Aspiring to be your 88th Grand Aleph Godol



Empowering Leaders

From your chapter to the International Board, together we will lead

- Managing the 88th board to continue the high level of role modeling and excellence seen in previous boards
- Creating a chair network of "product-based" chairs that expire once the product is complete; additional chair opportunities released throughout the term to maximize productivity
- Collaborating with a cohesive Executive Body to elevate the communication among Regional/Council leaders
 - Enhancing Regional/Council visitations by bringing programs incorporating the five teen priorities to each chapter.
- Building useful and meaningful resources for all members to utilize.

Building Community

Connecting more Jews, creating more relationships

- Develop Stand-Up as BBYO's main contribution to our local and global communities
- Showcase J-Serve as an accumulation of a year of service in BBYO
- Foster productive partnerships with other community organizations with similar missions and goals
- Prepare our senior members for their lives beyond BBYO with a "Senior Community" graduation project
- Reach out to more global Jewish communities to provide a Jewish heritage for teens outside of North merica

"If you won't be better tomorrow than you were today, what do you need tomorrow for?"

-Rabbí Nachman

Grant Daniel Fineman

Embracing Heritage

For tomorrow and today, strengthening Jewish connections

- Build on our AZA history and traditions to instill values in our young leaders through effective, meaningful programs
- Teach Jewish content and material to reinforce Jewish values in our members
- Advocate for Israel in American politics and experience Israeli culture
- Demonstrate a commitment to engaging in valuable Jewish programming and cultural studies

Solidifying Membership

Making every member matter

- Recruiting as many members in our current communities then branching out and starting new chapters
- Enhancing the BBYO Connect program by creating effective marketing campaigns to promote programs to more teens
- Continuing to build on chapter-based recruitment through one-on-one connections and specialized recruitment methods such as "The Membership Mile"
- Diversifying our membership base by reaching out to non-affiliated teens and Jews from smaller denominations

"A man is the sum total of his actions" –Jean-Paul Sarte

Personal Actions

Organized at Every Level

- Communicated effectively with over 40
 Regional/Council counterparts to ensure that
 International campaigns reached Regions,
 Councils, and Chapters
- Managed four Chair Network Task Forces as the 20th Grand Aleph Moreh to create useful releases to help start new chapters, educate our members, and enhance BBYO Connect
- Worked with 20 Chapter Morim as Central Region West's 59th Moreh, to help every chapter experience growth during their term
- Helped charter Peninsula AZA #545, bringing Jewish programming to teens in the Burlingame, Hillsborough, and Millbrae area
- Coordinated CRW's RLTC Convention 2010 for over 200 teens
- Managed a board of 10 members for two terms as Machar AZA #1887's Godol.

Equipped with the Necessary Experience and Knowhow

- Authored additional levels to the Membership Mile: List, Contact, and Close
- Championed the Teen Priority of Total Involvement and Growth
- Emphasized a commitment to starting new chapters all across the Order through International motions and Chair Network releases
- Planned or oversaw five Regional BBYO Connect programs engaging over 300 middle schoolers
- Led recruitment push to experience growth in CRW from 360 to 675 members during Regional Moreh term
- Directed Machar AZA #1887 from 25 members to over 40 in one term as Chapter Godol
- Topped off a successful term as Godol by winning two Regional Awards (Most Fraternal Chapter and Best Educated Chapter)
- Sent hand written letters to every counterpart
- Worked to re-brand and re-launch BBYO Connect as the premier Jewish program for middle school students

Dedicated . to the Job

- Dedicated hours to writing programs and releases by collaborating with Regional/ Council Moreh to create relevant resources for the entire International community
- Planned and executed three parent nights as CRW's Morim, engaging over 150
 parents in meaningful communication to improve relationships between the chapters
 and the parent network
- Worked with a focus chapter helping to empower leaders in Dreidel AZA #2525 to bring meaningful and engaging programs to teens in the Oakland-Berkeley area
- Took over as chapter Godol two months into my S'gan term and held both positions for four months

My Brother Alephs,

We are here today to elect a Grand Board of the Aleph Zadik Aleph for the 88th time in our Order's history. Like the years before us, we look to elect a Grand Aleph Godol who has the necessary leadership experience to propel our movement forward, who embodies what it means to be an Aleph, and who has the dedication to help us reach our goals and much more. Unlike many of the elections before today, our Order is in an unfamiliar position. After years of vision and foundation building, our Order is in a position of power, in a position to really make a lasting effect on our communities. However, only through our actions will we be able to achieve the successes we desire. I stand before you today knowing full well that I have the organization, dedication, and experience to lead us successfully on our way.

Fraternally Submitted with undying love for the International Order of the Aleph Zadik Aleph, I remain

Aleph Grant Fineman