

ALEPH JACOB MOSES LEVY

Aspiring to Serve as your 88th Grand Aleph Godol

Meaningful, Passionate Accomplishments & Achievements

Eastern Region: Virginia Council

21st Virginia Council Aleph Godol '11-'12 20th Virginia Council Aleph Shaliach '10 - '11

- ✧ **Founded Halutzim BBYO #5391**, bringing AZA to a distant, tiny Jewish community in Williamsburg, VA never before touched by AZA or BBG
- ✧ **Revolutionized Interregional Programming** by creating the first AZA Shabbat with NRE: NOVA Council, bringing a taste of International BBYO outside the Region to general members and encompassing every international initiative
- ✧ **Grew Virginia Council AZA by 15%**, thereby growing Virginia Council from just over 180 members to 240
- ✧ **Produced the most Virginia Council Alephs attending CLTC in history**, meaningfully restructuring Council leadership roles in summer program recruitment and ensuring a strong and prosperous future for every Virginia Council chapter
- Raised Virginia Council AZA Average Convention Attendance over 25%**
- ✧ **Led Stand UP 2011**, raising hundreds of books and school supplies advancing local inner-city elementary education and even more in dollars for the Regional Stand UP effort for children
- ✧ **Elevated Speak UP** throughout Eastern Region with impactful programming, college campus advocacy preparation for seniors, lobbying "how-to" videos, and a Regional Speak UP site with consistent updates in the meantime
- ✧ **Co-Created** Regional "Double Chai" Globalization initiative to raise \$3,600 for ISF, thereby impacting two lives forever

Consistent Leadership in the International Order

- ✧ **Transformed AZA's Speak UP initiative as International Speak UP Chair**, working with a Regional Chair Network across North America and growing Speak UP programming and advocacy worldwide
- ✧ **Coordinator of CLTC 1 2012**, inspiring our future's greatest Alephs and passing on years of brotherhood built previously at CLTC 4 2010, ILTC 2011, Impact DC 2011, & ILSI 2012
- ✧ **Steered International Convention 2012**, producing successful International programming and building upon previous experience **Steering East Coast Kallah 2011**
- ✧ **Attended AIPAC Saban Conference** as BBYO's Aleph representative, **AIPAC High School Summit**, and **Panim: One For All Summit**, gaining top-level insight on Israel and Social Justice advocacy
- ✧ **Garnered International Recognition** earning the AZA **Shield of David Award** and **Tree of Life Award**

Growth at AZA's Roots in Old Dominion AZA

- ✧ **Aleph in Good Standing Since 2008**
- ✧ **Doubled Programming and Revived Five Fold Significance as Chapter S'gan** (Fall 2010)
- ✧ **Chapter Sopher of the Year 2011** (Spring) of Virginia Council
- ✧ **Reversed a decade-long culture struggle** of apathy and delinquency, elevating the chapter to new heights restoring its Council reputation
- ✧ **Successfully forged a multi-year Stand UP partnership as Chapter Shaliach** in Fall 2009
- ✧ **Conceived and redefined web communication as Chapter Mazkir** Spring 2010

Grand Vision for a Unified & Revitalized Grand Order

"What we achieve in years to come will likely be measured by the extent to which we adhere to these Principles."

— Sam Beber

Build An Effective Foundation of Leadership for the Common Aleph of AZA

- ✧ **Reorganize the Godol Network**, re-structuring it into groups of **organized regions** in monthly discussions by shared size, characteristics, and problems, instead of by hub or geographical location, and **building personal relationships throughout the term with dedicated support**
- ✧ **Broaden the effective impact of Visitations** by further meaningfully engaging as many Alephs as possible *regardless of position*, establishing consistent follow-ups on *each chapter level*, and diversifying each visit - *no two ever quite the same* - styled for each community's specific areas of need and strength
- ✧ **Forge Interregional Relationships**, creating clearer exchange of resources expanding events such as East Coast Kallah to the forefront across North America and encouraging interregional programs and Shabbaton, **bringing International AZA experiences to the Common Aleph in all forms**
- ✧ **Empower not only the leaders of our regions and chapters, but also the potential leaders**, by transforming the resources and messages of the 88th Grand Board and International AZA from a one-way dialogue to a relationship
- ✧ **Catalyze Grassroots Success** by fostering more inter-position efforts with multi-faceted international initiatives such as Stand UP geared not only to the specific position, but also *to each board team itself*

Grow Our Movement

Together we can catalyze growth as rapidly as ever, departing from the "status quo" recruitment strategy and perception.

- ✧ **Provide the missing resources and guidance for creating new chapters and expansion**, working step-by-step with passionate AZA leaders and *aspiring leaders* equally to bring the AZA experience to even the smallest of communities
- ✧ **Expand the Recruitment Process** on the *chapter level* throughout the International Order by providing differing tools tailored to each community's strengths and weaknesses, leaving the inefficiency of generalizing each community's best recruitment far behind
- ✧ **Build Upon the Continued Growth of BBYO Connect** by further integrating AZA resources from the International Program Bank, sufficiently educating and equipping community leaders with the tools to evolve BBYO Connect in their areas

Galvanize Impact

Together, we can better our world through Tikkam Olam, our Jewish values, and our foundational roots in Charity.

- ✧ **Build Upon Our Commitment to Israel** with the Speak UP website *open to all*, providing open education, discussion, and endless resources, and expanding upon our strong AIPAC partnership by creating a **BBYO Israel Speak UP Summit** to bring the AIPAC and advocacy experience to *all* who seek it
- ✧ **Revolutionize Stand UP** with a deeper layer beyond Regional & Chapter causes by establishing a network to connect and unite the passions and causes of *individual Alephs* with those like them across the Order - thereby creating more passionate and influential forces for all causes alike
- ✧ **Return the societal and political influence of AZA in Stand UP and Speak UP** through an expansion of our partnerships beyond Jewish organizations to secular organizations, an initiative to bring the "IC Day of Service" to the regional level, and revamping advocacy and influence thereof in our specific communities most in need

Globalize Our Fraternity

Together, we move forward into a globalized era of growing our international communities with impact far beyond financial support.

- ✧ **Consolidate and Actualize the Global Ambassadors Network** by beginning international expansion in the *depthness* of Jewish communities themselves and establishing a restructured, efficient team focused on *unifying our varying traditions, programs, and vision*
- ✧ **Bring Ambassador Programs to the forefront of Summer Programs**, broadening them to a united mission of the **Coalition of Jewish Teens** through JDI partnership, **program coordinators**, and **expanding to South America**
- ✧ **Continue building regional-international partnerships** by deepening *chapter-level* relationships with all overseas communities

My Brother Alephs,

Our Grand Order is undergoing the fastest period of change and revolution it has seen in generations. We have lifted it out from its depths onto the forefront of a new era of greatness for the Aleph Zadik Aleph. On the threshold of this frontier, our Order - from the broadest levels to each and every chapter, the very core of our Fraternity - needs **a bold Aleph with innovative vision** to lead AZA in this time of not only unprecedented reform, but also **unprecedented opportunity**.

We are a growing movement that will continue to shatter our boundaries of the past with achievement faster than ever before as we better both the Jewish people and greater world, embodying the Seven Cardinal Principles upon which our Grand Order was founded.

Together, we forge our path of greatness as we uphold our visions with my unwavering commitment and dedication to serve as your 88th Grand Aleph Godol.

Fraternally submitted with undying love for the unprecedented achievement of our past, the unprecedented opportunity before us today, and building the Grand Order of the Aleph Zadik Aleph of our future,
I remain

Aleph Jacob Moses Levy

