

Qualifications

International

Global Ambassador to Switzerland (Year)- working to reestablish BBYO Switzerland

Roundtable Leader at Feb. XX 2012

I Don't Say That program at IC 2012

Gold and Silver Star of Deborah (Pending)

Eternal Light Award (Pending)

Eastern Region: North Carolina Council

-21st NCC S'ganit (Year)- Started planning committees in NCC chapters, created Eastern Region Program Bank, planned Winter Cultural 2012, offered guidance/support to cos, bi-monthly programming releases, bi-annual transition releases, increased amount of multi-fold programs in chapters, evaluated chapters monthly, held conference and individual calls on council and regional levels, liaison between NCC BBG and NCC AZA, and VAC AZA/BBG, contact point for council chairs, created NCC Stand Up chair

-Steering for Spring Council 2009

-Steering for Regionals 2010

-Coordinator for Spring Council 2010

-Steering for Regionals XX 2011

-Steering for Junior/Senior 2011

-Steering for Regionals 2011

-Event Planner for Charlotte BBYO Connect 2011

-Coordinator for Winter Cultural 2012

Chai Chaverim BBG #1548-552

-S'ganit (6 Months)- Started programming committees empowering non-board members to lead chapter, planned and ran multifold programs, started program evaluation surveys to gauge chapter's interest, worked with board to add fundraising, service, Judaism, and fun into programs

-Mazkirah (6 Months)- Fulfilled all duties of a chapter Mazkirah, updated Dashboard, made calls, made events, advertised programs, sent texts, promoted summer programs, mediated communication between the board

- Continue to be an active member of the International team after IC 2013
- Be accessible, available, approachable to any BBG in need of assistance
- Hold a call with each R/C co and her cos
- Put my whole heart and soul into enhancing programming across the order
- Work with Mazkirah to ensure that there is programming in every global community
- Stay active within Eastern NCC and Chai Chaverim BBG #1548-552

Personal Initiatives

Events

*Scheduled to attend

International

CLTC 5 2010

East Coast Kallah 2011

ILTC 2011

Kallah 2011

Parim One For All Summit on Equality 2011

February Executive Conference 2012

International Convention 2012

ILSI 2012*

Eastern Region: North Carolina Council

ISF 2009

MIT/AIT 2009

Regionals 2009, 2010, 2011

Winter Cultural 2010, 2011, 2012

Spring Council 2010, 2011, 2012*

Regional Executive Conference 2011

Junior/Senior 2011

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Sweetheart Beau 2009, 2010, 2011

City Stand Up Against Hunger Program

City Israeli Independence Night

Goals: BBGG

- Becomes a staple at all conventions (like separates)
- Becomes inter-chapter (not just intra-chapter)
- Inter-council/region competitions
- Tournies weekends between regions
- Simultaneous AZAA events
- Bracket tournament at IC, winner gets a BBGG trophy (like spirit cup) passed on each year
- Pair regions with strong BBGG with regions with weaker BBGG to help build the initiative

Extraordinary things are always hiding in places people never think to look"
~Jodi Picoult

Goals: IC 2013

- More steerers like East Coast Kallah, new team of steerers for each day, involve more people in the planning process
- More than two kids from international communities
- Get substantial media coverage not only from Jewish Community, but from DC community
- Everything can be taken back to chapters
- Continue new IC schedule from 2012 with adjustments after evaluation what does/doesn't work
- Surveys for small decisions (ex: what to play for BBGG)
- Showcase of the Order's best
- 1200+ Teens
- Make the most of the DC setting-Bring in political speakers
- Add more Israel Advocacy
- Include lobbying and advocacy in Day of Service options
- Be the biggest event in the Jewish Community during that week

Chairwomen

- Treat chairwomen as counterparts (emails /conference calls like cos)
- Direct connection to all regions
- Work as team
- Include in S'ganit Facebook groups and communication network
- Program Bank
- Maintain Re-vamped Program Bank
- Review all programs submitted to ensure that we are offering the best programs to others around the Order- programs that we want other to run
- Add a passage encouraging program planners to customize the programs they use to the body for whom the program is being run
- More user friendly search options
- Chairs: Programming Excellence
- Maintain the re-vamped Degrees of Programming
- Make sure that pre and post evaluations are representative of what happens at the program
- Spread new standardized curriculum to counterparts and teach them how to use it

