

Lets constantly remind ourselves WHY we love BBG, for this unique Order has provided empowerment for all and opened our eyes to the impact we truly can make on the world.

Respectfully submitted to the strong young ladies who sit before me, with An undying love to better the world because it's in our nature to do so, I forever remain,

Jackie



# KAVANAH

## Jacklyn Nicole Pawlowsky

Aspiring to serve as your 69th International N'siah



My Sister B'nai B'rith Girls.

כונה

*Kavanah*: meaning "intention" or "direction of heart- As the 69th International N'siah, it will be my mission to lead a productive year set out by the guidelines of the B'nai B'rith Girls, with the best intentions in mind directed by our hearts to ultimately ensure a preserved and prospering Gl' al Jewish Peoplehood.

### International Order

Served as: AZA BBG IC 2013 Shabbat and Rituals Administrative Assistant

- Served as a liaison between KID and the International Order: Implemented and modified all international resources so they had maximum impact on the individual members
- Oversaw the planning of 24 IC Shabbat services composed by the IC Steering Committee
- Created personal relationship with steering committee to serve as the best resource possible

Awards: The Gold and Silver Star of Deborah Award Recipient 2012.

International Events Attended:

- CLTC 5 2010: Chapter Mazkirah
- International Kallah 2011
- ILSI 2012
- AZA BBG IC 2011 ☆, 2012 ☆, 2013 ☆
- Feb Execs 2011, 2012
- August Execs 2012
- AZA & BBG Teen Issue Summit: Voice Your Vote 2012

### KJO #27 - Regional Events Attended

- AIT/MIT 2009-2012
- KID Regional Spirit Convention '09, '10, '11, 2012
- Regional Convention '09, '10, '11, '12
- KID Regional Kallah Convention '10, '11, '12
- KID Chapter Execs '11, '12
- KID Sisterhood Weekend '11, '12
- Attended all regional programs from '09-'13

## Qualifications

Dance Proud Member since January 2009

KJO's 58th Regional N'siah

- More than doubled involvement at international immersives from 51 to 104 participants (2011 v. 2012)
- Further developed chapter leadership by regular chapter visits in all five cities
- Coordinated Regional Execs 2012 with revamped curriculum focused on the Movement Priorities
- Worked side-by-side as a cohesive unit with the KID N'siah Network
- Exceeded memberships goals with largest new member class in 15 years
- Oversaw five successful conventions with record breaking attendance
- Ran a transparent election process by posting weekly videos on social media pages (an election tutorial that educated candidates and the average member on the process)
- Increased online engagement by creating a KID BBG website and Twitter account
- Contributed to and ratified KID BBG Constitution
- Consistently communicated with N'siot and members of the region through active Facebook and Twitter accounts, e-newsletters, and individual phone calls
- Catered all separates and sisterhood programs to each BBG to inspire and create the groundwork for stronger bonds leading to increased stability within chapters
- Collaborated with AZA Regional Board recognizing the need to have proportional growth in order to strengthen the region as a whole

### Hatikvah BBG #1621

Served as: N'siah, S'ganit, MIT Mom x2

Accomplishments:

- Brought the chapter from a state of folding to a stable, competitive chapter within the region
- Modeled how to successfully manage chapter board with constant communication & collaboration
- Served as Inspiration and role model to younger classes, which helped to develop leadership and sisterhood
- Set the standard and expectation for the Movement Priorities on a chapter level
- Chapter has grown by 56.7% since 2009

### KJO's 57th Regional Sh'ticha

- Created regional chair positions that strengthened community service and KJO's Rapid Stand UP campaign
- Effectively distributed rebranded Havdallah and Judaic programming resources
- Revamped regional Judaic programming through services and other heritage programs
- Planned and executed engaging Shabbat services at all conventions and regional events
- Ensured that every chapter participate in BBG Shabbat 2011 for the first time
- Coordinated first annual Sisterhood Weekend with Judaic programming and community service
- Reinroduced a KID Regional Stand UP campaign (Stand UP for Us)

Denotes:

Steering  
Head Delegate

Delegate  
Coordinated

Chapter terms- 1/2 year Regional/Int'l terms- 1 year



# Goals and Ideas

What I'll put my heart into for the 69<sup>th</sup> year of the B'nai B'rith Girls

