

WE

SARAH ELIZABETH MINION

candidate for 68th International N'siah

ARCHITECTS

BUILD

- Commented Presence in the International Order
 - Coordinator of CLTC 7 '12, inspiring & educating the future generation
 - Coordinator of PPHIM One for All Summit, empowering Jewish teens from across the country to explore issues of equality
 - Attended CLTC 2 '10, ILTC '11, Kallah '11, PPHIM Human Rights & Genocide, ILGI '12
 - Delegate at IC '11, Head Delegate at IC '12
 - Represented SJP at AllPAC High School Summit, learning how to effectively advocate for Israel
 - Recipient of The Menorah Pledge Award, Gold Star of Deborah, Eternal Light Award, Minam Albert Chapter Excellence Award
 - Represented SJP at Aug/Feb XX, joining BBYO's top leaders in moving and shaking the order
- PROUD B'NAI B'RITH GIRL '09- FOREVER**

- Committed to Building South Jersey Region #33 (12 month terms) 51st Regional N'siah
 - 1 out of every 10 kids recruited for B76 initiative is from SJP, contributing to a total membership increase of 40% thus far
 - Helped found Toviah BGG #2406, expanding SJP and engaging more Jewish teens in more places
 - Coordinated SJP's first PLTI convention
 - Oversaw SJP's weekly Youth Leadership Training Institute for chapter leaders
 - Oversaw SJP's weekly Jewish Leadership Training Institute open to all teens
 - Implemented weekly BGG initiative, giving BGGs an athletic program to partake in
 - Served twice on steering committee for SJP's largest convention Toumies X, '12, and increased attendance by over 30%
 - Identified and promoted to prospective participants, ultimately sending over 30 teens to CLTC in summer 2011
 - Spearheaded regional bottle cap drive
 - Kept region informed with tips on how to live an eco lifestyle
- Go Green Lady '09-'10
Awarded BGG of the Year '09-'10

OUR



THESE ARE OUR TOOLS:

MY SISTER B'NAI B'RITH GIRLS,

With 67 years of tradition beneath us, we are poised to build our movement. Our order is standing on the horizon, and you are the most powerful force of change. The next brick, you're the link between the vision and the execution, and your passion is the mortar between the stones. My sisters, the future of the Jewish people is ever-changing, yet the potential of the B'nei B'rith Girls is unyielding. We have the world at our fingertips: a global movement of teens aspiring for excellence on the chapter, regional and international level. My sisters, we are the most powerful Jewish women in history, simply because we are the future. Wear your strength and dignity with pride as we unite to forward our movement into the expansive sky ahead with grander visions than ever before. Let's dream big and get bigger. Let's amplify our momentum. The future of the Jewish people is counting on us, so it's time to put on our construction hats, place our best bricks forward, and simply build.

Respectfully submitted with undying love, dedication, and passion for building the future of the B'nei B'rith Girls.

Sarah Minion

THESE ARE OUR FOUNDATIONS:

LET'S

- Led Powerful Foundations in Darna BGG #110 (6 month terms) 11th Fall '10, Spring '11
- Brought Darna BGG to over 80 proud BGGs
- Sold BGG Sports Bras to raise over \$1000 for chapter summer scholarship
- Led Darna BGG in taking home the Spirit Stick at Toumies X
- Recipient of Minam Albert Chapter of Excellence Award
- Coordinated Darna's 1st annual fundraising to bring teens to IC '11
- Oversaw planning of all events and programs
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- Established first chair network in Darna BGG while S'grant, creating more leadership opportunity
- Coordinated Darna BGG's first annual Spring Thing Convention '10
- Coordinator of Darna BGG's first annual Spring Thing Convention '10
- Oversaw consistent 3rd Degree programming
- Distinguished Fall '09
- Personalized promotion with cupcake deliveries for conventions
- Remains a constant resource for predecessors, offering guidance and insight

ORDER

ARE

"If you have built castles in the sky, your work need not be lost - that is where they should be. Now put the foundations under them."

