

Goals & Ideas

International Programs and Experiences

- Work with every council and region to make programs more affordable for members and help fundraise money during visits
- Create resources and releases to send to the executive body after August XXs and February XXs to re-enforce what was learned and go more in detail
- Increase the amount of teens attending summer programs by utilizing summer program alumni, informing members about programs sooner, and employing FAN to explain to parents the long term benefits of the programs.
- Put a greater emphasis on promoting Passport to the World programs to teens outside of AZA and BBG - we want to provide every Jewish teen with the opportunity to discover their Jewish identity and connections
- Make a page on the BBVO website specifically for all scholarship information for all international programs and experiences

Initiatives

- Have the main focus be further developing the initiatives we already have and better implementing them into the chapters
- Put a greater focus on expanding ISF knowledge, contributions, and education as to why it is so important
- Educate members more about Stand Up for Each Other and make it prominent in the International Order
- Create a guide for each international initiative for how to incorporate it into each chapter
- make sure the guides show understanding and encouragement of the differences between chapters and how they work
- Connect Stand Up! week to J-Serve and their global impacts

Overseas Communities

- Utilize every resource possible to increase overseas attendance at all international events
- Develop a relationship between overseas teens who have attended international events and potential international event attendees
- Connect the overseas BBVO communities to their local community and Jewish culture
- Focus on building up the teenage Jewish communities to form a strong foundation
- Visit France during my overseas visits to reconnect and build a closer relationship for further globalization through in-person strategic planning and development
- Educate myself about the culture, customs, and history of the communities I visit before visiting
- Host special conference calls to educate the overseas BBVO teens about current news, initiatives, and information during a time that works best for them because of the time difference
- Utilize ISF in the smartest way to benefit the overseas communities the most

We're standing tall.
We're one for all.

A challenge we
to

make our impact
illuminate the
world

power we have to impact the world.
For 67 years, we have stood together in the face of adversity and moved forward as a united sisterhood. Still though, we must fight for the experiences that impact us greatly, and the

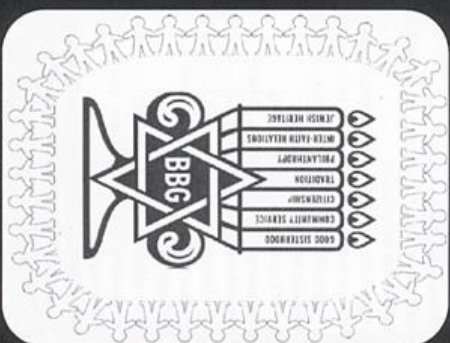
My sister Enai Brith Girls.
While our time within BBG only lasts so long, it affects us and others for much longer. The impact that we make during this time is the reason that the Jewish community's future will be strong. I am running to be your 89th International N'siah because I want to make sure that BBG is where you take action to make your thoughts, ideas, and dreams a reality, and take your future into your own hands.

Rebecca Marie Slatkin
68th International N'siah
proud candidate for your

What will you
impact?

Who will you impact?

Where will you impact?



Rebecca Marie Slatkin
Honored candidate for your 68th International N'siah

Respectfully submitted with undying love for dedicating our time to the Jewish people forever remain.

We must stand up for our traditions and values so we do not lose them in the process of growing and moving forward. Our experiences need to be fought for, so they remain *our* experiences and help shape our future through our own vision. It is time that we step up and take our future into our own hands, because if we won't, no one else will.

Qualifications

International Order

- Leadership Positions**
 - International J-Serve Chair (2011-2012)
 - Lead and oversee J-Serve Committee
 - Created J-Serve Event Planning Form
 - Started and leads monthly J-Serve Open Calls
- IC Steering Committee (2011-2012)**
 - planned and executed BBG Saturday Morning Service, Freshmen and Sophomore Pre-Havdalah Program, and Shabbat Atmosphere
- Awards**
 - Silver Star of Deborah Award
 - Gold Star of Deborah Award
 - Eternal Light Award
- Events Attended**
 - International Convention '11, '12 (lead delegate)
 - August Executives Conference - '11
 - February Executives Conference - '12
 - Parim Human Rights and Genocide Summit - '11
 - Parim One for All Summit - '11
 - ALPAC High School Summit - '11
 - ALPAC Policy Conference - '12
 - Chapter Leadership Training Conference (CLTC) 6 - '10
 - International Leadership Training Conference (ILTC) - '11
 - International Kallah - '11
 - Ambassador to Bulgaria - '12
 - International Leadership Seminar in Israel (ILSI) - '12

Northern Virginia Council #50

Council N'siah - 2011 - 2012

- Weekly counterpart emails and bi-weekly releases
- Created Nova Council BBG teen priorities for 2011-2012
- Liaison to the Nova Council Parent Board
- Ran monthly council meetings
- Continuously updated my twitter account & kept followers informed
- Created a strong network of chapter N'siot who worked as partners for success
- Chapter XXs - Spring '10, Fall '10, Spring '11, Fall '11 (coordinator), Spring '12 (coordinator)
- Annual Superbowl Party - '09, '11
- Tu B'Shevat Color Wars Spring Kick-Off - '12
- Sweetheart/Heartthrob - '10, '11, '12
- Nova BBG Shabbat - '09
- Virginia BBG Shabbat - '11 (steered)
- Nova Tachsh Service - '11
- Fall Kick-Off - '09, '10, '11
- Nova Council Powderpuff - '10, '11
- J-Serve - '09, '12
- Council Convention - '10, '11 (steered)
- Get to Know Us Brunch - '11 (coordinator)
- BBG Constitution Committee - '11