## Total Growth and Involvement:

- Membership:**
- Reach out to states without BBYO and set up meetings within Jewish community (Maine, Idaho, Wyoming, etc.)
  - Strategize ways to alter BBYO implementation in city vs. suburban towns
  - Create a system for starting chapters that doesn't require a staff person just one motivated teen ready to work with chairs/Int. Mit Morn
- BBYO Connect:**
- Work on making Jewish Identity Programming part of BBYO
  - Connect to ensure a smooth transition to AZA & BBG
  - Increase each R/C's participation and involvement with Connect & recognize where BC has yet to be established
  - Initiate summer camp partnerships for ensured BC participation
  - Have another teen lead "Bully" movie type program to engage BC aged people and give them a sense of AZA & BBG

## N'siah Network

- Create a new and better method to collection and distribution of electronic resources (Google docs, Dashboard, etc.)
- Utilize the hub system to create a valuable support system for each N'siah through communication means such as G+ conferences, etc.
- Use Aug/Fed Exec's to unite sister N'siah pairs by holding spirit competitions with them working together
- Create personal relationships with all 43+ counterparts so I can be of best resource to all with one on one communication
- Send monthly How-Tos on being N'siah (i.e. how to edit a constitution, how to work with your co, etc.)
- Within first two months hold calls with R/C Co-pair and GAG to prioritize and goal set as a unit

## Community Involvement

- Unify all efforts with N'FTY, USY, etc. in order to expand our mission and impact by establishing CJT gatherings in all cities (overseas as well)
- Expand the mission of the Coalition of Jewish teens to every sector/level of the Jewish community, working with federations, nonprofits, news sources, hills, schools, summer camps, synagogues, museums, homes for the elderly, etc.
- Expose BBYO teens to other Israel support opportunities besides AIPAC
- Work with regional Jewish summer camps to offer dual programs so campers can still have international leadership experiences in the summer and go to camp

## Fun

- Streamline and combine FAN, parent & teen programming to maximize fundraising efforts
- Strategize best uses for LIFE Promises (i.e. scholarships, programming, etc.)
- Encourage a senior class gift that becomes a tradition reflecting the graduating class's legacy to forever be remembered

## Globalization

- Create an abroad AZA & BBG leadership training seminar
- Restructure North American Overseas relationship with Global Ambassadors Network with 2 representatives per country providing dynamic services to global communities as crucial for success (i.e. global communities seeking membership help will be paired with Morim oriented ambassador as well as an ambassador native to the community)
- Double global teens participation at international events and summer programs
- Infuse AZA/BBG priorities into global community efforts

## ILN-International Leadership Network

- Create a method to hold ILN members accountable for work with a system that awards points to accomplishments so less motivated ILN members see other's success and they are inspired to work as well
- Have ILN members be known through social media so they can be a resource to all (i.e. have their own page on the AZA & BBG movement website)
- Establish a Dashboard system for ILN members to create specific resources accessible to all

## Summer Programs

- Make CLTC the best it can be by creating an eighth session, bring it to the West-Coast, create a more coordinator driven curriculum
- Establish an AZAA & BBGG summer program
- Gain perspective before Kalah on what participants hope to learn while there so curriculum is more engaging and use 2.012 Kalah feedback to come up with new goals and reflect change where necessary
- Restructure ILTC Blueprint groups to ensure engagement and worthwhile curriculums designed to best benefit the participants
- Make dual summer program packages (i.e. CLTC+IMPACT) for cheaper costs
- Hold parent meetings on visits educating on summer program value
- Work with nearby Jewish summer camps for 8th graders campers to visit summer programs and see what happens there

## Chapter Counterparts

- perfection of the pieces that make up the whole"
- Work directly with chapter counterparts with personal communications (calling/texting/facebook messaging)
- Standardize chapter assessments prior to the beginning of the programming year allowing us to see problems facing specific chapters
- Have each N'siot email be forwarded/applicable to their chapter counterparts for transparency
- all throughout the order & to ensure that chapter N'siot are being treated as valuable as all other leaders in the order
- Hold chapter N'siah conference calls by region/hub twice each 6 month term
- Group chapter counterparts together so they can help each other and create a Sister N'siah program on the chapter level

