



# JEREMY DARRELL REISMAN

Aspiring for the High and Honorable Position of  
Grand Aleph S'gan



## Okeon AZA #1204

2009 Aleph Mazkir (January-May)  
2009 Aleph Godol (June-December)  
2010 Aleph S'gan (January-May)  
2010 Aleph S'gan (June-December)  
2010 Aleph Kohane Godol (Jan-May)  
2011 Aleph Shaliach (January-May)

(Terms are six months in length)

- Planned 30 Chapter Programs

## Memphis BBYO

'11- Memphis Leadership  
Training Institute  
(Programming Leader)

'08, '09, '10- J-Serve

Wrote BBYO Articles for  
Hebrew Watchman

'09- Little Brother of Kriger BBG

'10- Beau of Kriger BBG

## Cotton States Region #72

2011-Regional S'gan (Full Year)  
2010-Regional Sopher (Full Year)  
Regional Kallah Coordinator

- New Member Weekend '08
- Regional Kallah '10
- Regional Execs Weekend '09, '10
- Regional Convention '08, '09, '10
- CSR Spring Regional Convention- '11\*
- 2011 Regional Board Steering

## International Order of the Aleph Zadik Aleph

IC 2010 Involvement:  
Opening Ceremonies  
Closing Ceremonies

AZAA

International Programming

Conference Calls 1,2,3

CLTC 1 '09

Gizbor of Nes Godol AZA

ILTC '10

International Kallah '10

International Convention '10, '11

ILSI '11\*

Panim Big Easy Summit '10

## Okeon AZA Awards

Member of the Year ('10, '11)  
Most Helpful to the Godol ('10, '11)  
Most Helpful to the Advisors ('10)  
Most Helpful to the AIT's ('10)  
Best AIT ('09)

## Cotton States Awards

5 First Place Programming Awards  
4 Second Place Programming Awards  
3 Third Place Programming Awards

## International AZA Awards

Silver Shield of David  
Bronze Shield of David  
Tree of Life Award  
Perlman Community Service Award  
85<sup>th</sup> Anniversary Award

"Without change there is no innovation, creativity, or incentive for improvement.  
Those who initiate change will have a better opportunity to manage the change that is inevitable." -William Pollard-

Fraternally Submitted with an undying love for Okeon AZA #1204, Cotton States Region #72, the Five Folds, and a year of incredible programming and improvement, The AZA and 7 Cardinal Principles upon which it stands,

I remain,

  
Jeremy Darrell Reisman

\*- Pending



## Program Bank

Improve promotion of the Program Bank by instructing Regions and Councils to make submitting quality programs to the Program Bank a priority. Also, change the "Featured Program" section to "Program of the Month" to keep up the Program Bank's momentum.

## Timeline/Assessment

I will outline for every Aleph the process that should be followed for the planning of a program. This will include everything from putting together a committee to putting it on Dashboard to finishing the write-up. I also want to make sure that every Aleph formally assesses their programs so that they can improve their skills after each program.

## Degrees of Programming

Measure program quality by cohesiveness of fold types instead of only the quantity. Make the Degrees part of the Program Bank Submission process in order to enhance implementation. Allow the Program Bank Chairs to determine which Degree the program is; this will ensure that only 2<sup>nd</sup> and 3<sup>rd</sup> Degree programs are on the Program Bank, so that chapters will only emulate the most superb programs we have to offer.

## UNIFICATION THROUGH PROGRAMMING

Group together Regions and Councils of different sizes or structures so that they can communicate different styles of programming. This will allow Regions and Councils to view different programming methods and their success. Work to further incorporate Overseas BBYO in our Programming. Assign multiple Regions to an overseas country with BBYO chapters. Have a chapter in one of the Regions plan a program with their assigned country each month. After both chapters do the program, they can compare their experiences with the program.

## MAKING PROGRAMS ENVIRONMENTALLY FRIENDLY

As a progressive movement, we should be setting an example by reducing our Carbon Footprint in any way we can during AZA programs. Create a Committee called the BBYO Green Programming Committee that will help to make programs more sustainable. They will develop a set of guidelines that will minimize AZA's environmental impact, and they will make releases that explain how to make programs more eco-friendly. Also, have an International Simultaneous Program called AZA Earth Day; on Earth Day, each chapter will be encouraged to have educational programming on the environment and our effect on it.

## INTERNATIONAL BROTHERHOOD WEEKEND

Currently, brotherhood in AZA is adequate, but a revitalization of the International Brotherhood Weekend would strengthen the bond between Alephs across the Order. A Fraternity Overnight will take place during this weekend, and prior to the Brotherhood Weekend, I will send a release that outlines certain aspects of programming every chapter should include for the weekend. A weekend of brotherhood-oriented programming throughout AZA would have an amazing impact on morale and enthusiasm on our Order.

## International Convention 2012

IC 2012 in Atlanta will be incredible because I will ensure that the programming at IC sets the benchmark for programming in the Order. Also, I will involve more Alephs Overseas by having a conference call with the leaders of Overseas BBYO and the IC Steering Committee so their opinions can be heard and implemented. Finally, improve AZAA by having the champions of each Region/Council compete at IC.

## COUNTERPART COMMUNICATION

I will send out a monthly release that will have the most exceptional programs from the previous month, as well as programming ideas for the month ahead. I will have counterpart calls with each of the Regional/Council S'ganim so that I can use the feedback to improve my releases and overall assistance. I will ensure that I am accessible to every S'gan as well as any other Aleph who wants to plan a program.

## OVERSEAS PROGRAMMING

In order to bridge the gap between Overseas and North American S'ganim, I will create an Overseas Programming Chair that will keep Overseas BBYO informed of International Initiatives as well as find innovative programs from Overseas to put on an "International Section" of the Program Bank to show our diversity and continuity of programming.

## My Vision:

We have an incredible opportunity to continue the phenomenal progress that we have made as a Movement in recent years. We have set astoundingly high standards, and we need to raise the bar even higher by surpassing current expectations. Our mission is More Jewish Teens, More Meaningful Jewish Experiences. The way we will accomplish this is by reaching out to more Jewish teens through highly innovative and quality programming.