

"TIKKUN OLAN... BASICALLY, IT SAYS THAT THE WORLD HAS BEEN BROKEN INTO PIECES. All this chaos, all this discord. And our job - everyone's job - is to try to put the pieces back together. To make things whole again... The pieces are everywhere And nobody knows what to do about it ... You know that feeling? That feeling when you just want the right thing to fall into the right place, not only because it's right, but because it will mean that such a thing is still possible? I want to believe in that... Then it hits me... MAYBE WE'RE THE PIECES... Maybe that's it... Maybe it isn't that we're supposed to find the pieces and put them back together. MAYBE WE'RE THE PIECES. MAYBE, WHAT WE'RE SUPPOSED TO DO IS COME TOGETHER... TIKKUN OLAN" —Nick and Norah's Infinite Playlist

Total Involvement and Growth: one more BGG means one new way to shape our Order

- Pilot BBYO Connect! Shabbatons as an opportunity for middle schoolers to grow closer with one another
- Hold another BBYO Connect Summit before IC 20H to continue to train leaders
- Incorporate recruitment techniques into our BGG traditions, such as senior life ceremonies and inductions
- Launch more YLTI programs in regions and councils to inspire new leaders
- Identify new areas in North America that could grow chapters
- Refocus attention on retention with select opportunities for upperclassmen
- Shift our culture to encourage untapped leadership to start chapters

Speak UP: committing to our homeland and intermaking Israel

- Continue Speak UP Week as a way to rally around our support for Israel via social media and chapter programming
- Engage Israel organizations and our established partners in Speak UP Week and normal programs
- Communicate with teens currently on Beyond to promote the 20H-20G program
- Extend Beyond to teens outside of BBYO North America and UK & Ireland to make the program have a greater international presence

Stand UP: the words we spread matched by the mark we make upon the world

- Use the new Stand UP website to add visibility to the external Jewish community of the amazing work we are doing
- Build anticipation and excitement for J-Serve, frame it as the culmination of our Stand UP efforts
- Showcase Stand UP week as a way to highlight the Stand UP projects of chapters across the Order
- Encourage more regions to incorporate community service into their convention program

our priorities as a movement

Globalization: our way of making the world feel a little smaller

- Send a BBYO delegation to Szarvas, the JDC's Int'l Jewish Youth Camp, to further our relationship with the Balkan and Baltic communities
- Develop partnerships with Switzerland, South Africa, Italy, Australia, Germany, Lithuania, India
- Invite presidents of UK & Ireland and Bulgaria to August XX 20G
- Continue and expand international chapter match-up opportunities
- Send a North American delegation to UK & Ireland's Shorashim Camp
- Grow the Global Networking Committee to provide global exposure to members across the Order
- Publish an end-of-the-year report that audits where ISF money was spent
- Collect chapter ISF pledges in conjunction with regional/council pledges at the beginning of the year
- Have 89/89 reach out to our national counterparts in UK & Ireland and Bulgaria at the beginning of the year to develop working relationships

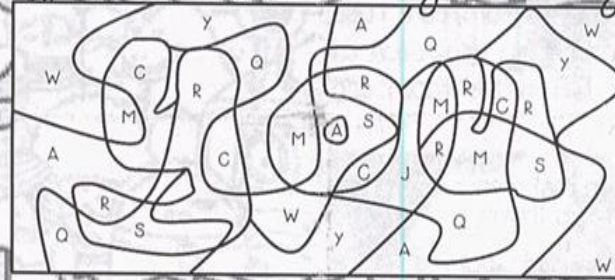
Judic Enrichment, Heritage, and Experience: discovery through a pluralistic lens

- Use Jewish holidays as an opportunity for social media engagement, chapter programming, and Jewish education
- Continue to work with chapters, councils, regions, and communities to create a pluralistic atmosphere at all events
- Pick up siddur and songbook efforts where they left off and use Periman as a space for them to develop further

Program Excellence: what shapes us and keeps us coming back for more

- Engage chapters to hold well-rounded programs by creating an "International Programming Club" where chapters get "badges" for 6 fold BGG, MBA, Stand UP, Speak UP, etc programs
- Encourage inter-regional BGG tournaments to culminate in an international tournament at IC 20H
- Transition Program Bank and Build-a-Prayer into components of the AZA/BGG website
- Incorporate programs from global partner youth movements on our Program Bank

{the final piece to greatness in the sixty-ninth year of blg is...}



THROUGHOUT MY SPEECH, COMPLETE THIS COLOR BY LETTER ACCORDING TO THE LETTERS I SAY ALOUD.

