

My Vision for 2011-2012

THE CALENDER.

A Month-to-Month Schedule for Michigan Region

June 2011

Fall Conclave and RC Coord Elections
Pre-Summer Phone Calls to S'ganim

August 2011

Austin Kanter V.I.P.
First Meeting with Chapter S'ganim

September 2011

Fall Conclave Committees Begin
Fall Kickoff

Operation Counterparts
AZAA Flag Football Begins

October 2011

Hypnotist Event
Judaic Program #1
groundbreaking and innovative

November 2011

Fall Conclave
Challenge Us!
make it even better than the first one
RC committees start

December 2011

"RC Hangover" prevention meeting
Float n' Flick
a huge pool party and movie
Regional Convention

January 2012

Recruitment Period Begins
Piano Wars Alumni Dinner
Senior Getaway
Mid-year Evaluations

February 2012

Fashion Unleashed
All-night Volleyball Marathon
ETC Coord Elections

March 2012

Spring Kickoff
something new and big!
Banding Together
Lawrence Hyman YLCs

April 2012

Judaic Program #2
ETC committees begin
J-Serve
Award packets released

May 2012

Elections Training Conclave
Award applications due

June 2012

Regional Lives
Regional Installations

THE STATEMENT.

Why I Should Be Michigan Region's 87th S'gan

My Brother Alephs,
The Aleph Zadik Aleph is my passion. It has changed my life for the better and has helped me get through some of the hardest times of my life through fun programs and meeting awesome people you can't meet anywhere else. I have found myself here. Yet, throughout my three years of BBYO, I have been devastated with how meaningless the Regional S'gan has become. Programming is the backbone of BBYO, but being an outstanding Regional S'gan has become neglected. If elected, I will breath new life into this position. I will help take chapter and regional programming to a whole new level. We have the opportunity to restore the regional unity that Michigan Regional has lacked for years. We have the chance to plan events for hundreds of people at a time. We have the ability to make people say "I really love this organization" after every single event. And I want to help lead it. Are you with me?

With undying love for Michigan Region and the Aleph Zadik Aleph,
I remain,

Derek Wolfe
Aleph Derek Andrew Wolfe

Derek Andrew Wolfe

Candidate for the High and Honorable Position Of

Regional Aleph S'gan



Of Michigan Region and Great Lakes Council AZA for the 2011 to 2012 Programming Year

POSITIONS HELD	Dedicated Aleph	Evan Shapiro AZA #313	2008-Life
	Alt S'gan	Evan Shapiro AZA #313	2008-2009
	Bittker Coordinator	Evan Shapiro AZA #313	2010
	Aleph Moreh	Evan Shapiro AZA #313	2009-2010
	Aleph Godol	Evan Shapiro AZA #313	2010-2011
	Aleph Kohen Godol	Evan Shapiro AZA #313	2011-2012
	F.C. Friday Night Services Committee	Michigan Region	2010
	YLC Mock Meeting Godol	Michigan Region	2009

Leadership is the CHALLENGE to be something more than AVERAGE -Jim Rohn

EVENTS ATTENDED	Chapter Functions	Evan Shapiro AZA #313	2008-2011
	Chapter Meetings	Evan Shapiro AZA #313	2008-2011
	Chapter Executive Board Meetings	Evan Shapiro AZA #313	2008-2011
	Chapter Fundraisers	Evan Shapiro AZA #313	2008-2011
	Fall Bittker	Evan Shapiro AZA #313	2008-2010
	Spring Bittker	Evan Shapiro AZA #313	2010, 2011
	Chapter Installations	Evan Shapiro AZA #313	2009-2011*
	V.I.P	Michigan Region	2010
	Regional Installations	Michigan Region	2010, 2011*
	Council Meetings	Michigan Region	2008-2011
	General Board Meetings	Michigan Region	2010-2011
	Elections Training Conclave	Michigan Region	2009, 2011
	Fall Conclave	Michigan Region	2008-2010
	Regional Convention	Michigan Region	2009, 2010
	YLC 1	Michigan Region	2009
	Fashion Unleashed	Michigan Region	2009
	Membership Kickoff Day (Fall and Spring)	Michigan Region	2008-2011
	Operation Counterparts	Michigan Region	2010
	Summer Programs Night	Michigan Region	2010
	AZAA Football	Michigan Region	2008, 2010
	Challenge US!	Michigan Region	2011
	Kallah	Int. Order	2010

WHERE there is unity there is always victory. -Publius Syrus

AWARDS	Ryan Achtman's Life	Evan Shapiro AZA #313	2010
	2nd Place RC Newspaper*	Michigan Region	2010
	Most Distinguished Chapter Award*	Michigan Region	2008, 2010

*as Godol

WHO AM I?

