

My sister B'nai Brith girls.

When you look up, we are all viewing the same big orange ball in the sky. No matter where you are in the world, the sun will be right there with you. BBG is like the sun. Where ever you are, you will find a BBG who follows the six folds religiously, would do anything for her chapter, and means the world to her sisters. Jewish young women around the globe are united by BBG, just like how all of humanity is united by the sun. As your 21st International Aym HaChaverot, I would like to let our sun's rays reach more Jewish girls; give 6th and 7th graders beautiful days with BBYO Connect, and prevent sunburn in upperclassmen. Together, BBG will shine as warm and as bright as the sun itself.

Much love and stay sunny,

Emily Morgan Gorby

Damn Proud B'nai Brith Girl

Candidate for your your 21st International Aym HaChaverot

Emily Gorby

bbg is like the sun. THE SUN CREATES A GLOBAL LIGHT. BBG CREATES GLOBAL JEWRY. The sun creates greener grass. BBG creates an optimistic motivator. The sun creates warm days at Perlman. BBG creates an international sisterhood. The sun creates energy to thrive. BBG creates a leader who stands up for her own beliefs. The sun creates trees that grow taller and stronger. BBG creates girls who open their minds and grow as a person. The sun creates highlights in a teenager's hair. BBG creates an individual who is not afraid to be unique. The sun creates food for all living organisms. BBG creates a youth movement for all sects of Judaism. The sun creates beautiful mornings. BBG creates inwardly beautiful people. The sun creates Israeli heat at the Western Wall. BBG creates opportunity to SEE the Western wall. THE SUN CREATES PUMPKINS DURING HALLOWEEN. BBG CREATES FESTIVE PROGRAMS THAT EDUCATE ABOUT OUR HERITAGE. THE SUN CREATES NATURAL LIGHTING FOR PHOTOGRAPHY. BBG CREATES DIFFERENT ANGLES TO VIEW INTERNATIONAL CONFLICTS. The SUN creates Perfect weather for water balloon fights. BBG creates best friendship. The sun creates inspiration for thousands of songs. BBG creates inspiration for thousands of futures.

there is no other source of light that is **STRONGER** and **GREATER** than the sun.

Every living being needs the sun...  
...and every Jewish Girl needs BBG  
**Emily Morgan Gorby**  
has declared for the high and honorable position  
of your 21st international  
**Aym HaChaverot**

Chapter Board = 6 month terms  
Regional Board = year long terms  
Denotes delegate  
Denotes sleeping  
Denotes coordinating  
Denotes Pending  
Denotes Future

**QUALIFICATIONS**

Became a damn proud BBG Winter 2009  
Chana Leah BBYO #5286  
Shlichah Spring 09  
Planned a hand warmer drive for the  
Printed our Shabbat of Greater Pittsburgh.  
n'siah Fall 09  
Created Chapter Teen Connection (15  
members). Began incorporating BBG  
programming into chapter programs (bbg  
chapter)  
CHANA LEAH BBG #5286  
Founding Member  
n'siah Spring 10  
Jumped from six to nineteen girls in two  
months. Created chapter chairs and  
traditions. Won Regional Tourney.  
n'siah Fall 10  
Chapter membership increased by 75%.  
MORCH SPRING 11  
Increased chapter membership by 88%  
KEYSTONE MOUNTAIN REGION #99  
Tournaments 09, 09, 10, 11, 12  
Regional Kallah 09, 11  
Regions 09, 10, 11  
Leadership training institute  
09, 10, 11  
New member weekend 09  
10, 12  
J-Serve 09, 10, 11, 12  
Regional bean dance 09, 10, 11  
bbg Shabbat 09 (first event)  
09, 10, 11  
n'siah Spirit Chair 11  
Designed regional apparel, promoted KMR  
pride, lead KMR at IC 2011.  
23rd regional morah  
- surpassed recruitment goal by December  
- Most members attending New Member  
Weekend in seven years.  
- All regional event attendance has  
increased (as of February 2012)