6 Steps to a Successful 6 Fold Program

1. Determine your desired outcome
2. Think of an activity that progresses towards your goal and embodies at least one fold
3. Add different types of activities that exemplify different folds to the one you already have
4. Make sure it makes a difference either in your community or in the lives/minds of those participating
5. Ensure that there's meaningful take away from your program
6. Make sure it's fun and interactive and empowers members in the planning and participation processes

"I am only one, but still I am one. I cannot do everything, but still I can do something; and because I cannot do everything, I will not refuse to do something that I can do." ~Helen Keller

Judith Ilana Cohen
is Caucusing for the High and
Honorable Position of
International S'ganit
Fold Along The Dotted Lines

"We are what we repeatedly do. Excellence, then, is not an act, but a habit." -Aristotle

Judaism in Programming

- Judaism is the core of BBYO- there should never be a second that we forget we are all here because of our common heritage
- Have something Jewish in every meeting, whether it's hamotzi or a quick blurb about the week's parsha
- Should not be the neglected fold- combine with other folds to make fun programs that make girls enjoy/proud to be Jewish
- Recognize holidays in programming and celebrate!
- Combine Judaism with other folds consistently in chapter programming
- Partner with local Jewish organizations and youth groups

Stand Up in Programming

- Make a difference locally on a chapter level, and on a larger-scale on the regional/council levels
- Host Stand Up programs that include difference members/groups of local communities
- Include more advocacy along with philanthropy and service in programming
- Partner with other Jewish organizations to make the biggest impact possible
- Stand Up week recognized and enacted in all regions/cities
- Include at least one Stand Up feature in every convention
- Encourage all regions to include a Day of Service on a larger scale at one of their conventions

Growth Through Programming

- Programming is the only way we can grow- if we don't have programs there's nothing to take new members to, if they enjoy programs (if every program is stellar then they will) they will come back, same goes for old members who will keep coming back because they know it is a good use of their time
- Chapters with great programming will attract new members and grow
- Everything (unless it's a Holocaust program) needs to be fun, otherwise why should people come back?
- Ensure that every program has some meaningful takeaway, whether it's physical or not, if there's something to stick with members when they walk away from a program, it will keep them intrigued and engaged and coming back
- Great programs give girls opportunities to grow, and gain the most from their time in high school

Speak Up/Israel in Programming

- Education before anything else
- Pro-Israel rallies including the rest of the communities, but organized by BBYO teens so not only is the word about Israel getting out, but so is BBYO's name
- Interaction with local and state government
- Cultural programs, not only advocacy and education- programs for Yom Ha'atzmaut and Yom Hashoah
- Connections between Tzameret and North American communities
- Members of regions who go to AIPAC bring back knowledge they gain and implement it in chapter and regional programming

Counterpart Connections

Regional/Council

- Be a sister first and foremost, available as support to my cos at all times
- Weekly S'ganit Stories updating girls on all things international and programming, celebrating S'ganit successes of the week
- Bi-monthly releases on necessary topics (August: goal setting and maintenance, October: communication, December: Speak Up/Stand Up programming February: Mid-year check-in, April: Judaic programming)
- Individualized programming plans based Regional necessity
- Add all releases counterparts make to Dashboard and notify cos in weekly emails what has been added/updated
- Respond to every single email a counterpart sends, even if I'm just CC'd
- Be a constant role model and support system to all Cos
- Facebook sharing spaces for chapter/council/regional level; Hub conference calls (with girls from the same hubs); Inter-Hub video chats (mixing girls from different hubs)

Chapter

- Program plans submitted 1-2 weeks in advance in time for editing by R/C S'ganit
- Programming committees implemented in chapters to empower general members
- At least 3 folds in every program
- December release on term transitions/States ceremonies
- Surveys before and after programs to gauge chapter interests
- Monthly chapter co emails- be presence on all levels; not step on toes of regional/council s'ganit, provide another resource Move towards having weekly programs everywhere
- Recognize and utilize community's resources
- Every program submitted to Program Bank-filtered by chairs based on which have meaning/takeaway
- Emphasize the importance of Judaic programming and our common bond

My Sister B'nai Brith Girls,

Look around. Your sister on your left, the girl to your right, in front and behind you—you are looking at dotted lines. Every dotted line is a potential fold; A potential crease, crumple, wrinkle, and opportunity waiting to be discovered. She, just like you, has stored potential waiting to be folded and released! BBGs are some of the most talented girls in the world, and there's so much we can do if we just access all that potential. So take advantage of the flat paper just waiting to be folded, and fold!

Submitted With Undying Love For Accessing hidden potential, origami, & plain white paper,
I Forever Remain, Judith Ilana Cohen, Proud Candidate for Your 68th International S'ganit