

Alexander Cole Metzman

Proud Candidate for the High and Honorable Position of
88th Grand Aleph Godol

Creating a Cohesive Movement

Chapters

Members Must Own the Priorities

- Create releases that provide easy to understand explanations of **how** general members can promote and act on the priorities.
- Have a conference call with all chapter counterparts once every two months to explain the progress of our movement. In addition, we will discuss the next steps necessary to allow our order progress the next level.

Every Aleph Recruits

- The 876 Campaign is the beginning of a new mentality, in which every Aleph has the responsibility to recruit new members.
- All You Have To Do is Ask- Every Aleph should ensure that their Jewish friends have the same opportunity to have the same experience, brotherhood, and fraternity that he does on a daily basis.

Connect Chapters Across the Order

- Use the Stand UP website to connect chapters with similar causes. Chapters can work together to develop stronger service, advocacy, and philanthropy projects.
- Connect chapters that are similar in size to collaborate on improving programming, recruitment, communications, and fundraisers.

Regional/Council

Develop a Strong Regional Counterpart Networks

- This will allow regional counterparts in similarly structured regions to share their successes and difficulties. These networks will be able to develop and perfect program ideas for regional events that will have a lasting impact on Alephs.
- Create counterpart projects specific for each position that chapter boards can use.

Promote More Inter-Regional Conventions

- East Coast Kallah is the paradigm for inter-regional programs. Conventions similar to ECK should be held all over the country to increase the brotherhood and unity in our order.
- Compete in inter-regional AZAA tournaments.
- Celebrate AZA Shabbat with different regions.

Start a Tradition of Giving Money to ISF

- At February XX, each region will present a check for ISF in front of the Executive Body.
- This tradition will unify our order because we are all committing to World Jewry together.
- The checks will be based upon the amount pledged by each region at the beginning of the year.

International

Re-Vamp Leadership Network

- Create transparency through the Leadership Network Press.
 - ✓ This new chair will compile all of the progress that each chair has made and publish a monthly newsletter.
- The Global Ambassador Network should become a senior internship that works directly with the BBYO Staff and JDC.
 - ✓ Reintroduce a head ambassador.
 - ✓ Hold a Global Awareness Bootcamp before the Ambassadors begin to work.
 - ✓ Celebrate AZA Shabbat and J-Serve with International communities.

One Board, One Team, One Unit

- The 88th Grand Board will act and function as one unit.
 - ✓ All wins will be considered a success for the entire board.
 - ✓ Every board member will fully understand and be able to advocate for every priority.
 - ✓ This will create a cohesive mentality and will set the example for all regional, council, and chapter boards.

Constant Communication

- Continue working to build relationships with the Coalition of Jewish Teens.
 - ✓ Work together to plan a successful J-Serve.
 - ✓ Work together to support Israel.
 - ✓ Start working towards a joint Gap Year Experience.
- Include International leaders in all counterpart communications to build a unified International Movement.
- Update the Keeping Pace Blog after every visit and convention.
- Continue to utilize both Regional and Chapter Sharing Spaces on Facebook.

Perfecting the Visit

Pre-Visit

The pre-planning can make or break the success of a visit. Two weeks before a visit, I, along with the rest of the Grand Board, will reach out to our regional and local counterparts. We will determine the strengths and weaknesses of every position and find concrete solutions to be assessed and discussed during my visit. Every aspect of a visit will be fully prepared at least three days in advance. In addition, the Grand Board will avail ourselves to assist with making resources or planning programs as fit.

Visit

When the pre-planning is executed successfully, I can dedicate my visits to emphasizing wins and improving weaknesses. I pledge to develop personal relationships with all members and staff, not only regional and chapter board members. I want to lead inspirational programs and take action! This is the time to make every member count and understand that he is a part of a greater **movement**.

Post-Visit

Along with the formal report after a visit, I want to note a few specific areas that the region plans to focus on improving. I, along with the Grand Board, will continually communicate with each region after a visit on a monthly basis to evaluate progress. Also, as the year progresses, I want to connect regions that have similar challenges and successes. This way, the 88th Grand Board will create permanent solutions rather than temporarily fixing a problem.

I plan for the 88th Grand Board to win as a team. We will all keep each other accountable and work as a cohesive unit to accomplish our goals. This mentality is especially significant during my visits to regions and chapters. We are all responsible to be a resource for not only our counterparts at all levels, but also for every member in the order. Because of this, I find it vital that the entire Grand Board is involved with the pre, during, and post visit. Concerning communication, there is no substitute to talking with someone **face-to-face**. The visits serve as the perfect opportunity to promote the priorities, speak as a voice for the Grand Board, and continue to **unify** our movement.

Qualifications

- ☺ denotes delegate
- ☺ denotes coordinator
- ☆ denotes future/pending

Board Positions

- 87th Grand Aleph Mazkir
- Regional Maz/Giz 2011
- Chapter Godol '10 (Two Terms)
- Chapter Gizbor Fall '10
- Chapter Mazkir Spring '09
- AIT Gizbor '08
- CLTC Mazkir '09

Honors and Awards

- Athens AZA Most Spirited AIT '08
- Athens Member of the Year '09
- Bronze Shield of David
- Silver Shield of David

Miscellaneous

- Youth Service America's National Youth Council Member '11-'12
- Youth Leg. Outstanding Statesperson
- Student Council Class President '09-'10
- Student Council Class Treasurer '10-'11, '11-'12

Regional Events Attended

- Regional Convention '08, '09☺, '10☺☺, '11☺
- Regional Kallah '09, '10 ☺
- Mega Event '09 ☺
- South Eastern Convention '10 ☺
- Regional Execs '09, '10 ☺
- New Member Weekend '08

International Activity

- CLTC 4, 2009
- International Convention '10, '11☺, '12☺
- ILTC 2010
- Kallah 2010
- Panim El Panim (PB&J Summit) '10
- Big Easy (General Assembly) '10
- ILSI 2011 ☆
- AIPAC Policy Conference '10, '12☆
- AIPAC HS Summit '10
- International Education Expansion Chair
- IC 2011 Steering Committee Member
- International February Exec's '11☺, '12☺
- ILTC 2012 ☆☺

My Brother Alephs,

I stand here before you today, honored with the opportunity to be your next Grand Aleph Godol. BBYO is no longer solely focused on the future of our movement: BBYO is determining the **future of the Jewish People**. In order to expand our movement and make a lasting impact on the world, we must harness the potential of **every individual Aleph**. It is vital that we focus our attention to the grassroots of our movement because it is these members who are promoting the priorities, the seven cardinal principles, and are keeping our fraternity stronger than ever. We must remain united as one order, and I can be the Aleph that takes us to new heights. My brother alephs, I pledge to be the person who puts our **thoughts into action** and never stops striving towards the Aleph Zadik Aleph's full potential.

Fraternally Submitted, I remain,

Aleph Alexander Cole Metzman

Alex Metzman
Proud Candidate for your 88th Grand Aleph Godol