## August/Jeb Exec's

- Unite XX's body and recognize the greater goal we are all working towards
- Structure a weekend that makes teen priorities relevant to all R/C and all Jewish teens
- Pass a motion that matters outside of BBYO and go to capitol hill to lobby for it during Exec's
- Establish a bold AZA & BBG momentum and have executive body bring it home to flourish

## Staff

- Keep our priorities at the forefront of the agenda
- Expand and legitimize Internship system with college alumni in regional/ council offices
- Strengthen advisor appreciation month with programming resources and international acknowledgement
- Create consistency among advisor expectations and recognize R/C/C that would benefit from a stronger advisor network
- Utilize DJE staff with program planning processes all across the International Order
- Create a teen committee to aid in BBYO staff hiring processes

## Personal Promises

- Constantly serve as a source of motivation for all counterparts
- Constantly be reachable (phone, text, email)
- Ensure Board transparency
- Constantly work with the best intentions in mind, bettering our Order and never giving up
- Create personal relationships with as many BBG's and AZA's as possible
- Individualize BBG for all members while unifying the order as one
- HAVE FUN and never lose touch of my BBG passion

## ILN (Continued)

- Create new chairs that are useful such as Service Chairs that would make Ready-to-Run services for conventions
- Release applications sooner in order to advance the process and get more work done in the beginning of the year
- Publish what the network plans to do on the Movement website and highlight as each thing is accomplished
- Truly use the chairs as an extension of the board and have them reach out to chapter counterparts personally

## Travels

- Create an online database with programs for N'siot to pick and choose what they would like me to do while there
- Have a prepared agenda before each visit with ready to run program for conventions
- Work with the most struggling chapters as well as the R/C boards to ensure problems are tackled and goals are being set for short and long term success
- Set up meetings with local corporations, companies & non-profits for scholarship funds for our upperclassmen as well as alumni internship opportunities

## Overseas Travel

- Communicate overseas agenda to the Order with consistent live tweets, frequent photos, and quality blog posts
- Educate and brief myself on the languages of the countries to be visited to ensure getting the most out of our time together

## Stand UP

- Make the Stand UP website the premiere tool for Jewish teens everywhere to record their community service hours and market this to Jewish Day schools, synagogue Hebrew schools, Panim el Panim participants, etc.
- Establish microgrants to be awarded to frequent Stand UP website users
- Teens with highest recorded hours receive service scholarships for college
- Reach out to celebrities and influential leaders of America to match proceeds for their causes and bring national hype to BBYO/Stand Up
- Hold a competition to make commercials showcasing the importance of your Stand Up cause to be shown on the website

## 69th BBG Board

- Balance board focus between personal involvement within each community & large scale initiatives
- Effectively reach out to more members on the grassroots level by connecting directly with chapter counterparts
- Have the board create releases on how to make the menorah pledge and traditional BBG values more relevant today
- Create and update counterpart communication logs to ensure that board members and R/C N'siot are on the same page

## Board of Directors

- Be OUR voice at every meeting
- Increase transparency and ensure all teens understand what the board does
- Explain the direction of our movement and teen priorities to ensure the decisions the board makes are in the Order's best interest
- Seek out potential new Board of Director members
- Involve Board of Director member with regional programming to witness what happens at conventions

## ISF

- Have Online thermometer for ISF Wedge so regions/councils know where they are in terms of meeting their pledged goal
- Utilize international ambassadors for publicity of ISF in order to keep R/C/C more knowledgeable on what exactly their money goes towards
- Educate all members on on how ISF works systematically
- Partner regions based on money and have a tangible result of where proceeds went
- Redefine the roles of North American Head Ambassadors and hold nationwide ISF fundraisers

## International Initiatives

- Get the teen leaders of other Jewish youth groups to stand with us on our initiatives in order to maximize impact
- Make CJT truly a global effort, with increased summits and a more dynamic pool of Jewish representatives
- Utilize, perfect, and expand the initiatives we already have in place
- Only create new initiatives that are relevant, valued, and powerful
- Truly have all initiatives reflect what the Jewish people need today

"The power is from within, but we cannot receive it until we give in"