Dedicated Kind Trustworthy Humorous Fun
Hardworking On-Task Passionate

My Responsibilities

ATTEND. *What is Leadership Without Being Hands-On?*

Regional Programs: Setting the tone for attendance starts at the top. As S'gan, I will attend all regional events including, but not limited to Council Meetings, General Board Meetings, Regional fundraisers, Community Service days, Conclaves, and Conventions.

Chapter Programs: I will attend at least one program a year for each chapter. After the program ends, I will give my counterpart feedback on the positives and the negatives in order to strengthen future programs.

COMMUNICATE. *What can be done without words?*

With the Regional Godol: The S'gan is the Godol's right-hand man. I will work closely and actively communicate with the Godol to ensure success for the upcoming programming year.

With other Regional Board Members: It is important to maintain Regional Board as a team. I will be in constant communication with and assist other Board members in order to guarantee a great programming year.

With Counterparts: It is no secret that there is an awkwardness between Regional Board members and their counterparts. As S'gan, I will break those barriers and make sure that my counterpart is comfortable asking for help. Starting in June, I will begin assisting chapter S'ganim start planning their years. To ensure a year full of success, I will plan an innovating and inspiring training session at Operation Counterpart that will motivate my counterparts to have a successful programming year. There will be a mid-year evaluation to check up. I will also send bi-weekly emails to all counterparts as well as have a S'gan dinner once a month. Most of all, I will make sure all S'ganim strive to eliminate the "RC Hangover."

PROGRAM. *What is BBYO without functions?*

The Region: Regional programming has so much room to grow. As S'gan, I will program at least 3 major regional events. I will also plan a major role in helping plan Fall and Spring Membership Kickoff Days. On top of that, I will encourage other chapters to host their own Regional programs.

The Chapter: Now is the time to innovate programming at a chapter level. I will ensure that all programs are given the opportunity to be planned to their potential with the help of the newly created Program Wars! No longer will anyone settle for the old Bowl-in function. Programming will be well-thought out, creative, and fun!

The Programming Survival Book: It will include everything from working with Dashboard to making a program successful. This book will be a year long project (released May 2012) that will benefit Michigan Region for decades to come.

My Goals for 2011-2012

THE 6TH FOLD. *A Michigan Region Programming Campaign*

What is it?

The 6th fold is a change of mentality for programming in Michigan Region. It's about taking the next step and going the extra mile to create or attend a well thought-out program.

How does it apply to me?

The "Normal Member"-One who does not hold an executive board position

Old Mentality: "I don't want to go to this program. It sounds stupid. Who cares about folds anyways?"

New Mentality: "This program seems really cool. All my friends are going to be there. What could be bad?"

How this change will happen: The "Normal Member" will be enticed by heavy promotion of a program as well as knowing that the whoever planned the program put careful thought into it to ensure a fun time.

The Chapter Board Member- One who holds a position on Chapter Executive Board

Old Mentality: "I don't want to plan this 3-fold program. No one will want to come to it."

New Mentality: "I'm so excited to plan this function. I know everyone will have a great time."

How this change will happen: The Chapter Board Member will be motivated to plan functions creatively after experiencing an inspiring Operation Counterpart presentation. Knowing that chapter members will attend programs with heavy promotion will add to the desire to function.

The Regional Board Member- One who holds a position on Regional Board

Old Mentality: "I don't want to call my counterpart. Why should I care? They don't ever ask me for help."

New Mentality: "All the chapters in the region are on the right track. I feel like I've really made a difference."

How this change will happen: The 6th Fold campaign can only be as successful as Regional Board is. As S'gan, I will keep my fellow Regional Board members stay motivated and on-task. I will help instill the understanding that there is so much potential for the Region and the Board needs to stay positive.

How does this affect the future of Michigan Region?

With the help of the 6th fold campaign, Michigan Region will have a positive outlook on the future. The quality of programming as well as the unity of the Aleph Zadik Aleph will be strengthened and much improved.

EVENTS. *Conventions, Conclaves, and Regional Programs*

Coordinators: I will begin scouting out Alephs early on who I believe would thrive in a coordinator role. I will also oversee them during the planning process.

Conventions and Conclaves: In my opinion, the quality of programming at FC and ETC has been lacking. By overseeing the planning process, I will ensure that there is a stark increase in the quality of programs during these events.

Regional Programs: As I stated before, I have a goal to plan at least 3 major regional programs. This includes bringing back Fashion Unleashed and having BBYO be a major sponsor of Banding Together. I will also continue Challenge US! as well as plan Float n' Flick, an all-night volleyball marathon, and a dueling pianos alumni dinner. While not reinventing the wheel, These programs will take Michigan Region to a whole new level.