BBYO Immersive Experiences: the memories that shape us forever

- Work to add teen coordinators at Ambassadors to Bulgaria and ILS
- Develop and expand the CLTC program to add more sessions and new locations
- Explore development of a BBYO camp
- Elevate the momentum from IC 20G at IC 20H with travel subsidies, excursions into the community, and even more guest speakers
- Create chapter programs aligned with AZA/BGG Summit themes for communities to run parallel weekends to the summit

Expanding our Horizons & Partnerships: collaboration to elevate our experience like never before

- Work with StandWithUs to create consistent Speak UP resources for chapters
- Use the Coalition of Jewish Teens to devise a teen summit open to all Jewish teens
- Reach out to past speakers at IC and other programs to develop relationships and partnerships with new organizations
- Continue to develop our relationship with the JDC by going to Fellow training and giving resources to the GIC
- Run Speak UP boot camp at APACHS Summit and rally past participants to run local Israel programming in their communities
- Connect members to local and national APAC events and encourage communities to lobby for Israel

extending our network

Board of Directors: those who secure a future for BBYO Inc

- Send bi-monthly snapshots of the Order to the BoD so they can have a teen perspective of AZA/BGG
- Engage with BoD members in their local communities on my visits
- Invite the BoD to August XX once more so they can witness our work firsthand
- Find ways to make Board meetings more visible to members, when appropriate

BBYO Professionals: day in and day out here to guide us

- Send bi-monthly teen updates to all staff in 2020
- Help develop staff training based on the needs of our members
- Have more of a teen presence in the marketing decisions of BBYO
- Attend Staff Conference and run sessions on how staff can promote our vision
- Ensure DUEs are connecting with Shlichim to elevate the Judaic experience in all programming

FAM: how we ensure our ties to BGG are not lost after life

- Use Community Engagement Fellows to help bridge the gap between AZA/BGG and FAM
- Hold reception and meet-ups at APAC Policy Conference and Sabans to engage alumni
- Work with Hillel and Jewish fraternities and sororities to provide transitional support to rising college freshmen
- Run a massive poll across North America to try and find more alumni that we aren't currently engaging

i'm inspired by city lights, good music, the outdoors, and working for the b'nai b'rith girls.

FIND OUT WHAT I AM INSPIRED TO DO ALONGSIDE YOU IN THE COMING YEAR WITH MY:

GOALS IDEAS
OBJECTIVES DESIRES AMBITIONS
ASPIRATIONS

Being N'siah: embodying the person I want to be and leading beside my sisters

- Make the Keeping PACE blog more interactive with videos, daily pictures, and posts
- Devote my summer to building relationships at ILTC, as well as transitioning into the position
- Respond to all texts, emails, and correspondences within 24 hours
- Tweet often, showcasing the work of others, sharing my experiences, and promoting all international updates
- Constantly reevaluate my work by feedback from you and reflecting on goals
- Never lose sight of what's important: all of you
- If elected, serve with utmost ethic, responsibility, passion, and love for the B'nai B'rith Girls

N'siah Network: the ladies who will come together to inspire

- Create personal relationships with each N'siah through personalized calls and understanding her needs
- Continue hub Google+ hangouts as an opportunity for collaboration and discussion
- Celebrate successes across the network so each N'siah can be recognized and they can learn from one another
- Have chapter N'siot feel included in the N'siah Network by making emails and releases relevant to them
- Hold "office hours," where N'siot can call me up for brainstorming or just to talk
- Welcome winter N'siot with a mini-August XX at Feb XX to train them and set goals

Visits: my opportunity to learn from you so we can grow together

- Make a priority to visit as many chapters as possible on each visit so I can work personally with them
- Hold a call with the N'siah and staff prior to visiting to discuss my itinerary and evaluate the needs of the community
- Design "pocket programs" to be run on any visit, as seen fit
- Use visit evaluations to reflect on my stay, as well as help the community improve itself
- Follow up with those I meet after the trip and track progress of the issues we addressed on the visit
- Gauge the work of the international boards with local BBYO leaders
- Plan first Latin American visit, funds permitting

The International Leadership Network: leaders devoted to making this year count

- Write the application in the Spring for its release at August XX
- Appoint chairs to all committees, within reason
- Refocus committee projects on serving chapters and members specifically within their field of work
- Reach out to the ILN throughout the year to spearhead international initiatives
- Refine the ILN work-plan to create an easy-to-use method of tracking ILN success
- Develop a stronger role for the ILN at February XX by having them run electives for the Execs Body

The 69th International Board of the B'nai B'rith Girls: your visionaries who will create change

- Require position files to be maintained and passed on to the 70th board
- Initiate monthly self-reflections to hold the board accountable and set short-term goals
- Use upcoming launch of AZA/BBG website to add visibility to the work of the board with uploaded resources, blog posts, and personal updates
- Instill sisterhood in the board through personal conversation and bonding programs at Board Retreat
- Organize board-wide virtual transitional meetings with the 68th Board
- Send out mid-year evaluations to Regional and Council leaders to receive feedback on our board's work
- Have a monthly call (as seen fit) with the CAG and individual co-pairs to ensure that each pair is sharing their workload and furthering their goals
- Promote at least monthly communication with chapter counterparts by each board member

The Exec Body: the ones that will move the movement like never before

- Provide all resources from August XX on a flash drive to take home
- Pair up similar regions to transform together on key issues
- Assign execs to committees, such as "Speak UP," or "ritual and procedures," to evaluate each topic's success in the Order, have bi-monthly virtual meetings, and devise legislation to address such issues
- Have Feb XX recognize strengths of previous term, gain deeper training on key leadership tasks, and re-inspire the Execs Body
- Hold bi-monthly WebEx calls with the execs to reiterate updates and address key issues facing communities

