

Aleph Sagee Moyal

Aspiring to serve as your 89th Grand Aleph Godol

Qualifications:

Central Region West BBYO #45

61st Regional Aleph Godol (2012-2013):

- Brought international programming to the aleph: For the first time in 15 years CRW partnered with PWR in Callahfornia, in hopes of expanding in the future towards a West Coast Kallah.
- Brought international initiatives to the region:
 - In November coinciding with member December I used fun initiatives to raise membership within our region; 50 members in one month.
 - Began Regional August and February Executive meetings in Central Region West.
- Innovative Community Outreach programs: Working with my board I released two fun initiatives; biweekly temple hopping, and letter drives to synagogues for prospectives and community relationship building.
 - Crafted new relationships with the Jewish community.

AZAA Chairman (2011-2012):

- Coordinated first ever CRW Olympics
 - 150+ in attendance
 - Partnered with Special Olympics, Muscle Milk, and the Addison Penzak JCC
- Incorporated sports with conventions: CRW football challenge, Basketball competitions, etc.

House of David AZA #1488

Aleph in good standing (2009-2013)

- Charter member (2009)

Aleph Gizbor (2009 Summer Term, 2009-2010 Winter Term)

- Planned and executed HOD's first fundraiser

Aleph S'gan (2010 Summer Term)

- Coordinated 45+ events (1-2 events per week), elevated programming to 5 folds, introduced new and innovative programming.

- Aleph Godol (2010-2011 Winter Term)
• Communicated with board weekly via board calls, greatly increased regional attendance from HOD, organized and led weekly Business Meetings – all these innovative tactics began to reverse our chapters bad behavior and built a better image for us.

- Aleph Kohen Godol (2011 Summer Term)
• Coordinated 15+ events (took over for S'gan), worked closely with board members.

- Aleph Moreh (2011-2012 Winter Term)
• Increased membership by 25%, broke event attendance record, broke chapter membership record – started a momentum within the chapter.

Grand Order of AZA

International Events Attended:

- ILTC 2011
- Impact DC 2012
- International Convention: 2012, 2013

• Tree of Life Award: Was awarded for recruiting a substantial amount of members to this organization.

• International Convention 2013 steering: Helped steer a convention for the largest IC delegation in history [1500+ members] by a large margin, using skills that I acquired from coordinating regional J-serve 2012, CRW Olympics 2012, and steering Kallah 2012, RLTC 2011, and Fraternity Sisterhood Weekend 2012.

My Brother Alephs,

The time has come, after years of hard work, our organization has begun to finally take leaps and bounds due to the hard work of past Grand boards. After last term, our individual chapters have become more accessible than ever. This accessibility is what will drive us towards our next stage of success – this term we will stretch our reach farther than ever and shatter the parameters of AZA, and in turn diving deeper into the Jewish community than ever before. We will reach out into the greater Jewish community in order to start growing our movement and in effect growing our movement to areas we have yet to effect. No longer will we keep the best kept secret of AZA to ourselves. It is our responsibility as the movers and shakers of our communities to step up and begin our adventure into uncharted territories. We won't stop until the job is complete, and I won't rest until every chapter in the entire order has at least one new relationship with their Jewish community.

Fraternally submitted with undying love for every aleph in this movement, and for all the potential we have yet to tap into, I remain

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The Aleph Zadik Aleph's 2013-2014 Game Plan

Streamlining the Executive Body:

- **Restructuring the Executive Body:** Begin monthly calls in which Regional Godols are paired with Regions based on their size and similarity, this will ensure regions challenge each other. When regions are similar size, they tend to run into similar problems. These Godols would learn who they are grouped with at August Executive Conference. I will provide monthly themes to the calls to help enable a basic structure.
- **Heavy Communication with regional executives:** Holding monthly counterpart calls with each Godol will allow me to stay up to date with every region and will allow me to understand Regions much better before visitations – making my regional visitations more effective.
- **Strengthening our roots:** Groups of 10 chapter Godolim, from across the order would be paired and expected to hold monthly calls – before these calls I would give these Godolim hypothetical problems which Regional Godolim would submit to me. This would enable chapter Godolim to build international relationships and give them not only more of a reason to promote international programs and invest in more international events but it would enable them to learn from Godolim from all around the order.

Visitations:

Creating an effective visitation: Every visit is crucial and allows me to see a region in its normal workings and not just as the Regional Godol describes it to me. Therefore, a plan for how to be most effective before, during, and after a visitation will be crucial for the success of all my visits.

Before:

Step 1: Contact Regional Director and ask where my assistance is needed and what conversations I should be having with which individuals.

Step 2: Repeat the same step with the Regional Godol, then plan my entire visitation so no time is wasted.

During:

Step 1: Be an active participant at all programming – role modeling what good behavior is and how a model aleph should behave.

Step 2: Meet up with the individual Aleph, ensuring every visit is completely utilized.

After:

Step 1: Follow through is crucial; in order to make this whole visit valid I will follow up with the individual chapter presidents whose chapters I visited and have a conversation on what I saw (up and coming leaders, event evaluation, etc.) I will then contact the Regional Godol and finally the director, in these follow up meetings I will share my final conclusions and comments.

Expanding BBYO to the community:

In order to continue to grow our movement our chapters must expand to the rest of our Jewish Community – building partnerships with their local synagogues.

• Have a “Jewish Relationship Month” in which each chapter in the order reaches out and builds one relationship with one institution in their local Jewish community.

• Release resources which teach Regional Presidents to employ Reach Out campaigns in their respective regions.

• International letter campaigns: provide the base layer letters and then help regions customize these letters for their individual chapters.

• Have online webinars in which the importance of community outreach is taught and a Q&A is offered in which all specific answers are answered.

• Help chapters partner with synagogues for chapter level BBYO connect programs; essentially showing the synagogues how powerful BBYO connect is.

• Work with Regional Presidents to push more BBYO and NFTY/USY/etc. events. Release resources, on how to plan co-youth group events.

Strengthening belief in International board:

- As Grand Aleph Godol I will compile a Google Document in which any member can visit to watch live updates of the International boards goal setting and progression.
- Ensure accountability of Grand board through monthly accountability reports compiled on one email sent to all members of BBYO.

Strengthening the Region:

- Promote more inter-regional conventions, and advocate for a parallel of East Coast Kallah. Bringing international programming to the everyday aleph will make summer program promotion much easier, and will strengthen the fraternity in our organization.
- *Allow the international board to be a resource to draw upon not a goal setter.*

Strengthening the Chapter:

- Ensure every Aleph knows his significance in this order.
- Teach every Aleph to recruit and promote AZA on a daily basis.
- Develop cold-approach resources for the everyday Aleph to study and understand how to approach possible prospectives.
- Bring BBYO's 5 priorities to the Aleph. Inform them what they are and how they can embody them.