THE

N'SIAH NETWORK

- I will be your biggest advocate, your loudest cheerleader, your staunchest supporter, and your most dedicated motivator
- Create personal relationships with each of my counterparts, while remaining an ongoing support system throughout the term
- Establish N'siah Circles of similar regions/councils, arranging for bi-monthly conference calls so that N'siah can share ideas and gain perspective, using each other as resources
- Continue sister N'siah initiative, and develop special training for winter N'siah
- Continue regular XX conference calls, sending the agenda in advance so that XX can prepare to make phone calls as efficient as possible
- Send out weekly counterpart emails with updates, news and important information
- Update Keeping Pace with all of my travels, also adding a video component to make it as interactive as possible and create an accessible database of programs that I will run at conventions on visitations
- Remain constantly accessible by answering all calls, e-mails and texts within 24 hours of receiving them
- Highlight Region/Council accomplishments via N'siah Network
- Hold bi-monthly conference calls with the GAG and individual Council/Regional XX to discuss important topics (accomplishments, problems and anything else relevant)
- Create a monthly survey for Council/Regional N'siah to better gauge what they could use more help with and see that their needs are met
- Always show appreciation, and remain a constant motivator and friend

PERSONAL PROMISES

- This year, I will devote every fiber of my being to the B'nai B'rith Girls
- Always maintain a positive mental attitude and strive to be a role model for all
- Constantly work to better our order, never giving up and never settling
- Represent BBG with the utmost passion, pride, and respect at all times
- Make an effort to get to know every single BBG I meet, and remain a friend long thereafter

68TH INTERNATIONAL BOARD

- We will redefine cohesiveness and with unparalleled communication we will take our order to new heights
- Create a level of transparency between I-board and the order so that everyone is on the same page
- Remain in constant communication with 68th International board members
- As a board, serve as role models who always represent the Order in a positive manner
- Inhabit bi-weekly board Google+ calls and e-mail updates
- Inhabit weekly counterpart call logs to later discuss board activity and efficiency with regional/council N'siah
- Encourage inter-position initiatives, and initiatives that can be executed at the grass-roots
- After all visitations, send specific evals to each board member to channel areas they can and should assist
- Regularly update Dashboard with counterpart resources
- Plan effective board retreats, and establish a third transitional retreat in the Spring for 67/68 & 68/69
- Cohesively work in tandem with 88th Grand Board

AUGUST/FEB XX

- XX will serve to empower and unite our top leaders, so that together, we can inspire a movement
- Reach out to XX prior to convention for initiative and motion ideas
- Unite XX body by continuing spirit competitions
- Create goals with Regions/Councils at August XX, later returning to those goals and February XX to track progress
- Invite community partners to speak/run electives
- Invite FFN for a dinner to create community between XX and important community members
- Intensify Feb XX, giving it a more "convention"-style feel

BOARD OF DIRECTORS

- Strengthen relationships and build community with some of BBYO's most important stakeholders
- Invite BOD to community events and engage them in local BBYO by bringing them to region conventions

VISITATIONS

- First-hand perspective will allow us to evaluate who needs what when, with a revamped system, we can ensure every visit reaches its potential
- Prior to visitations, schedule conference calls with N'siah/Godal to evaluate areas of strength and weakness
- Make plans with chapter N'siah to get to know them better while on my visit
- Communicate with N'siah to plan an individualized program for region/council (database will be available on my Dashboard)
- Meet with important community stakeholders (no two visits will look the same)
- Administer surveys to regional boards to evaluate their int'l counterparts
- Follow up with N'siah/Godal to evaluate progress subsequent to visits
- Plan calendar on visitation program around local visits

TOTAL GROWTH & INVOLVEMENT

- It is our duty to give every Jewish teen the opportunity to be a part of BBYO
- Work with individual regions to isolate local, untapped territory and begin step-by-step expansion
- On chapter level, recruit a minimum of two members each month by focusing on names rather than numbers
- Emphasize importance of creating new chapters, with improved initiatives to create more new chapters
- Create a Total Involvement initiative to spread the name of BBYO and engage more teens globally
- Clearly distinguish between big-city recruitment and suburban recruitment to localize success
- Activate existing networks of BBYO teen leaders via regional/council BBYO Connect chair positions
- Expand partnership with Foundation for Jewish Camps to have BBYO staff/leaders visit camps to engage middle schoolers
- Create a branded pamphlet, promotional videos, etc to be used in all regions/councils

BUILDING OUR MOVEMENT GLOBALIZATION

- This is a mobile era, in which distance and language are no longer barriers. This year, with innovation and consistency, we will mobilize our movement and globalize our efforts
- Bring globalization to a chapter level, allowing chapters to bid for peripat partner programs and plan programs for each other
- Expand Global Ambassadors by making network more consistent and transparent
- Appoint a head global ambassador to oversee network
- Have global steers on IC '13 steering
- Encourage more regions/councils to partner with overseas communities, ultimately sponsor trips for international teens to come to conventions in America
- Have teen coordinators for every Ambassadors experience and expand trips to locations like the UK, Turkey, etc.
- Make visits more transparent to the Order via live-stream video chats and special entries
- Prep visits just as I would with North American N'siah, performing a SWOT analysis and individualizing approach for each community

"and they said, come let us build a city, and a tower, with its top in heaven, and let us make a name for ourselves."