Our Principles and Traditions: what we draw from to design our future

- Use the Menorah Pledge as a cornerstone for the work we complete
- Spotlight Educational Framework as a way for us to understand the work we do in BBYO
- Celebrate the kickoff of our 70th year at IC 2014 by reviewing our history
- Revamp storatory and awards as ways to showcase chapters
- Ensure International BBG Scrapbook becomes another international tradition

The Chapter: our roots, our home, and ultimately, our wings

- Understand that all focuses of the year ultimately connect to the chapter
- Ensure all initiatives and pushes are relevant to chapters
- Promote the Degrees of Chapter Excellence as a way to evaluate chapter success
- Recognize the diversity of chapters and address all chapters with this in mind

day to day, week to week, what it'll do

MICHAELA LANG BROWN
is your proud candidate for the high and honorable position of
the 69th international n'siah
OF THE B'NAI B'RITH GIRLS



Your Candidate for the 69th International N'siah of the B'nai B'rith Girls
MICHAELA LANG BROWN
Michaela Lang Brown

Submitted with unfurling love for indie art, Nick & Trevor's *Infinito Playset* coming together in the 69th year of the B'nai B'rith Girls, you, me, and BBG, I commit.

To serve as your international n'siah
To use my experience & passion,
To never rest until every chapter is thriving,
To work with you to make your ideas real,
I'm here to make sure that happens
revolutionize our Order
how to Stand UP, and each B'nai B'rith Girl in this room can
inspire us to advocate for Israel, BBGs in Bulgaria can teach us
then we embark on a year where a chapter from can Tulsa
WE ARE THE PIECES
fix what's broken. Because when we begin to truly believe that
just going in with the mentality to put back the shattered pieces.
We're about to embark on the biggest year ever. But we're not
my sister & noi & nite girls.

who I've been, where I've been, and what piece I bring

CHAPTER: 6 NO. LANG, COUNCIL/INT'L: YEAR LONG

the international order of the b'nai b'rith girls

68th INTERNATIONAL NAZKIRAN - Developed Global Networking Committee as premiere group of Jewish teens across BBYO and partner organizations, helped double attendance at IC for teens outside North America, built relationships with more than 5 communities around the world

GLOBAL AMBASSADOR TO FRANCE - Helped re-establish relationship with France

AWARDS - Silver Star of Deborah (11), Gold Star of Deborah (12), Eternal Light (12), Pledge & Principles (12), BBG Int'l Oratory Winner (12), Miriam Abert (12, awarded to Haganah BBG while N'siah)

SUMMER EXPERIENCES - CLTC 6 10, ILTC 11, International Kallah 11, ILS 12, ILTC 13 (future, coordinating)

INTERNATIONAL EVENTS - IC (11, 12, 13), Feb XX (11, 12, 13), August XX (12), APAC HS Summit (10), APAC Policy Conference (11, 12), Voice Your Vote (12), MOTL (13, future)

Proud B'nai B'rith Girl since January 30, 2009

N'SIAN (FALL '11) - Established Haganah Goes Healthy and One for One campaigns, brought back monthly chapter meetings, helped over 25% of chapter go to summer programs in '12

CO-S'GANIT (SPRING '12) - Involved non-members in programming process, planned successful spring Speak UP and globalization rush night

SH'LICAA (FALL '10) - Started annual Chapter Kallah, planned Haganah Gives Back Stand UP event, planned first annual Sisterhood & Spirit Sleepover

NIT NOM (SPRING '10) - Planned MIT Night, Inductions, and States, started parent communications

NAZKIRAN (FALL '09) - Started weekly chapter emails, created chapter website

CHAIR TO N'SIAN (SPRING '11) - Helped board with problem solving

COMMUNICATION CAIR (SPRING '09) - Helped Mazkirah with emails, phone calls, and Facebook

RC SPIRIT COMMITTEE (FALL '12) - Created chapter spirit wear and set tone for chapter at RC

NOVA COUNCIL GIZBORIT ('11-'12) - Planned first regional powderpuff fundraiser, developed Fundraising Planning Form, started Tzedakah campaign in each chapter

NOVA COUNCIL NAZKIRAN ('10-'11) - Started weekly council emails, created council Twitter and Formspring, Planned J-Serve Homelessness Advocacy and Service Overnight

NOVA CONSTITUTION COMMITTEE ('11) - Helped write NoVA's constitution

EVENTS ATTENDED - New Member Weekend (09), RLTI (10, coordinated 11), RC (11, 12), ECK (10, 11, steered 12), Council Convention (10, steered 11, 12), NoVA Chapter XX (09, 10, 11, 12), Sweetheart/Heartthrob (09, 10, 11, 12, 13), NRE N'siot XX (11), BBG Shabbat (09, 10), NREtreat (10, 11), Council Spirit Day (09), Bully Screening (12)

nova council & me

Haganah Blyg #5064