Northern Region East

- NRE BBG Shabbat - '10 (coordinator)
- Regional Leadership Training Institute - '09, '10, '11
- Regional Convention - '10, '11 (coordinator)
- Regional Kallah - '09
- East Coast Kallah - '11, '12
- Regional Closure - '10, '11
- Regional Executives Conference - '11
- NRE Gala - '11
- IC Spirit - '12 (lead coordinator)
- Annual MLK Shul of the Month - '11, '12

Haganah BBG #5064

New Member Chair - Fall '09

- Markman - Spring '10
- Updated and revamped chapter website
- Sent themed and colorful consistent weekly emails
- Utilized Facebook events more than any past years

MIT Mom - Fall '10

- Coordinated most successful rush night in the chapter's history
- Recruited more members in one term than ever before in the chapter
- Created Haganah BBG #5064 Facebook community page
- Started "MIT-of-the-Term" initiative
- Grant - Spring '11
- Planned at least one "Out-of-the-Basement" program a month
- Had a non-board member plan at least 1 program per event
- Created Chapter Convention Chair
- Worked chapter meetings into events
- Won the council's event of the year award

- Chapter Convention - '09, '10, '11 (coordinated)
- Chapter Kallah - '11 (steered), '12
- IRC Sp1 Bright '11 (coordinator), '12
- Summer Program
- Restaurant
- Fundraisers - Spring
- IRC Sp1 Bright '11 (coordinator)

The great use of life is to spend it for something that outlasts it

Council/Regional Counterparts

-Build a personal relationship with each counterpart to provide help, encouragement, and someone to go to for any reason

-Monthly releases and conference calls on topics the N'siot want to be educated about

-Have a section in every release where counterparts can add ideas and share their knowledge on the topic with each other

-Organize a spreadsheet to keep track of counterpart calls throughout the year

-Be a constant support for each N'siah and encourage them to be a support system to each other

-Re-establish HaMakor and include sections for my counterparts to contribute

-Start blog network where N'siot can post about what is going on in their region, what obstacles they've had, how they've overcome them, and celebrating achievements that all of the other N'siot can see

-Create "Hub Families" that will utilize each other's knowledge to assist and learn from each other

-Have counterpart communication be more discussion and input based

-Have "office hours" where girls can video chat or call me to ask questions and work on improving their chapters and regions together

-Send newly elected winter region N'siot my counterpart emails, releases, and resources from my term so far so they can be educated about what has happened so far during my term

-Continue the monthly executives conference calls

-Continue mid-year reports

-Send weekly counterpart emails that also includes updates from partnerships, other I-board members, and more

-Analyze the strengths, weaknesses, opportunities, & threats for each council/region with the N'siah quarterly to figure out and focus on priorities for that quarter

-Have N'siot evaluate how I am doing as a whole and for them individually quarterly for continuous improvement

-Make sure to significantly celebrate the successes of the year so far during February XXS

-Continue work with the Coalition of Jewish Teens and get more members involved in the coalition and Jewish teen partnerships to create a united vision

-Involve teens in a partnership in more ways than just attending the APAC High School Summit, National Conference, or Policy Conference - connect teens to the organization throughout the year and give opportunities for all teens to partake in events with APAC

-Release chair applications earlier, giving chairs more time to work throughout the year

-Make sure the chairs are doing unique work that is truly needed in the International Order

-Include information about what the chairs are doing in counterpart emails, on social networking, in the Keeping PACE blog, and more to increase transparency and education

-Create particular chairs held by overseas teens specifically for the general needs of the overseas BBYO communities

-Create a Global Ambassador to North America chair that only overseas teens are eligible for

-Make sure that visions are develop

-Ensure that chairs are not fully dependent on staff to accomplish their goals

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The Panim Institute

-Have summits focus on unique issues that encourage participants to gain new perspectives

-Increase the amount of participants in Panim Summits

-Get FAN more involved in the Panim Institute including connecting how they have gotten involved with the issues throughout their lives so far

-Help communities be able to host their own advocacy summits for their members and community

-Monthly releases and on topics the N'siot choose ahead of time

-Be available as a resource for each chapter N'siah through releases, videos, & more to give whatever I can as support

-Promoting the chapter board working together as one cohesive unit and using each other as resources

-Establish monthly conference calls with chapter N'siot and Goldilocks similar to the executives conference calls

-Post weekly discussion questions in the International Chapter N'siot Facebook group to encourage girls to share ideas and advice

-Ensure that my counterparts, the chapters, and the members are main priorities

-Keep an updated Twitter account that relays information, updates, tips, and interesting facts

