

Aleph Adam Michael Nelson

ASPIRING FOR THE HIGH AND HONORABLE POSITION OF

87TH Grand Aleph Godol

My Brother Alephs,

I thank you for reviewing my accomplishments as you consider your vote for the **87th Grand Aleph Godol**. In doing so, I ask that you recognize and congratulate all of my Brother Alephs aspiring for this position for their dedication and excellent credentials. While our similar qualifications are what brought all of us here today, what separates us is our creativity, drive, and mode of execution. During the election process, I am confident you will witness my ability to approach this role in a more innovative, engaging, and strategic manner that will benefit you as a member.

LEADERSHIP

Portage Trail AZA #114

- Aleph Kohen Godol 2009 (six months)
- Aleph Godol 2008-2009 (six months)
- Aleph Moreh 2008 (six months)
- Aleph Mazkir 2007/2008 (six months)
- Aleph Sopher 2007 (six months)
- Dedicated Aleph 2007-Present

Ohio Northern Region #23

- 25th Regional Aleph Godol 2010-2011 (one year)
- 21st Regional Aleph Moreh 2009-2010 (one year)
- CLTC Chairman 2008-2009

Grand Order of the Aleph Zadik Aleph

- Active Participant in IC Involvement Team 2010
- CLTC Masada AZA #71508 Aleph Godol



Our Movement. Our Moment.

HIGHLIGHTS/ HONORS & AWARDS

Created a Regional initiative that helped guide all ONR chapters to qualify for the Miriam Albert and Henry Monsky Chapter of Excellence awards (as Regional Godol)

Created internationally recognized Membership Campaign promoting membership acquisition, summer program attendance and leadership development (as Regional Moreh)

Increased ONR AZA membership by more than 30% (as Regional Moreh)

Earned chapter recognition for more than 20 Regional Awards of Excellence including Best Overall Programming, Highest Membership Retention and Most Creative Fundraising (as Chapter Godol)

Recipient of

- Henry Monsky Chapter Excellence Award (as Chapter Godol)
- Pledge and Principles Award (2011)
- Silver Shield of David (2010)
- Bronze Shield of David (2009)
- Tree of Life Award (2008)

INVOLVEMENT

Portage Trail AZA #114

Since 2007, I have been an active member and either led or participated in nearly every event

Ohio Northern Region #23

Fall Kickoff 2007, 2008, 2009, 2010
AIT/MIT: New Member Weekend
2007, 2008, 2009, 2010
Leadership Training Institute
2007, 2008, 2009, 2010
Regional Kallah 2008, 2009, 2010, 2011
Beau Sweetheart Convention 2008, 2009
Regional Convention 2008, 2009, 2010, 2011

Grand Order of the Aleph Zadik Aleph

Chapter Leadership Training Conference (CLTC) 5
2008
Kallah 2009
International Convention 2010, 2011
International Leadership Seminar in Israel 2010
August Executives Conference 2010
February Executives Conference 2011
AIPAC: High School Summit 2010



WE ARE FOCUSED ON OVERALL GROWTH NOT FOR THE SAKE OF NUMBERS, BUT FOR THE SAKE OF PEOPLE



My vision, strategies, and tactics consistently communicate **CONNECTIONS** as the foundation for our growth, sustainability, and means to achieve our goal of being a truly unified global movement. Within this platform you will not see the expected bullets of numerous tactics that we typically set out to achieve. Instead, you will see a focus on three qualitative initiatives that are at the core of our mission-- **Programming, Stand Up! and Global Relationships**. This year, I challenge you to look at the bigger picture and join me in helping to unify our movement by "Connecting the Dots".

Fraternal submitted with undying love for finding new ways to connect with my Brother Alephs across the order.

Adam Michael Nelson
- Aleph Adam Michael Nelson

CONNECTIONS

• PROGRAMMING

AZA's mission supports the mission of the Jewish People. As a thriving movement, collectively we make our world a better place for future generations by making people better through our meaningful programming.

MAKING THE CONNECTION

We do a great job creating powerful and impactful programs, which influence and shape the lives of our members. Capitalizing on this foundation, we can impact more lives if we expand upon our programming philosophy by reaching out beyond the walls of BBYO. **CONNECTing** our membership with new people in our local and regional communities will broaden our impact as well as expose us to new ideas.

CONNECTING THE DOTS

1. Institute this new programming philosophy as a priority in the International Board's "Year-plan".
2. Announce and introduce plan to the regional/council leadership at August Executives Conference.
3. Work with Grand Aleph S'gan to create a new set of programming standards that places an emphasis on "community".
4. Create a performance recognition program that provides visibility to the most successful program ideas embracing this new philosophy.

• GLOBAL RELATIONSHIPS

Having active entities throughout the world does not make BBYO a global movement. It merely makes us an organization with chapters residing in multiple countries. Active global relationships among each other are the foundation of a truly universal organization. To completely accomplish its goals, BBYO must reach out beyond its native borders.

MAKING THE CONNECTION

The key to becoming a global movement is extending our strength in programming to **CONNECT** with our Brother Alephs across the borders. Global relationships will be achieved by truly internationalizing our programming initiatives.

CONNECTING THE DOTS

1. Establish an International Leadership Council made up of representatives from every BBYO affiliated country. This council would create a mission statement that focuses on the value of partnering across the world.
2. Establish overseas "brother" Regions/Councils at August Execs.
3. Work with Regional Boards to find new opportunities to develop relationships with their "brother" region such as AZA Shabbat, *Stand Up!* and *Speak Up!*
4. Consider offering BBYO's domestic summer programs across Europe.

• STAND UP!

Stand Up! encourages BBYO teens to make a difference in their local communities. Raising funds, raising awareness, and performing community service is the pinnacle of this international campaign.

MAKING THE CONNECTION

We can have a greater impact on the results of these campaigns by forming partnerships among Regions/Councils throughout the Order. **CONNECTing** different geographic regions/councils throughout the country will allow us to make more of difference for a single cause than if we continue to work as separate entities.

CONNECTING THE DOTS

1. Create partnerships within 3 divisional territories. Each division will unite to promote a single cause. (West Coast BBYO, East Coast BBYO, Midwest BBYO)
2. Create workshops at August Execs to identify the unique cause to which each division will be dedicated.
3. Organize governing committee with representation from each of the Regions/Councils within the defined division.
4. Create a national scorecard tracking the results each of the divisions achieves towards its cause. This scorecard will have visibility throughout the organization to promote a competitive spirit between divisions.



THIS YEAR WE WILL THINK IN CAPITAL LETTERS AND EXCLAMATION POINTS!