וְיִאמְרוּ הֵנָּה נִבְנֶה עִיר וְעַמֻּמָּה וְנִשְׂמָה שֵׁם לָנוּ

STAND UP

- We are fueled by our dedication to bettering the world, and this year Stand UP is going to expand to be a driving force in our movement
- Encourage regions with like StandUP causes to join forces and maximize their effort to create relationships with relevant organizations
- Service - promote region-wide service programs at conventions
- Advocacy - encourage correspondence with elected officials
- Eblantrapy - localize by having chapter-sponsored, large-scale fundraisers
- Make website accessible to all Jewish teens
- Create prestigious service-oriented award recognized by colleges for BBYO teens with service hours

PROGRAMMING

- This year, we will not only strive for, but will achieve excellence on the chapter, regional/council, and international level through innovation/execution
- Regulate programming through the creation of an Internationally-effective outline and timeline for both the chapter and regional level
- Internalize the idea of excellence, individualizing it for every chapter and region
- Create basic "3rd Degree" How-to to be accessible on the chapter level
- Take BBGG to next level, with int'l championship at IC '13
- Lay groundwork for a BBGG/AZFA sports summer program
- Implement international program planning form to be filled out by all chapter S'ganim and sent to regional counterparts
- Make ProgramBark as effective and easy to navigate as possible, giving chapters access to the profiles of chapters with similar features

INT'L LEADERSHIP NETWORK

- With more people than ever seeking to be involved in the int'l leadership structure, let's expand our chair network more than ever
- Create committees for people who do not receive chairs, and want to be involved
- Establish monthly update eval to be filled out by chair/I-board to channel progress

FAN

- FAN will be a natural step for BBYO graduates. Let's make it worth it to stay involved long after high school
- Madriqim commit to being a part of BBYO in some capacity, and ensure a follow through via special gifts and appreciation
- Open internships at every regional office
- Utilize FAN by having people donate time or services to local BBYO
- Plan large-scale fundraising events

SUMMER PROGRAMS

- Summer experiences are a pivotal part of BBYO, and by expanding and perfecting, we can propel our movement forward
- Extend CLTC to an 8th session, reaching more teens/providing more coordinator opportunity
- Revamp curriculum for ILTC/Kalain making it more aligned with participant's desires
- Take IMPACT to new areas

ISRAEL

- Our Jewish homeland is a priority, and we will provide all of the crucial resources needed to educate our members as to how to stand proudly behind Israel
- Prioritize Israel education, awareness and advocacy
- PANIM Israel Policy Summit open for all teens
- Invite other Jewish youth groups world-wide to plan and participate in community-wide pro-Israel activity alongside BBYO
- Develop "How-to-Lobby-in-a-Box" programs to be accessible to all chapters and regions/councils
- Brand a BBYO Israel education curriculum to be accessible on Dashboard
- Put Yom Ha'atzmaut celebration on the calendar and encourage regions/councils to program
- Establish a unique BBYO gap year to Israel program for graduated seniors
- International Speak Up Chairs lead monthly open conference calls, opening discussions with a variety of unique, engaging topics such as policy, current events and experiences
- Inform the order about the state of Israel through a weekly "IsraelMinute" update
- Make basic SpeakUP programming that any chapter can run to educate members about Israel

PARTNERSHIPS

- Planting the seeds for relationships that will create endless opportunities
- DC Fellows - galvanize opportunity for globalization/BBYO overseas; attend training with GAG
- CUI - maximize impact through U-serve, community events and create a summer conference to rotate around camps
- Foundation for Jewish Camps - build entry point for teens via staff/leaders speaking/running programs at camps
- Hub - transition BBYO teens into college; BBYO reunions on campus and strengthen FFN
- ATPAC - send more teens with Israel/political interest to High School Summit; BBYO speaker at Policy Conference
- Rock the Vote - ensure that BBYO teens are informed and involved, make an impact in the 2012 election