

GOALS AND IDEAS

"Do not be fooled by the calendar. There are only as many days in the year as you make use of."

FOLD THRUSTS

- Have a programming fold thrust every two months to bring back the importance of folds within programming (less is more)
- Highlight a certain fold every 2 months that the order will embody as a base for ch/dr programming.
- Create releases revolving around each programming fold.
- Send monthly full program outline revolving around the specific fold.
- Post ch/dr program of the month revolving around the fold onto Dashboard & Program Bank.

GLOBAL MBA WEEKEND

- (MIND, BBGG, ATTITUDE)
- A new tradition to be celebrated with B'nai Brith Girls across the globe
 - Much like BBG Shabbat, MBA weekend will be a year-to-year tradition focusing on sisterhood through MBA.
 - Committees will be formed stemming from the MBA Chair.
 - BBGs around the order will contribute and create releases and resources in order to push MBA weekend to its full potential.
 - MBA weekend will be the ultimate girls weekend, filled with programming to enhance the mind, work the body (BBGG), and sharpen the attitude.

S'GANIT SISTERS

For a helpful hand, extra ear, and forever friend
(year long sisters)

- Create a sister system where one ch/dr S'ganit is paired with another based on similar programming strengths and weaknesses (winter ch-winter ch, spring ch-spring ch).
- These alliances will be made through specific observations and knowledge of the ch/dr's programming.
- S'ganit sisters will provide a base of support and guidance throughout each girl's term.
- This is where they can share ideas, programs, and give feedback.
- Included in weekly e-mails will be a question relating to S'ganit sisters in order for the girls to learn more about each other and programming back home.
- Give the sisters tasks each month to strengthen their programming skills.

INTERNATIONAL CONVENTION 2013

BEFORE

- Send out questionnaires to gain feedback of IC 2012
- Promote IC from an early point through not only internet resources and e-mail, but flyers and postcards. This targets the members who do not use Facebook or other social media.
- Begin working with the steering committee and administrative assistants months before IC to ensure strong relationships, quality programs, and non-stressful deadlines.
- Create IC committees to assist the IC steering team in program/service/activity planning when needed.
- Ensure and oversee that all programming is to the

highest potential and sets the expectations for all ch/dr programming.

- Up the game for ch/dr spirit by placing much more emphasis on the importance of the spirit prizes. Do that by revamping the spirit guide and adding spirit programs and challenges to IC.
- Go BIG, Go STRONG! Take advantage of the largest gathering of International BBYO members by planning programs that can only be done in this setting.
- Work with International Mitzvah to ensure that all ch/dr have fundraising and scholarship options and/or resources on how to fundraise for International Con.

DURING/AFTER

- Participate in programs as a convention participant while still leading and preparing for upcoming programs.
- Lead the convention with full enthusiasm, passion, and respect for our order and the members of BBYO.
- Make sure the IC blog is constantly updated with info, pictures, and videos of International Convention 2013, in order to make members at home a part of the convention.
- Plan and execute a memorable States ceremony for the 68th International N'siah.
- Put all IC programs on dashboard with variations for ch/dr.
- Send out questionnaires for feedback and compile it as to help for IC 2014.

DASHBOARD & PROGRAM BANK

resources, resources,

- Update Dashboard page frequently with current info of S'ganit Survival Guide (my released).
- Update Dashboard page with counterpart-chair resources releases.
- Work alongside international staff, PB chairs, and co to maintain Program Bank.
- Add a convention section to Program Bank.
- Work on making Program Bank more user friendly.
- Promote the use of PB and Dashboard constantly.
- PROGRAM BANK PUSH: Have an intense week of Program Bank program submissions.

MBA

Let's bring it back!

- Redefine MBA to express its importance and tradition within BBG.
- Make use of the MBA chair.
 - Act as main coordinator of MBA weekend.
 - Provide BBGs with many MBA program ideas and showcase successful programs.
 - Continue to make BBG a part of our movement.

FROM THE ♥

Because what can I say?

I LOVE BBG

- Work with 100% passion and dedication for The Order of the B'nai Brith Girls every single day, all year long to ensure innovative, informative, and inspiring programs.
- Maintain an active Twitter.
- Send out questionnaires and surveys to see what people are looking for in programs and what they have liked in the past.

- Be a true resource and friend to not only counterparts, but everyone in The Order.
- Be an optimistic and responsible role model for BBYO.

- Make it a top priority to ensure that every thing I do is personalized for each ch/dr. No 2 places are the same just as no 2 programs run the exact same way— we have to PERSONALIZE.

Overall/Global Programming

Our movement is bigger than just the US—geographically and potentially.

- Push programming into our community and world, using our programs to make an impact on our own lives, as well as others.
- Spread FULL FOLD programming over force fold.
- Never push folds but rather educate programmers on how to blend certain folds together to create more wow! Programs.
- Communicate with international/global BBYO leaders and programmers to learn of programming in their areas.
- Link Global programming around the world so that programmers in Bulgaria can look on Program Bank for inspiration while programmers in Eastern Europe can obtain resources from programs in England.

CHAIRS

- Passionate BBGs who will make an impact
- Oversee and work closely with all programming chairs to ensure that work is getting done & progress is being made.
 - Recreate Programming Innovation Chair—this chair will help members take a fresh approach on programming
 - Recreate and revamp MBA chair.
 - Work with programming Excellence chairs to further improve overall order programming and Degrees of Programming.

68th International Board

Here's to the next year

- Keep in constant communication with the 68th International BBG Board through e-mails, phone calls, video chats, and all other means of communication.
- Be a resource and use the other board members as a resource
- Work to accomplish all goals.
- Act as one to represent the International Order of the B'nai Brith Girls.

COUNTERPARTS

We will work together to make programming stronger than ever before. Our Order is strengthened through each of you.

- Begin on a personal note. Talk to each S'ganit and send out questionnaires to learn more about them and to understand the way their specific ch/dr programming works—> in order to PERSONALIZE the way I assist each girl.
- Send weekly counterpart e-mails with information and insight to bridge the gap between home and the international Order.
- Include in each e-mail a top ten list top term programs to have with AZA chapters, top 10 programs for a convention, top 10 sisterhood activities.
- Send a fully packed, informative release, "S'ganit Survival Guide" every 3 months focusing on unique and helpful elements of programming and our Order. (Ex: States Survival Guide, Back-Pocket Programming, counterpart connections, etc.)
- Have S'ganit conference calls 2-3 times a term.
- Educate counterparts about programming fold thrusts (explained in top left corner)
- Create a more active S'ganit facebook group— to share programs, information, and to ask for help from fellow counterparts.
- Push Program Bank, requiring each S'ganit to submit a certain number of programs to the bank each month. This will increase program diversity and will lead to a greater resource for the Order.
- Be a constant resource and friend, the go-to when any S'ganit needs a programming spark, helpful advice, or a second opinion.
- Be welcoming and optimistic, never to shy a girl away from programming and the beauty of the B'nai Brith Girls.