir stands for turning in the most minutes on time.
-  Ensure that each chapter Mazkir knows how to take proper, precise, and detailed minutes of each chapter meeting.

Aleph Gizbor

-  Create an in-depth guide for chapter Gizborim that will help them in planning fundraisers, educating members about ISF, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter Gizborim.
-  Work with the Regional Aleph Moreh to ensure that AITs are well informed about the importance of ISF
-  Work with the Regional staff and board to create a reasonable and workable budget that will be detailed, but be approved easily.
-  Plan at least 3 Regional fundraisers other than the candy sale so that we can prevent relying on just the Regional candy sale and have other sources of income.
-  Encourage every chapter to hold multiple fundraisers throughout the year and help them advertise them.
-  Create a fundraising event where all chapters come to sell different items for a profit, with a percentage going to the region
-  Have a surplus of funds by the end of the programming year to hold onto for coming years and to possibly donate to other charities besides ISF







Aleph Sopher

-  Create an in-depth guide for chapter Sopherim that will help them in writing newspapers, creating a chapter yearbook/video montage, and any problems they may face during their term. The guide is to be updated every year with feedback from the chapter Sopherim
-  Encourage chapter Sopherim to continue work even after RC on projects such as third newspaper, a yearbook, or video montage
-  Update the Regional website with upcoming events and add a program bank and more photos.
-  Write at least 2 articles for The Shofar and 3 articles for The Detroit Jewish News over the course of the year to ensure that International BBYO and the Detroit Jewish community are informed of Regional events and accomplishments.
-  Create at least 3 Regional newspapers throughout the year, and encourage Alephs from every chapter to write for it.

**"I know the price of success: dedication,
hard work, and an unrelenting devotion to
the things you want to see happen."**

-Frank Lloyd Wright

Chairmen

-  Create a clearly defined description of each chairmanship at executive weekend or by the election of the chairman if it occurs before exec. weekend, to ensure that the chairman knows what is exactly expected of him and what his responsibilities entail.
-  Elect a Regional Convention Coordinator who is certain on planning a successful RC that is fun, exciting, competitive, and still fraternal throughout the whole week. The coordinator should be open and willing to change the way RC is run in terms of judging, events, and awards.
-  Elect two Young Leadership Chairmen who will plan two successful Lawrence Hyman Young Leadership Conclaves in February for Freshman and Sophomores. They will also promote summer programs to all AZA members by doing the following:
 - Express the importance of summer programs at Regional Convention and at all Council meetings
 - Work with the Regional Aleph Moreh to ensure that AITs are educated and encouraged to attend summer programs
 - Communicate with AIT parents in order to inform them about summer programs so that they encourage their kids to attend
-  Elect Fall Conclave and Elections Training Conclave Coordinators who will plan engaging, interesting, and most of all entertaining weekends up at Camp Maas. Create program committees filled with a wide range of members and start way ahead of time to ensure that the programs are at their best.
-  Create an International Convention Chairman to be responsible for promoting attendance, producing spirit wear for the Region, promoting regional spirit at the Convention, and planning the weekend together with the chairwoman from BBG.
-  Be flexible and create Chairmanships as the Council sees fit. If there is a need to create a new Chairmanship that will benefit the Region as a whole, the the Council shall do so.

Goals & Ideas for Michigan Region BBYO

Our Region's capabilities shall not be limited. We shall expand what we as a Region do programming wise, education wise, and leadership wise. We are not to be contained by what we already have, but rather we are to further expand what is currently working and also create what we feel is needed.

Awards

- Have each Regional officer create an award for their respective position.
- Have the Regional Aleph S'gan compile all of the awards into an Awards Packet to be given out in March 2009, so that sufficient time is given for Alephs to apply for every award they wish.
- Continue all current award and further advertise all Alephs to apply for Regional and International Awards.
- Create a Katvanim of the Year Award to be presented by the Regional Aleph Mazkir to any chapter Katvanim who kept best in contact with the Region. This shall create incentives for chapter Katvanim to strive for and work for.
- Create a Sopher of the Year Award to be presented by the Regional Aleph Sopher to any chapter Sopher who completed the best chapter newspapers, upheld a chapter website, and who fulfilled his duties as chapter Sopher. This shall create incentives for chapter Sopherim to work hard throughout the year.
- Create a Most Outstanding Senior Award to be presented by the Senior Getaway Chair to any Senior who has shown exceptional leadership in his final year of AZA. This shall further encourage Seniors to finish their time in AZA strong.
- Change some awards, such as Rookie of the Year and Most Distinguished Chapter Godol, to be more based on the efforts and jobs accomplished by the recipient rather than the most emphasis on the point system.
- Have all individual officer awards count towards the Most Outstanding/Improved Chapter of the Year, which will encourage executive board members to motivate each other to do quality work, which will help the boards work together.
- Set an attainable goal for the amount of applicants for officer, chapters, and International awards.

Big/Little Brother System

- Continue to use the system, but place further emphasis in the initial purpose of the Big Brother System: pair Regional Board members with certain chapters who shall be checked up on once a month. "Big Brothers" are to attend their "Little Brother's" programs and meetings when possible.
- Work with the Regional Board at Executive Weekend, stressing the importance of the system and creating new individual plans for each chapter and board member this giving a goal for each Big Brother to attain.
- Have a President-Exec. Board Meeting at the start of the Programming year to accomplish the following
 - Create a relationship between the Regional Board and the chapter Presidents which will increase cooperation within the Region
 - Create individualized plans and goals for each chapter to be monitored by the Big Brother System and through the responsibilities of the Regional Board
 - Give Presidents more input in the operation of the Region, and allow them to have a direct say in the policies and important decisions for the year
- Big Brothers are to receive chapter emails, phone calls, and mailings.
- Pairs are to talk about the development of the chapter and discuss any problems that may be present.

My Brother Alephs,

We as a Region need to expect more. We need to want more programming, more members, more money, and more leaders. We need to expect only the best, and with that comes striving for more. For over 80 years, Michigan Region has thrived on the hard work and leadership of so many individual Alephs. Without their dedication, passion, and love for the Aleph Zadik Aleph, this organization would not be where it is today. And so I challenge each of you to step into their shoes and continue what they have begun. It is our turn to grab the wheel and drive even faster and better into the bright future of Michigan Region BBYO. However, we cannot complete this massive task with only a handful of leaders. It is time that we not be contained by what we already have, but rather that we further expand is currently working, cancel what is not, and create what we feel is needed. As JFK similarly said, "Ask not what I can do for you; ask what we can do together for Michigan Region." I am ready to lead this Region like never before. Are you?

Fraternally submitted with undying love for Michigan Region/Great Lakes Council AZA,

Jeremy Sherman
I remain, Aleph Jeremy Samuel Sherman

Counterparts

International:

- If not contacted by his International counterpart once every month, each officer is to contact his International counterpart to ensure they are getting the sufficient help and guidance from the International Order.
- Keep in close contact with the Grand Aleph Godol, and even try to arrange a visit to Michigan Region to overlook the development of the Region as a whole.
- Read through each International release and ensure that Michigan Region is up-to-date and fully notified of any International news, policies, or ideas.

Regional:

- Have each Regional Board officer contact their counterparts once monthly, preferably before the start of each Regional Executive Board meeting.
- Each officer shall set up about two or more mass-meetings throughout the year with every single one of their counterparts. This means that throughout the year all the S'ganim of the Region will meet to discuss issues, and so on for every position.
- Each officer shall hold mid-year evaluations with his counterparts to assess the progress and status of their individual responsibilities as well as work out a plan for the remainder of the year.