**ADDITIONAL QUALIFICATIONS**

Pittsburgh dinner fellow 2010-11  
A competitive, year-long, community service, leadership, and  
Israel program.  
North American Seminar, n'siah, in dc  
Israel Seminar in Ramat/maassay, israel, summer 10  
at least 75 volunteer hours a year at the  
friendship circle since 2000.  
Jewish student union President 2010-2011

**THE INTERNATIONAL ORDER OF THE B'NAI BRITH GIRLS**

CICC 2 2010  
Anavah B'Yachad #1710 N'siah  
IC 2011  
ITC 2011  
Mid Atlantic Hub bbgo connect chair  
Advised BBYO Connect Chairs in the Mid Atlantic Hub.  
IC 2012  
Keystone Mountain Region IC attendance jumped from  
eight to twenty four  
Gold Star of Deborah  
Regional Night Recruitment Award  
East Coast Kallah 2012  
Ambassadors to Bulgaria 2012  
International Leadership Seminar in Israel  
(ISSI) 2012



# goals and ideas

## "Sunrise, Sunrise, there's a morning in your eyes" - Norah Jones regional and council counterparts.

- ☀ create individual goals with counterparts at the beginning of the year.
- honor the recruitment goals of winter regions.
- Utilize online tools such as the Jewish demographics tool to create achievable goals for all regions and councils.
- ☀ request that regional/council Morim send me specific chapters/individuals who have accomplished goals in and out of BBG for me to highlight on twitter/facebook
- BBGs would be able to see all accomplishments of their international sisters.
- ☀ Always be available for calls with questions.
- ☀ Be open to requests on any topics
- ☀ Ask counterparts to make releases for their sister BBGs on any recruitment topic of their choice.

## "Here comes the sun, and I say, it's alright." - The Beatles preventing (sun) burn-out: retention.

- ☀ Create and ask for submissions about BBG's successes in retaining members
- ☀ Encourage/Educate all chapters about upperclassmen overnights, senior-only chapter chairs, etc.
- ☀ Encourage counterparts to team up with S'ganim and create upperclassman-focused programming.
- "If I could offer you only one tip for the future, sunscreen would be it..." - Baz Luhrmann.

## "Ask the young, they know everything." bbyo connect

- ☀ Request that BBYO Connect event coordinators have participants fill out a short survey about programming after events for immediate feedback.
- ☀ Have hub leaders compile a public journal of BBYO Connect successes and how to implement these successes.
- ☀ Especially strengthen BBYO Connect in regions with lower regional membership
- High BBYO Connect membership will guarantee members for those regions in future years.

## "Do you remember, all of us together, as we grew up under the sun" chapter leadership training conference 2013

- ☀ Give applicants at least four weeks between application release and due date.
- ☀ Create an unbiased rubric with my counterpart to evaluate applications.
- ☀ Implement and International CLTC encouragement Big sister/little sister program.
- CLTC aged BBGs are matched with girls who have already attended CLT in a different region.
- This has worked extremely well in KMR.
- ☀ create a facebook group for coordinators from all CLTCs to use in summer 2013.
- early summer CLTC Coordinators can share tips with later summer CLTC

## "There's a promise in the morning sun, we carry on" - Tim McGraw education and history.

- ☀ Create a committee for education videos
- ☀ Create an "essential education guide" for new chapters.
- ☀ Tweet/Post Weekly Wednesday BBG Education Facts.
- ☀ Interview Older BBG alumni about what BBG was like when they were in High School.
- ☀ Create a BBYO Parent guide for teens' parents to understand our roots and our values.
- ☀ Encourage counterparts to create chapter/regional releases not only on our history, but also releases about how to make a platform, how to write a speech, how to apply for a chair position, and other skills that younger members may need in their future of BBG.

## "We cannot hold a torch to light another's path without brightening our own."

### chair positions and the 80th/80th board.

- ☀ Be in constant communication with International Staff, Chair positions and committees, and my fellow board members.
- ☀ Have conference calls with chairs and committees when ever necessary.
- ☀ Promote committee team work for the good of the order.

"light always follows the path of the inwardly beautiful..."