



We Never Forget

ALEPH

Our Heart & Homeland



Samuel Charles Katz

ASPIRING FOR THE HIGH AND HONORABLE POSITION OF The 88th Grand Aleph Godol

Chapter: Indy Brae Sheath AZA #246

- Shotare Godol: Fall 2009 (6 Months)
- Moreh: Spring 2009 (6 Months)
- Godol: 2009-2010 (1 Year)
- **REBUILT** Indy AZA from 4 active members to a full chartered chapter of 30 (5 Alephs here in attendance at IC)
- **Most Improved Chapter**- Regionals 2009
- Won the Spirit Stick- Spirit Convention 2011
- **Chapter of the Year**- Regionals 2011
- I stepped up to revive my heart & home chapter from certain collapse. For the future of Indy I helped bring out the passion and pride from these young Alephs that has carried them on to be the visible leaders they are today.

Region:

Kentucky-Indiana-Ohio Region #27

- 57th KIO Regional Aleph Godol (2011-1 Year)
- AIT/MIT 2008, 2010, 2011
- Kickoff 2008, 2009
- Spirit Convention 2010, 2011
- Kallah 2010, 2011
- Regionals 2009*, 2010*, 2011*
- **Aleph of the Year**- Regionals 2010
- I have worked on **engaging & exciting Alephs** of KIO to be active by **leading them to what it truly means to be proud of our heritage** and passionate about the region.
- Originated **KIOs Rapid StandUP (KIORS)** which serves the purpose of supporting multiple Stand Up! Causes over a long period of time. A slew of causes are voted on and a new one is chosen **each month** so the region can have a say in the causes being supported. **KIORS can effectively react to emergencies by dropping the current cause for a period of time until the disaster is under control.**

International:

Grand Order of the Aleph Zadik Aleph

- **Chapter Startup Committee: 2011-2012.**
We are pushed to brainstorm on how to make the chapter startup process easier and more efficient. Our big project for the year is creating a Chapter Startup guide, which can double as a chapter handbook. The committee contributes write-ups every other week. This resource is priceless as it provides every aspect imaginable of a highly successful chapter in an organized fashion.
- CLTC 3: 2010
- ILTC: 2011
- Kallah: 2011
- ILSI 2012^
- IC 2011*, 2012*
- August Execs 2012
- February Execs 2011, 2012
- AIPAC High School Summit: 2011
- Silver Shield of David^
- Tree of Life^
- **Coordinating CLTC 7 2012**

*** = Denotes Delegate**

^ = Denotes Pending/Futurse

Life can be compared to in depth road map, from the smallest of roads in neighborhoods, to a 6-lane highway, **all roads are equally important in getting from one destination to another.** Without the use of large and small roadways, driving from one destination to another wouldn't be as quick and easy.



The Peace
We Yearn
For

Whether it is the highways of the International Board, or the homey neighborhood roads of the chapters, both mediums of travel are required for efficient transportation.

And the
Principles
to Achieve
OUR Goals.



The Road to Our Future And the Vision to Drive Us

The Focuses

- Local vs. International: We need to first and foremost make certain that our regions at home are productive and sustainable while not forgetting the Global Jewish aspect necessary to fulfill our Grand Vision.
- The 88th Grand Board will uphold BBYO's 5-year plan which challenges upcoming teens to raise our total engagement from 36,000 to 70,000 teens. Because of the diversity our order has, I will be working with individual regions and the Moreh to create region specific membership plans with goals to monitor progress. WOW programming can be a universal starting point as it provides a unique platform to engage otherwise uninvolved teens.
- Basics: Because of BBYO's recent major growth, we have not focused on the classic aspects that are so important to sustain growth at such a high level. New Initiatives will be kept to a minimum so teen leaders will not be forced to focus on more than they can handle. Struggling regions will be given extra attention on topics such as proper engagement and thinking outside of the box for programming. A system will be set up for regions that are strong in a field to be paired with a region needing help. This will bring about progress as a unified body and not as individuals in competition.
- Remind Alephs and BBGs WHY we are here and WHY we do what we do on a daily basis. It is the feeling that we matter and can therefore make a difference that BBYO exists. We are here to prove that we can be Jewish and have fun practicing it. We are united in our daily efforts because of the traditions and backgrounds we share. We have the drive to enact worldwide change because we cannot stand to see Jewish kids around the world not being able to experience what we have been fortunate enough to. Through BBYO's priorities and focuses for the year, we can emphasize our Jewish mission and ultimately gain support for a globally and locally attractive BBYO.
- Community: We need to start making impacts on the entire community, Jewish and non Jewish. We must become a benefactor to the cities we reside in. Newspapers will start printing more "BBYO" as headlines of their stories. Local involvement all starts with a community event tailored for the individual city's wants, needs, and abilities.
- Bring Globalization to the chapters: Encourage Chapters to start informally connecting to communities overseas to develop a passion for expansion on the chapter level. Chapters will have many methods of connection whether it is video chatting and writing letters between the countries or actively working on stronger programming and membership tactics.
- Effective Regional Visits: This involves doing research on the community I'm going to be visiting beforehand and then acting professionally during the visit to give the best impression possible. I will create a "GAG Menu" with many different types of services and types of help that I can offer. This will be so regions can start to spell out exactly what they want in order to construct a visit with the best usage of my time.
- FAN: Each year 1000's of teens leave BBYO wanting to help more but don't know how. We need to utilize our alumni network by encouraging a small \$10 donation per year from a massive amount of alumni. 5 Years after these alumni have left BBYO, 1000 alumni would have contributed \$50,000.
- BBYO Connect: Innovate ways to empower teens to raise their BBYO Connect numbers. A friendly competition between regions will work to excite people about the program. Since BBYO Connect hasn't been perfected all over the Order, there could be a bi-weekly BBYO Connect email to those struggling regions in order to constantly give them ideas, be open for questions, and to lastly keep them on track.

How to reach our goals

If we plan to succeed, our game plan needs to be strong and we must follow through with it.

- Strengthen our network of communication between all Alephs so the messages and forms of motivation reach the chapter level.
- Persistence and Follow Up: We cannot expect to move mountains if we lack focus.
- Need to better equip Chapter, Regional, and International Leaders with standard and complex resources.
- Unite Our Movement: A body can't progress with its factions on different pages. The International Order, Regions and Chapters need to have common goals in order to relate. We need to make Chapter Members feel as important as everyone else because they play a vital role. Without the members, the boards have nothing to govern, and without a body we can't have movement.

Vision Statement

AZA for many of us is our greatest opportunity in life to enact real change, to advocate for things we believe in, and to be heard. BBYO has developed a vision so strong to ensure that we will continue in the right direction. This movement has the potential to congregate masses of teens for a common cause. We have the ability to have representation at the table with the World's Top Jewish and secular leaders. We can reach further than ever before. We will see Jewish teens across the world involved in a movement that shapes lives. We will reach out to struggling world Jewish communities and get them back on their feet. We will redefine greatness so OUR vision can become a reality.

Fraternally submitted with undying love for doing everything it takes to help progress our Grand Vision,
I will forever remain,

ALEPH SAMUEL CHARLES KATZ

Samuel Katz