-Host calls with each girl on the 68" board to aid the girls in any way possible and relay information

-Encourage each region/council to have a Regional/Council Executives Conference and provide resources and releases

-Encourage each region/council to have a Chapter Executives Conference and provide resources and releases

-Hold my position with pride, strength, & dignity

-Be a role model for every Br'ah Brith Girl at all times

-Represent the international order in a positively wherever I go

-Always work for the needs & wants of all Br'ah Brith Girls

-Make sure every voice is heard & their opinion matters

-Never lose sight of our visions

-Promote members exploring their beliefs and knowledge

-Create a Ustream channel to have video chat sessions with all members and counterparts sessions

-Add videos to the Keeping Pace blog that I film during visits

-Stick to the core values of BBG and the Menorah Pledge

-Principles throughout my term

-Write a letter to parents explaining BBG: its core values, how it connects to the Jewish community, what I've learned and more. This will be available to all girls if they want to give it to their parents or prospective members' parents

-Continuously update dashboard to include new information, counterparts' releases, and helpful resources

-Listen to the needs and desires of all members

-As N'siah, I am elected to represent each BBG equally, and I intend on my actions following that notion

-Further diversify and increase the engagement within BBYO as a whole

-Bring back the Speak Up! Week of Israel Advocacy two weeks after the APAC High School Summit

Goals and Ideas

Your Heart and Home - The Chapters

-Make sure that every chapter has access to support from the International Board

-Have their specific voices be heard as much as the councils and regions

-Make use of the Degrees of Chapter Excellence to further develop each chapter

-Help encourage the development of leadership without titles within chapters

-Focus on every member feeling a connection to something that is bigger than themselves and their chapter

-Give chapters the resources and connections to be about to make each program more unique than other

-Create a dashboard tutorial series of videos to teach new dashboard users how to employ dashboard

Discover the possibilities

Friends and Alumni Network

-Establish the expectations and basic duties of FAN

-Expand to more community involvement around the world

-Send out an email "series" to seniors discussing how to take what you learn in BBYO and apply it to college, jobs, lifestyles, and the Jewish community

-Talk with FAN members to compile an archive of past traditions and occurrences within AZA and BBG

-Educate members on how FAN functions and its purpose

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My Visits with You

-Update the Keeping PACE blog every week with a focus on educating readers about what I learned

-Offer the opportunity for BBGs to help plan and run programs with me when I visit

-Complete a call with the council/regional N'siah, Goldilocks and director before planning out my visit to make sure everyone is on the same page

-Leave a copy of the programs that I run during my visit with the teens and staff

-Evaluate visits with the teens at the end of my stay as well as my own evaluation

-Have teens evaluate my visit and give feedback on how I can improve

-Keep in touch with the teens I meet on visits, not just the N'siah and board

-Make an equal effort to reach out to all members on my visits

-Focus on my job on the visit instead of it being an opportunity to see friends

-Keep a schedule of my future visits on the Keeping PACE blog so you can know where I am going to be throughout the year

-Make use of strengths from the communities I visit to strengthen our Order as a whole

"Act as if what you do makes a difference."

BBYO Connect

-Help further links between 6" through 8" graders and their involvement in the Jewish community

-Promote leadership education and opportunities that teens cannot get elsewhere

-Create more partnerships between BBYO Connect and synagogues, Jewish camps, and Jewish day schools

-Work more on forming a more effective transition between BBYO Connect and AZA and BBG

-Start education about AZA and BBG before the transition is made

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Your 68th International Board

-Build stronger relationships with the chapters

-Individualize help to fit the needs of each council and region

-Make inter-position work the norm, not a special circumstance

-Involve more input of members into decisions made about the path of our movement

-Self-evaluation of our performances regularly

-Communicate with counterparts through a variety of ways including emails, calls, videos, presentations, and more

-Always make decisions with what is best for every member in the international order in mind

-Increase transparency of what we are working on for every member, not just our counterparts

-Have our actions be greater than what we say

-Bi-weekly conference calls to discuss our progress, what is coming up, and what we need to focus on for the weeks ahead

-Create a blog for the entire board to post on, on a consistent basis, to improve transparency

-Work as one cohesive group

-Stay in close contact with each other and staff at all times

-Work w/ the Grand Board as a united body to work towards our vision as a whole

The Board of Directors

-Represent your interests and make sure that your voice is heard

-Work to find the best way to meet the interests of all parties involved

-Make sure that we are working towards the same purpose and vision

-Meet with board members in their own communities during visits to build and maintain good relationships

-Add the knowledge and experience from a teen's standpoint into advisor training

-Work with new Jewish enrichment educators to put more creative and unique Jewish educational resources and programs into action

-Maintain the fact that this is a youth-led movement by making sure that the members get as much say as possible about our movement's actions

-Relate the activities of the annual staff conference to our vision

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Tear off this bracelet and put it on the wrist of a sister Br'ah Brith Girl around you. Just as this bracelet touches them, you have the power to touch others' lives through the impact you make. What will you choose to do with this power?

